



North End Plan Launch

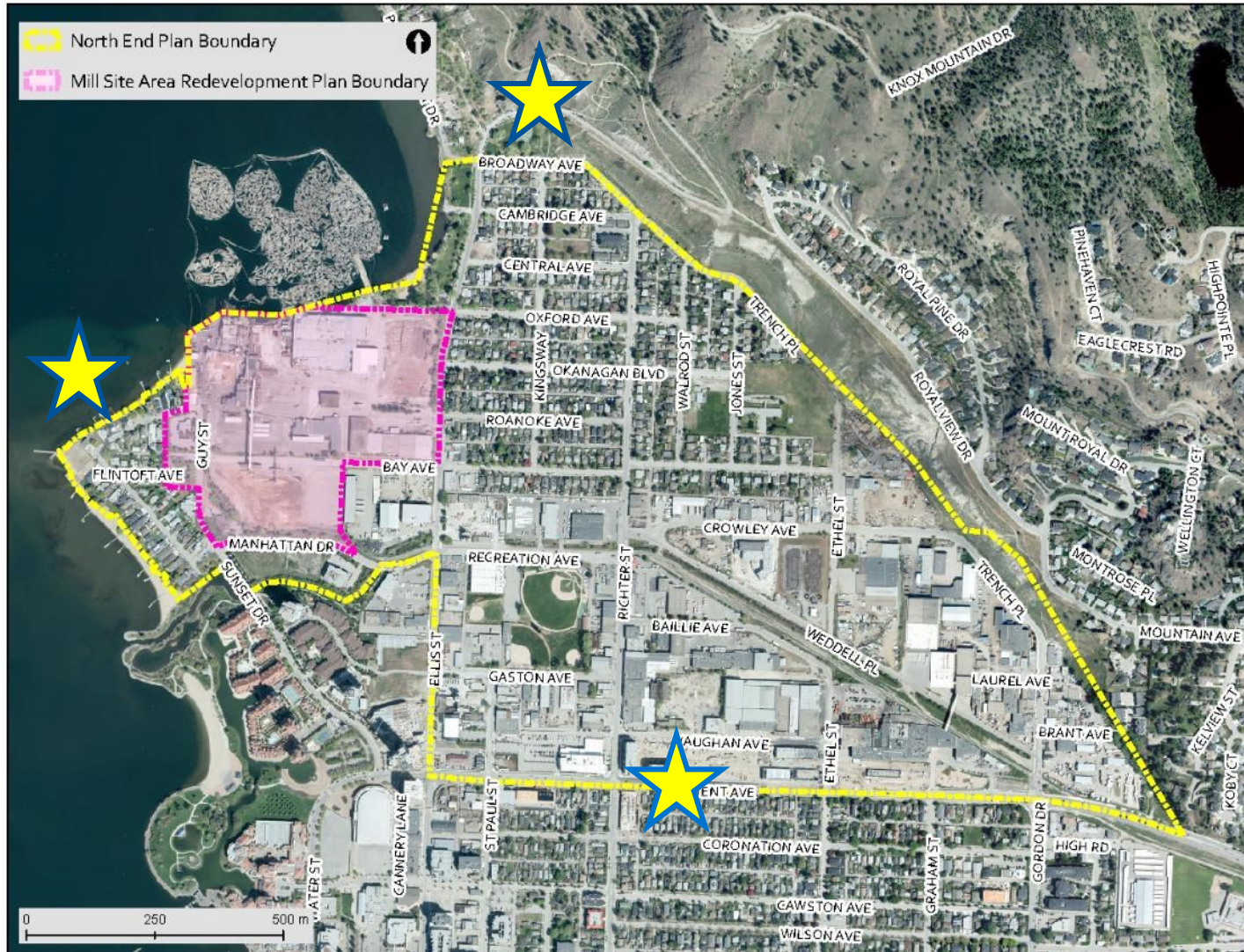
July, 2021



Purpose

- ▶ To consider initiating the City-led North End Plan process

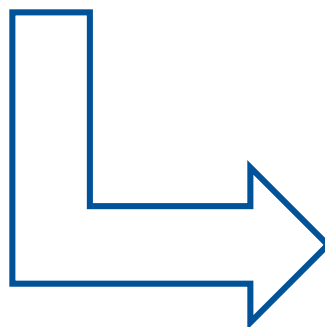
Context



Context

North End Plan

- City-led
- Neighbourhood scale
- Mid-level detail
- Broad stakeholders
- **Guides Mill Site Area**



Mill Site Area Redevelopment Plan

- Owner-led
- Site scale
- Very detailed
- Targeted stakeholders
- **Guided by North End Plan**

