Report to Council



Date: December 6, 2021

To: Council

From: City Manager

Subject: Civic & Community Awards Nomination Period

Department: Active Living & Culture

Recommendation:

THAT Council receives, for information, the report from Active Living & Culture, dated December 6th, 2021, that announces the opening of the nomination period for the 47th Annual Civic & Community Awards.

Purpose:

To announce the opening of the nomination period for the 47th Annual Civic & Community Awards.

Background:

The City of Kelowna's Annual Civic & Community Awards recognize the outstanding achievements and contributions made in the city of Kelowna each year. The program includes 13 awards that honour volunteers, artists, athletes, environmentalists and businesses. Up to three finalists are selected in each category, with one recipient being awarded.

The awards program is overseen by a Steering Committee made up of members of the community and a representative from City Council. The Steering Committee provides direction to four sub-committees and two supporting organizations which assist in the operations of the awards program.

The current steering committee was approved by Council for a four-year term on November 4th, 2019. Membership of the Steering Committee includes Adam Schubel, Bob Burge, Dan Rogers, Ellen Boelcke, Karen Graham, Lorraine Ewonus, Wayne Moore and Councillor Ryan Donn. The elected Chair of the Steering Committee is Ellen Boelcke and Karen Graham is the Nominating Committee Chair.

Discussion:

The nomination period for the 47th Annual Civic & Community Awards commences on Monday December 6th, 2021 and will remain open until Friday, February 11th, 2021. Criteria for all categories and nomination forms are available at kelowna.ca/civicawards.

The nomination forms may be submitted online, via email or printed and delivered in person to either Parkinson Recreation Centre or City Hall.

A live event was not possible for the 45th or 46th Civic & Community Awards due to the COVID-19 pandemic. While it was disappointing not to celebrate in person, some benefits were gained through adding virtual elements to the program. This includes working closely with local media and leveraging social media to allow for broader recognition and further public awareness of the awards program and finalists. In addition, by announcing the nominees over a three-week period, it generates a buildup of excitement ahead of the final award announcements.

For the 47^{th} annual awards, the best of the old and the new will be incorporated. While the details have not been confirmed, there is intention to once again use visual (video) components and social media to highlight the accomplishments of the finalists to the community, as well as a small in-person celebration (health restrictions permitting). The award recipients from the 45^{th} and 46^{th} annual awards will also be invited to participate. The nomination and award presentations are tentatively scheduled to take place throughout the month of April 2022.

While some sectors were able to adapt and thrive during the pandemic, the sport sector was affected particularly hard. Due to shortened competitive playing seasons, the nominations that were received for the 2020 Male and Female Athlete of the Year and Athletic Team of the Year awards will be carried over and combined with this 2021 awards program.

The Anita Tozer Memorial Award is also part of the Civic Awards program but is not part of this nomination call as the award recipient is selected by Mayor and Council.

The categories, criteria and recipients from the 46th annual Civic & Community Awards (latest award winners) are included below:

Category	Criteria	2020 Recipient
Teen Honour in the Arts and Honour in the Arts	Awarded to an adult and youth who have made outstanding contributions to Kelowna through cultural and/or artistic efforts.	Teen Arts: Julius Booker Arts: Karma Lacoff Nieoczym
Young Citizen of the Year	Awarded to a young male or female in recognition of their overall outstanding voluntary contributions to Kelowna.	Tian Whitehead
Citizen of the Year	Awarded to a man or woman in recognition of their overall outstanding voluntary contributions to the city of Kelowna.	Fred Macklin & Sarah Donalda-Treadgold Memorial Award: Elaine McMurray

Coach or Sport Administrator of the Year Athletic Team of the Year*	Awarded to an individual who has contributed significantly to Kelowna through voluntary service to amateur sport, such as coaching or administrative support. Awarded to the Kelowna based team (amateur or professional) who brought the greatest amount of recognition to Kelowna.	Bob Giordano Memorial Award: Meghan Faust Bryan Couling Memorial Award: N/A
Male and Female Athlete of the Year*	Awarded to the athlete (amateur or professional) who brought the greatest amount of recognition to Kelowna.	Female Athlete: N/A Male Athlete: N/A
Champion for the Environment	Awarded to an individual or business whose actions and achievements have shown outstanding environmental leadership or innovative contributions having a direct benefit on the city of Kelowna.	Columbia Bottle Depots
Corporate Community of the Year	Awarded to the Kelowna businesses that has provided outstanding support for employee volunteerism in addition to financial contributions and initiatives having a direct benefit on the city of Kelowna.	Peter's Your Independent Grocer
The Central Okanagan Foundation Volunteer Organization of the Year	Awarded to a Kelowna volunteer organization that has provided outstanding community services with direct benefits to the city of Kelowna.	Central Okanagan Region Nutrition Society – Meals on Wheels
Male and Female High School Athlete of the Year** (not part of this call for nominations)	Most outstanding male and female high school athlete of the year, in the area of the Central Okanagan.	Augie Ciancone Memorial Award: N/A Female Athlete: N/A Male Athlete: N/A

Anita Tozer Memorial (not part of this call for nominations)	Awarded by Council to an individual or group in recognition of an extraordinary and positive contribution to the quality of life in Kelowna.	Rolli Cacchioni		
* Nominations will be carried forward to the 2021 Civic & Community Awards ** OCSAA did not put forward any nominations or recipients for 2020				

Conclusion:

The 47th Annual Civic & Community Awards will be celebrating another year of community resilience and commitment. It is of great importance that we recognize individuals and businesses who made unique and courageous contributions in 2021. The Community & Civic Awards will provide Kelowna with an occasion and platform to reflect on how our citizens and community have shown strength, spirit and determination.

Internal Circulation:

Active Living & Culture Corporate Strategic Services

Considerations applicable to this report:

Existing Policy: Council Policy 382 – Civic & Community Awards

Considerations not applicable to this report:

Legal/Statutory Authority: Legal/Statutory Procedural Requirements: Financial/Budgetary Considerations: External Agency/Public Comments: Communications Comments:

Submitted by: J. Gabriel, Divisional Director, Active Living & Culture

Approved for inclusion:

cc: Corporate Strategic Services