

Healthy City
Strategy

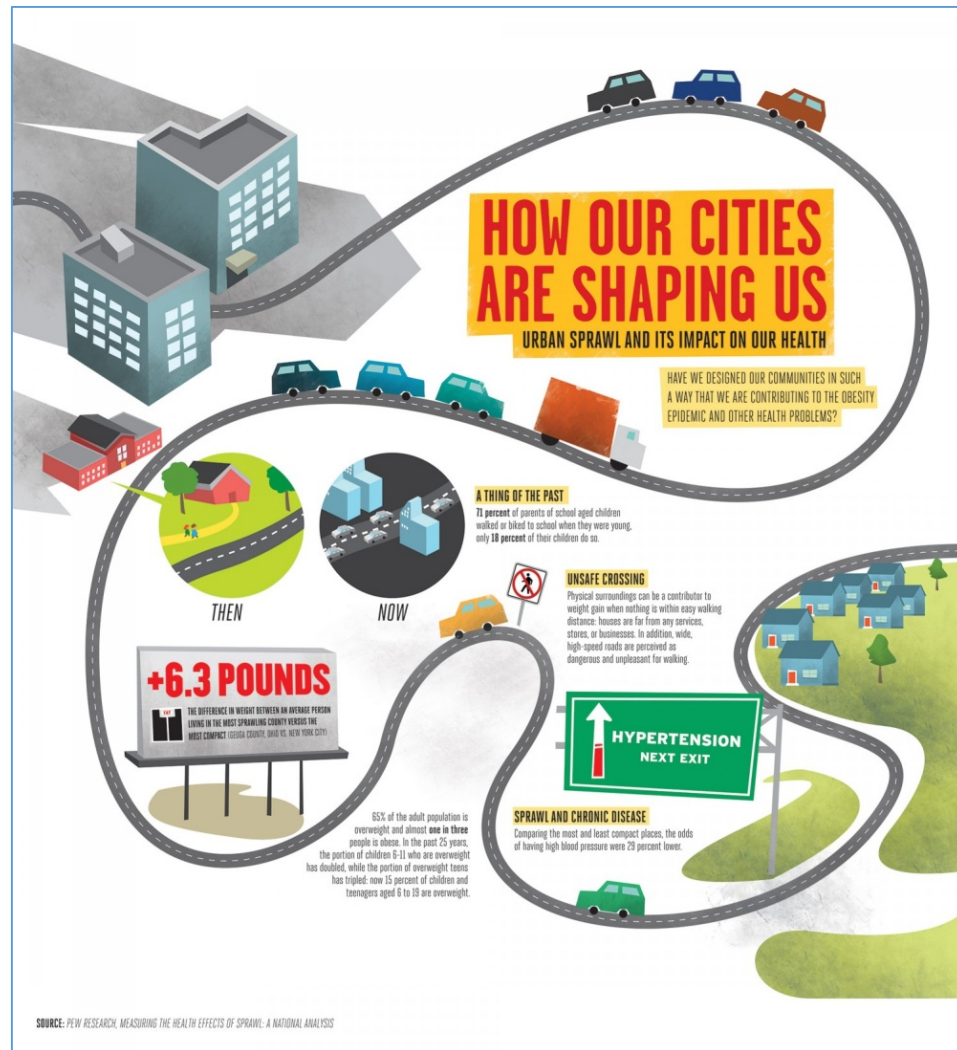


Healthy City Strategy Update

Healthy City Strategy



Healthy City - Healthy Citizens



Healthy City Strategy

The Healthy City Strategy will be a long-term, integrative plan that will focus on healthy built environment, community health and quality of life for all Kelowna residents.



Vision:

- *Working together to create built environments in which people and places thrive.*

Guiding Principles

1. Prioritize the **built environment**
2. Integrate health in **policies**
3. Maximize **partnerships** for impact
4. Communicate simply and engage broadly for a healthy city
5. Lead and catalyze **innovation**
6. Embrace complexity



PlanH Applied Learning Workshop

- Kelowna was awarded Healthy Communities Capacity Building Grant
- Included the 2-day Applied Learning Session on September 8 and 9
- Coaching and facilitation from BC Healthy Communities



Community for All Ages Vision

A city that is healthy, safe, active & inclusive for seniors, children and those with diverse abilities



