



DVP 21-0239

2251 Pandosy St

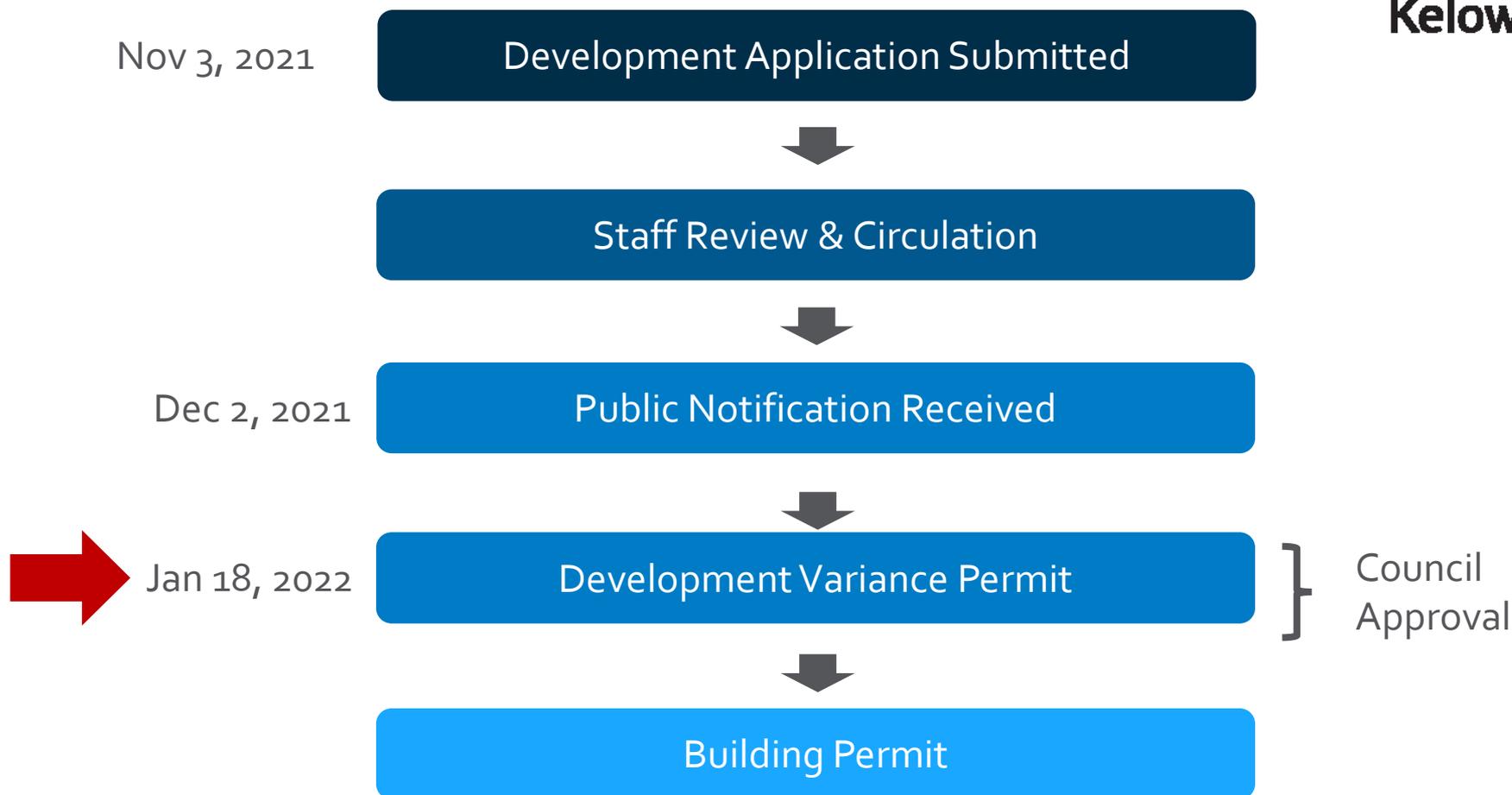
Development Variance Application



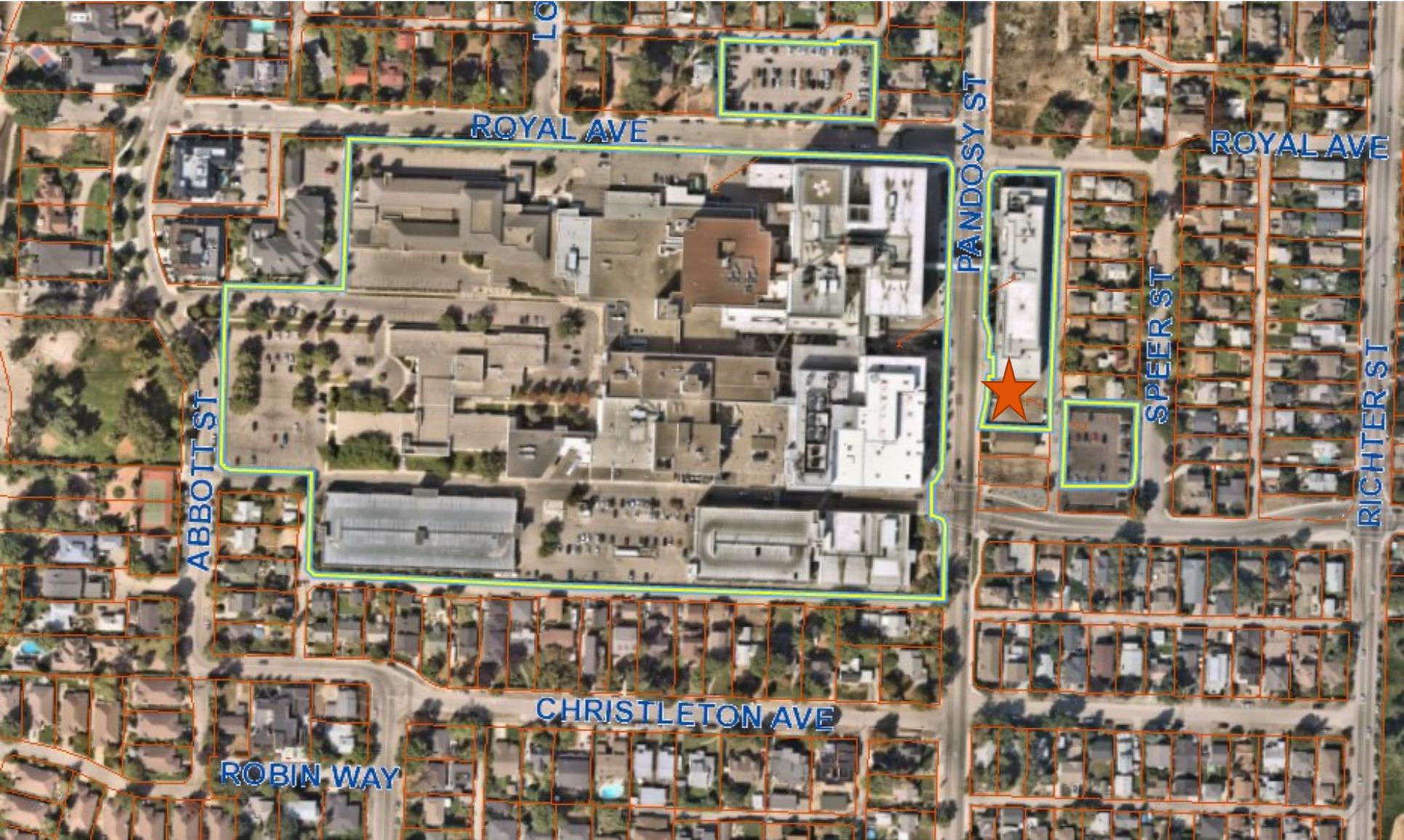
Proposal

- ▶ To vary the maximum sign area from 2.0 m² permitted to 46.8 m² and vary the maximum height from 3.0m to 9.5m for a permanent banner sign on the subject property.