Brief history



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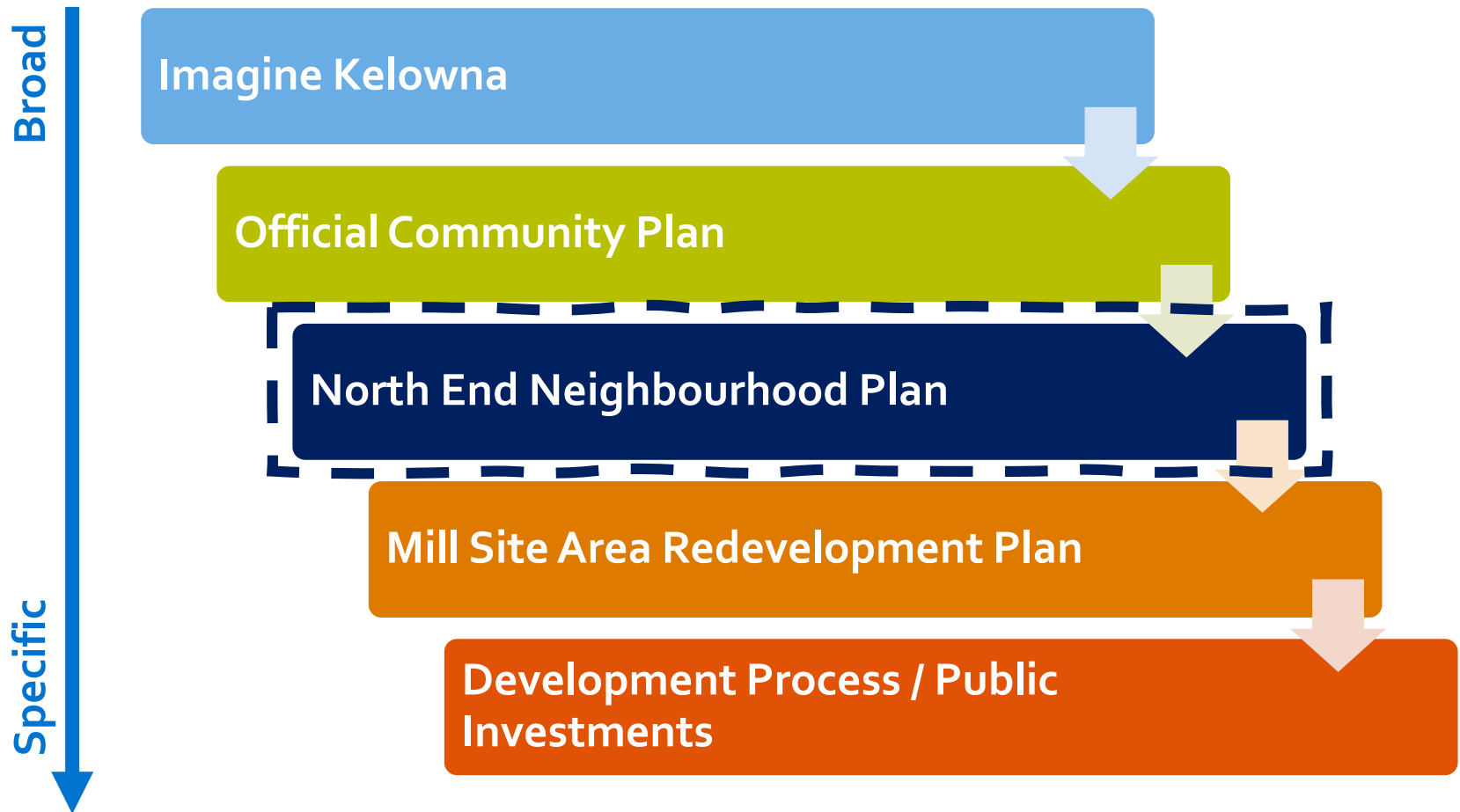
A Rapidly Changing Neighbourhood



A Rapidly Changing Neighbourhood



Hierarchy of Plans



NEP contents

- ▶ Land use
- ▶ Housing
- ▶ Heritage
- ▶ Public Spaces / Parks
- ▶ Transportation
- ▶ Infrastructure
- ▶ Community needs

NEP Process & Timeline

Phase 1

- Background Research
- Community profile
- Establish CLC

Phase 2

- Launch public engagement
- Identify issues and opportunities
- establish vision and objectives
- Council Review

Phase 3

- Prepare concepts for review
- Technical review of concepts
- Public Engagement
- Council Review

Phase 4

- Complete draft plan
- Final public engagement
- Refine Plan
- Council Review

NEP Process & Timeline

- ▶ Public engagement tactics
- ▶ Council check-ins
- ▶ Mill Site ARP alignment / coordination



NEP Benefits

- ▶ Clear Vision
- ▶ Alignment with Council/Community priorities
- ▶ Framework the Mill Site ARP
- ▶ Source of direction for residents and businesses
- ▶ Opportunity to participate
- ▶ Plan for public and private infrastructure and amenities

Conclusion

- ▶ Launch the North End Plan
- ▶ Mill Site Area Redevelopment Plan application forthcoming





Questions?

For more information, visit kelowna.ca.