Community Engagement

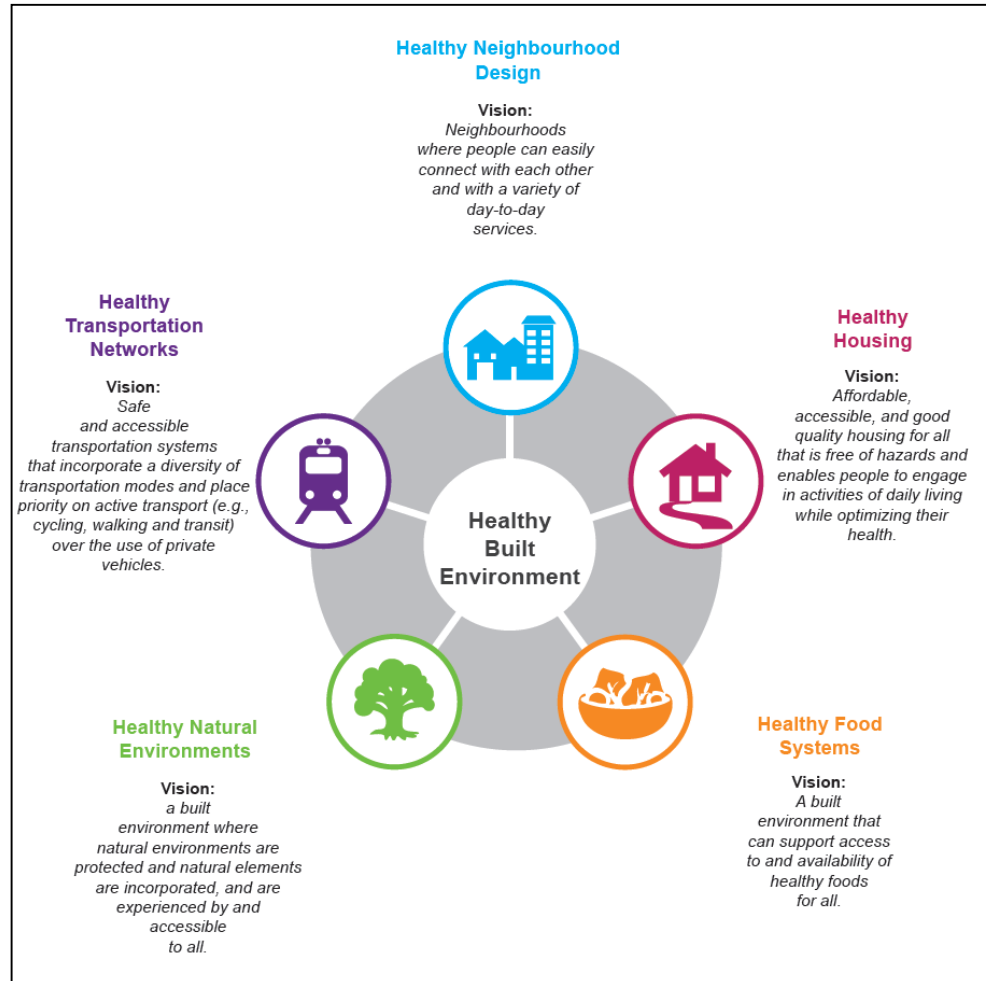
- Online engagement at getinvolved.kelowna.ca (May 24 to June 13)
- 1 stakeholder workshop (May 31)
- 4 public engagement events (May 29-31)



Key Project Milestones



Other Theme Areas



Provincial Health Services Authority. (2014). *Healthy Built Environment Linkages: A Toolkit for Design, Planning, Health*.

Healthy Housing Strategy

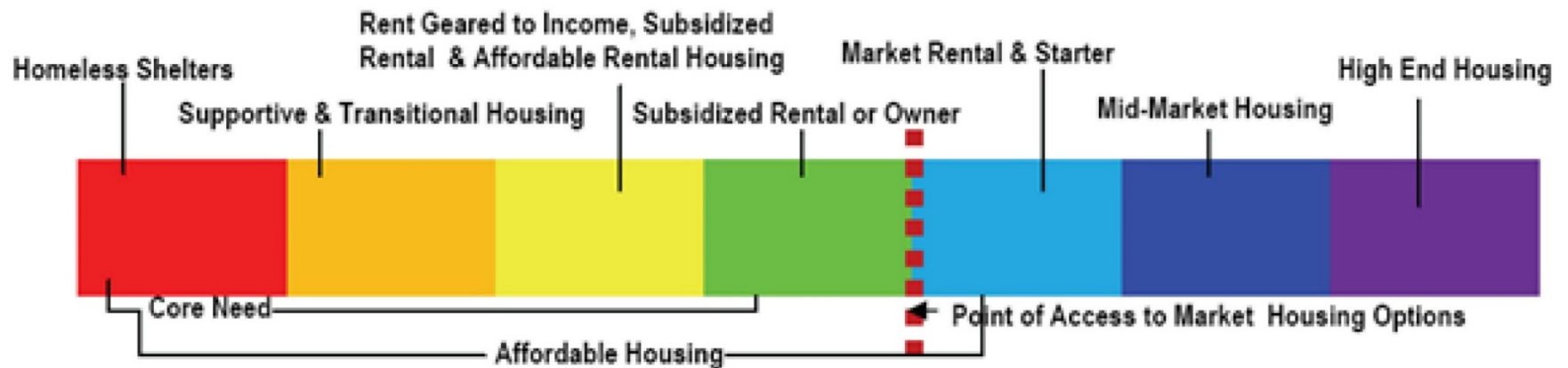
- Build on existing strategies and plans
- Identify and prioritize housing needs
- Determine appropriate strategies for Kelowna's context



Snapshot of Housing in Kelowna

- Residential building permits up 75%
- Sale prices 10% higher than 2015
- Low rental vacancy rate
- Needs vary across demographics

Housing Continuum



Stakeholder Engagement

- Stakeholders will inform priorities and recommendations
- Staff will prepare an engagement plan
- Healthy City Strategy Steering Committee will provide oversight



Next Steps

- Community for All Ages Action Plan (2016)
- Healthy Housing Strategy (2017)
- Continued Healthy City Strategy partnership between the City and Interior Health