

DOWNTOWN KELOWNA

February 14, 2022

Dave Duncan
City of Kelowna
435 Water Street
Kelowna, BC V1Y 1J4

Re: Complimentary Saturday Parking Request

Dear Dave Duncan,

Please accept this letter as our formal request to offer complimentary Saturday parking in Downtown Kelowna to our visitors in conjunction with the return of Downtown Kelowna Association's Small Shop Saturday program.

Small business has been severely impacted by the Covid-19 pandemic. Downtown Kelowna recognizes that our small businesses play a vital role in Kelowna's local economy by providing jobs and preserving the Downtown neighbourhood. The Downtown Kelowna Association will be coordinating two Small Shop promotional days again in 2022 to promote shopping local, supporting small businesses, create one day of increased foot traffic and support out local economy.

We kindly request complimentary Downtown Kelowna parking all-day on Saturday, April 9, 2022, and Saturday, September 24, 2022. This is an important value-added initiative for our Downtown merchants that we are pleased to re-introduce the program for 2022. We appreciate the City's support and approval on this very important program.

Please do not hesitate to call if you have any questions or concerns. Thank you in advance for your time and attention to this request.

Sincerely,



Mark Burley
EXECUTIVE DIRECTOR

Cc: Councilor Charlie Hodge

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