## Civic Block Plan

## Attachment D: Public Engagement Update

# **Civic Block Engagement Points**



Phase 1





Phase 3

**Draft Plan Consultation** 



Information Sharing & **Awareness** 

information and raised

website and the media.

reports, emails, the

awareness through videos,

• 462 people viewed our

introductory video

• 863 people visited the

Civic Block website

1,100 people received

2 reports and 2 videos

community workshop

and shared through e-

Subscribe and with the

• At least 15 news stories

in the paper, on the

email updates

were produced

following each

public

each of our four project

The City shared



**Community Workshops** & Concept Development



The City involved key stakeholder groups through face-to-face meetings and two workshops. Members of the public were also invited to participate in the workshops.

- The City had 4 meetings with stakeholder groups representing arts and culture, government institutions and landowners, business enhancement and economic development and downtown service providers
- 27 stakeholder groups sent representatives to join members of the community in 2 workshops to develop the design principles and review the initial concepts

As the concepts were developed, they were shared with the public through a drop-in session and online survey.

- 75 attended a public drop-in
- 113 completed our online engagement survey
- 3 meetings held to share the draft plan with Kelowna Museum Society, Tourism Kelowna & Delta Resort\*
- The City presented the draft plan to the Downtown Kelowna Association Board\*
- 20 stakeholders and workshop participants attended an update on the draft plan\*
- \*These activities were completed in response to Council's direction at their meeting on Sept. 7.

the Final Draft The final draft of the concept will be shared

more broadly through an

open house and on the

website.

Inform Community of

- A public Open House is planned for the broad community on Dec. 2
- A final video will be produced and promoted as a resource for the life of the plan

radio, on TV and online.

**Stakeholder Groups** 



#### Arts & Culture Groups

- Festivals Kelowna
- Kelowna Art Gallery
- · Rotary Centre for the Arts
- · Kelowna Community Theatre
- Kelowna Actors Studio
- Opera Kelowna
- · Ballet Kelowna
- Kasugai Gardens
- Okanagan Symphony
- · Okanagan Heritage Museum



#### Institutional Groups & Landowners

- Interior Health
- Shared Services BC
- · Okanagan Regional Library
- Provincial Courthouse



## Downtown Service Providers

- · Partners for a healthy downtown
- RCMP Police Services
- · Community Food Bank
- Gospel Mission
- Metro



#### Business & Economic Development

- · Downtown Kelowna Association
- Chamber of Commerce
- Urban Development Institute
- · Okanagan Centre for Innovation
- Accelerate Okanagan
- · Economic Development Commission
- Tourism Kelowna
- Delta Grand Okanagan Resort