

Municipal Boating Facilities Commercial License

February 28, 2022



2 Hours	4 Hours	8 Hours	Multiday
\$599	\$989	\$1439	\$1249



HALF DAY	\$800	WEEKEND	\$2800
Book Now		Inquire Now	
FULL DAY	\$1500	FULL WEEK	\$8750
Book Now		Inquire Now	

PRICING

Weekday/Weekend (8 Hours) - \$799

Super Air Nautique G21

Includes 1 Toy

Half Day (4 hrs)	\$1050.00
Full Day (8 hrs)	\$1,400.00

2HRS	---- \$349 + taxes and fuel (off season)
4HRS	---- \$539 + taxes and fuel
6HRS	---- \$719 + taxes and fuel
8HRS	---- \$875 + taxes and fuel

21' Boat with Wake Tower 10 Person Capacity

1/2 Day (4 hours - based on availability)	1/2 Day Morning \$499.00 9:30am - 1:30pm 1/2 Day Afternoon \$699.00 2pm - 6pm	
Full Day	\$899.00	

Types of Companies	Estimated #
Valet	2
Dryland Boat Rental	10
Dryland Boat Club	3

Estimated 25% of launch usage

Business Use of Public Amenities

- ▶ Public Boat Launch only used by specific users
- ▶ Use aligns with a cost recovery model
- ▶ Business use of public amenities, for example parks, requires permits and fees



Types of Businesses

- ▶ A ***valet company*** is defined as a company that derives its income by offering services to launch and retrieve a boat owned by a 3rd party. A valet company typically has on-land storage and brings the boat to the lake upon the request of the 3rd party, numerous times through-out the year.
- ▶ A ***dryland boat rental*** or ***boat club company*** offers rental or a boat club service but does not have on water moorage. As a result, they utilize the boat launches numerous times thought the summer.

Cost recovery required from commercial users

Description	
Annual Maintenance & Operating	\$250,000
10% of Capital Renewal	<u>\$115,000</u>
Total Annual Costs	\$365,000
Percentage of Commercial Use	25%
Cost recovery from Commercial Users	\$91,250

Proposed Fee Anticipated Revenue

Description	Est. # of Watercraft	Proposed Fee/Watercraft	Total
Dryland Boat Rental	16	\$2,000	\$32,000
Dryland Personal Watercraft Rental	12	\$1,000	\$12,000
Dryland Boat Club	13	\$2,000	\$26,000
Dryland Valet	151	\$200	\$30,200
Watercraft Tour Operators	3	\$2,000	<u>\$6,000</u>
Total			\$106,200

Project Implementation

- ▶ Awareness
 - ▶ Letter to existing business
 - ▶ Business Licenses will advise new businesses
- ▶ Licensing
 - ▶ Register tow vehicle
 - ▶ Register boats
 - ▶ Insurance
 - ▶ Agree to rules
 - ▶ Fee per boat
- ▶ Oversight

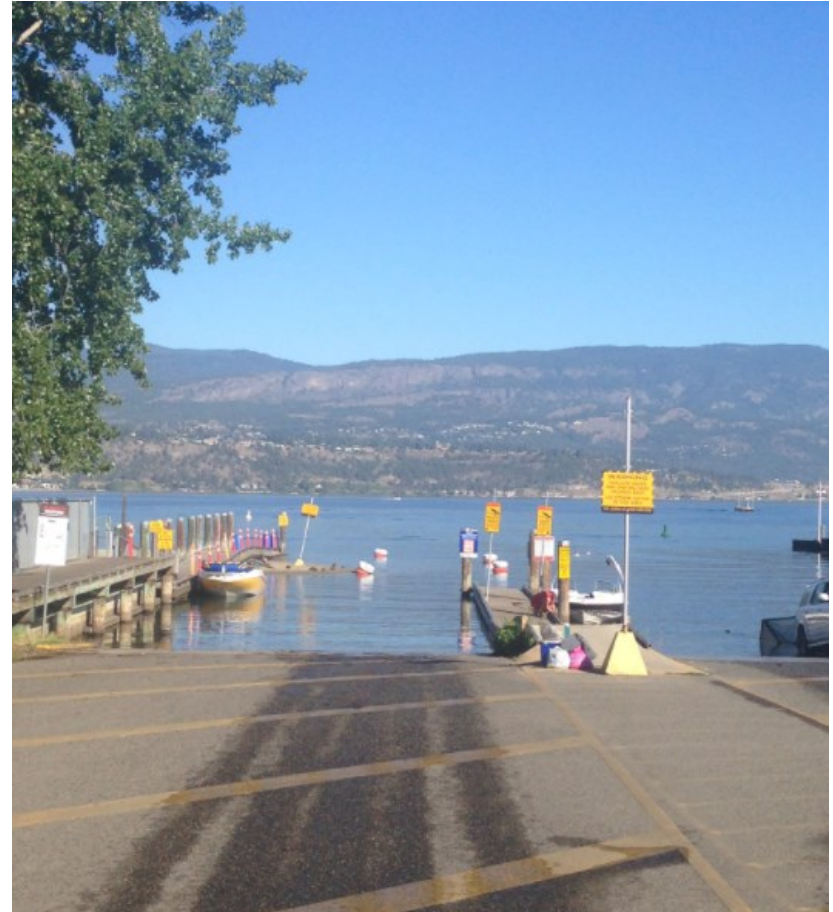
Financial Considerations

The program is estimated to create revenue of approximately \$106,200



Council Priorities

- ▶ Non-taxation revenue is increasing
- ▶ Infrastructure deficit is reduced
- ▶ Key sites are proactively planned.





"The City has the resources and flexibility to lead innovative solutions, capitalize on opportunities and respond with agility to emerging issues."
Land Strategy 2018

City of Kelowna



Questions?

For more information, visit kelowna.ca.