Development Process

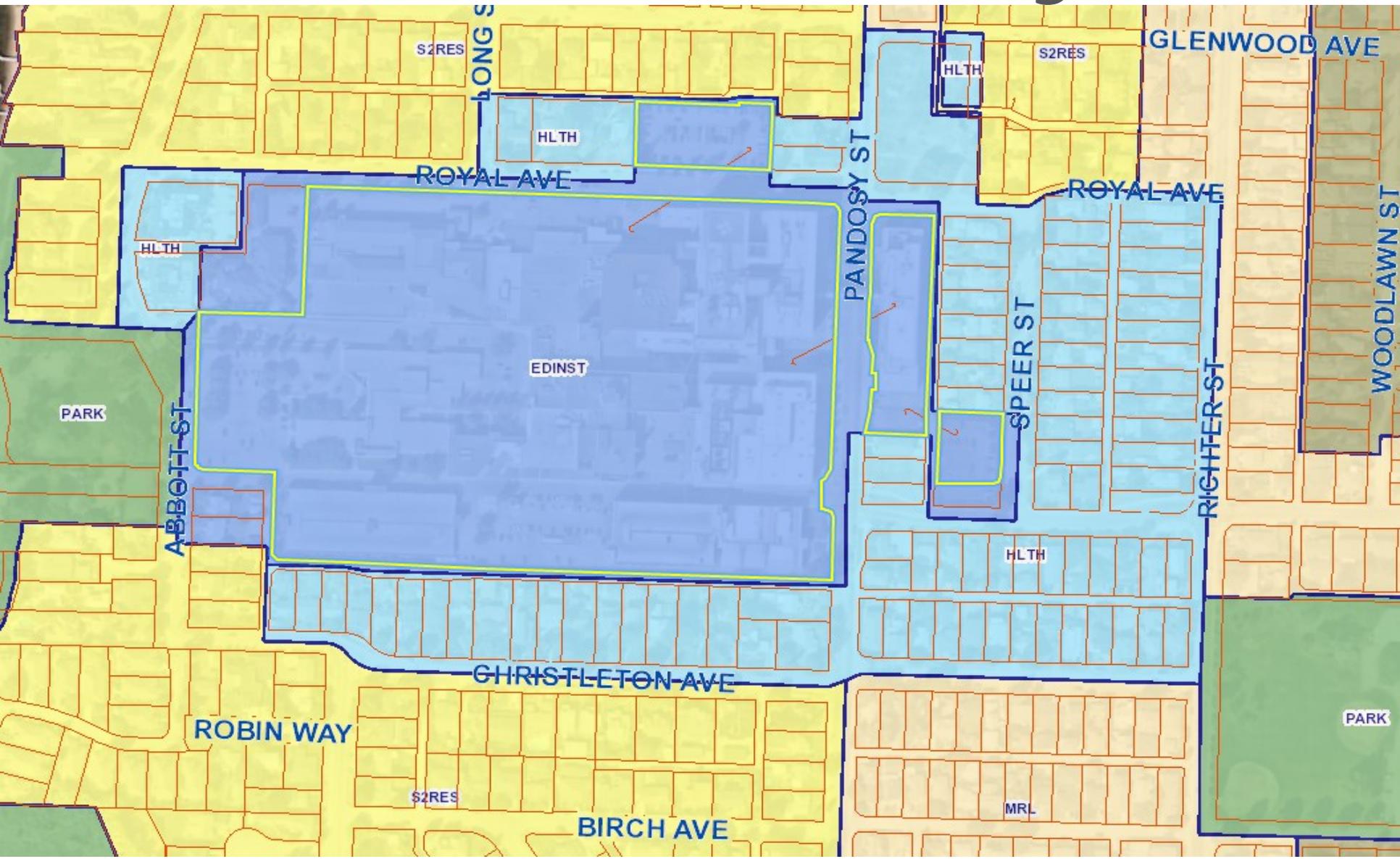


Context Map



City of Kelowna

OCP Future Land Use / Zoning



Subject Property Map



City of Kelowna

Background

- ▶ Spring 2021 KGH Foundation proposed temporary banner sign to promote single event.
- ▶ Due to success, variance application submitted to make permanent sign for future events & hospital related messages.

Project details

- ▶ Proposed Sign area of 46.8 m².
- ▶ Proposed sign height of 9.5 m.
- ▶ Permanent wood siding permitter that allows change out of signage multiple times per year.



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ARTWORK
PRESENTATION
PLEASE DOUBLE CHECK
SPELLING, PLACEMENT & CO

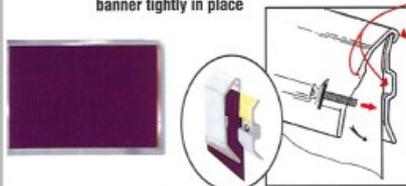


Frame: Silver, 3"w all around (to hold replaceable banner)
Total Outside Size: 194"w x 362"h (4.93m wide x 9.50m high)

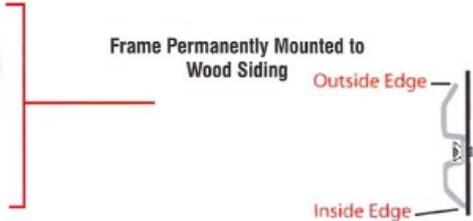
Installed onto existing 3/4" wooden siding with #8 or #10 Robertson screw 1" Long

Banner
Visual Size: 188"w x 362"h (4.78m wide x 9.20m high)
Material: 13oz Scrim with Wind Slits

Banner is installed onto glue strip in channel
The frame snaps around the banner
A screw is then placed into the frame to hold the banner tightly in place

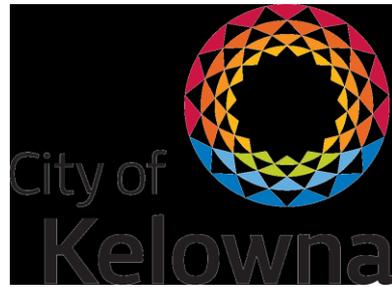


Frame Permanently Mounted to Wood Siding



Staff Recommendation

- ▶ Development Planning Staff recommend **support** for the proposed Development Variance Permit.



Conclusion of Staff Remarks