



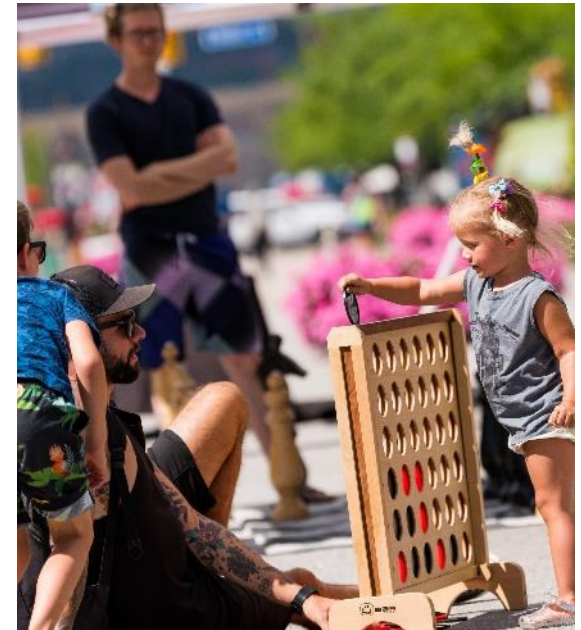
April 25, 2022



2021 Public Art & Beautification



2021 Parklets



2021 Activations & Programs



2021 MMOB Marketing

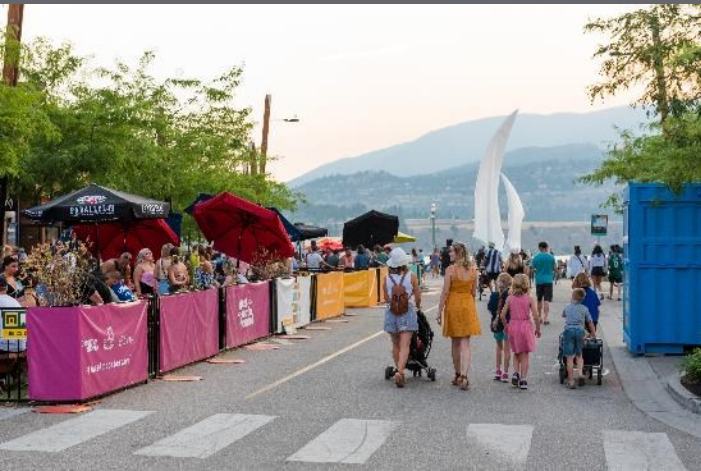


2021 Operational Logistics



2022 Meet me on Bernard

- Encourage active healthy lifestyles
- Build strong & vibrant neighbourhoods
- Enhance social sustainability
- Support local businesses and associations
- Provide an inclusive and accessible atmosphere
- Enhance cultural vitality

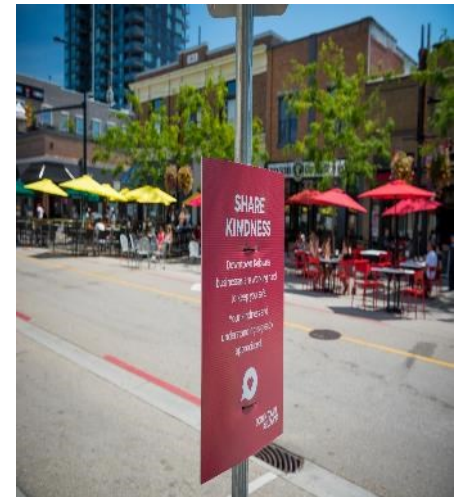




2022 Animation & Activations



2022 Streetscape and Public Art



2022 Operational Logistics

Program Funding

- \$25k MMOB program budget
- City programs/budgets
- Sponsorship
- Partner Organizations



**DOWNTOWN
KELOWNA**





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Questions?

For more information, visit kelowna.ca.