



May 05, 2021

LETTER OF INTENT

TO: THE CITY OF KELOWNA DEVELOPMENT PLANNING DEPARTMENT

ISSUE: APPLICATION FOR PRIMARY LIQUOR LICENSE FOR SALON/SPA

APPPLICANT: THE SWEET SPOT BEAUTY BAR LTD

This Letter of intent is provided in support of the Application for Primary Liquor License for The Sweet Spot Beauty Bar LTD. The Sweet Spot Beauty Bar is a salon/spa where our customers will enjoy aesthetics services like manicure, pedicures, facial, eyelashes and other personal beauty services. Our Civic address is 120-3477 Lakeshore Rd, Kelowna; the project address is CRU 6 at The Shore 650 Swordy Rd, Kelowna with an area of approximately 2296 sqft. Our capacity is estimated to 55 people maximum, including staff; but the space might facilitate a higher capacity.

We expect our customers to be able to enjoy an alcoholic beverage while waiting or enjoy our primary services. As well there will be non-alcoholic beverages offered along with snacks like wraps, sandwiches, chips and pastry goods. These foods will be offered on a retail basis. We believe our customer can benefit from space that will allow them to enjoy they favourite cocktail or liquor in a fashionable and tasteful way.

We are requesting our license to be available from 9:00 am to 1:00 am, our regular business hours go from 8:30 am to 9:00 pm, subject to change base on traffic and our customers needs. The focus of our business is aesthetics services during all hours of operation. These alcoholic beverages will be offered as an optional or complimentary service for our customers, in compliance with provincial and local government regulations.

Our business is in one of Kelowna's newest commercial/residential buildings, The Shore, located in lower mission. We share the building with a few food, retail and services businesses and our clientele will be base on local/visiting residents. We do believe that the residents of Lower Mission and urban Kelowna area will benefit of a business that provides a combination of beauty services with some refreshing cocktails or non-alcoholic beverages.

219-3163 Richter St., Kelowna, BC, VIW 3R4 778-862-3795 thesweetspotkelowna@gmail.com





The focus of our services are relaxation and beauty therefore the chances of disturbances or potential concerning noise, are slim. However, we will oversee our customers and staff comply with behavioral standards in order to avoid any external disturbance. The Sweet Spot Beauty Bar is design to meet high quality standards of services and that includes, a pleasant visit for our customers. This can only be achieved through ensuring our guests are able to have an uneventful and undisrupted visit at our Salon, free of heavy noise.

The alcoholic beverages are going to be serve by designated staff with serve it right certification. Our aesthetics staff will not participate in serving or consuming alcoholic beverages while their working hours. Our designated staff will prevent any minor to access alcohol or alcoholic beverages, identification for age verification will have to be provided as regulations require.

We are confident you will find our application satisfactory with the requirements expected for this type of application.

Sincerely

Lenny Cabrera Holguin Director

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