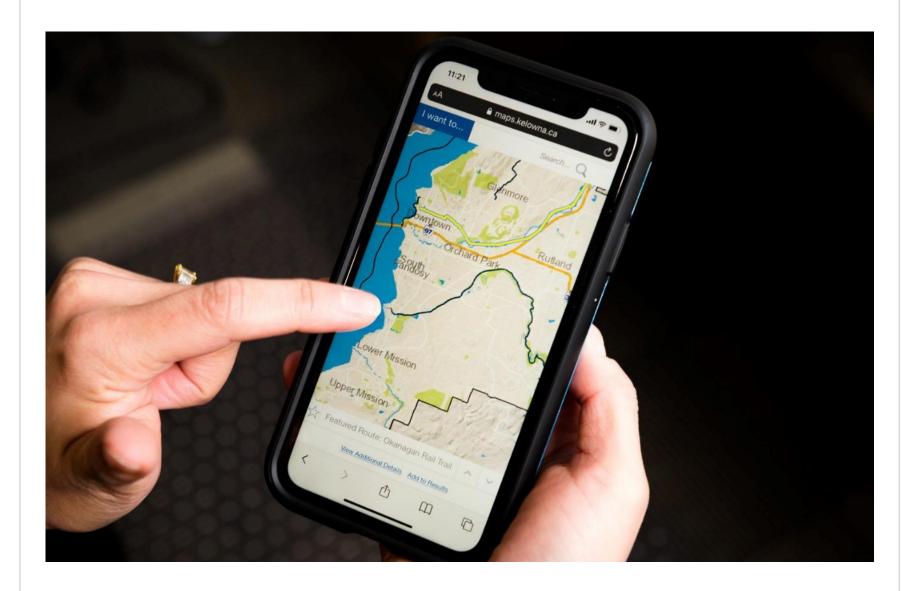


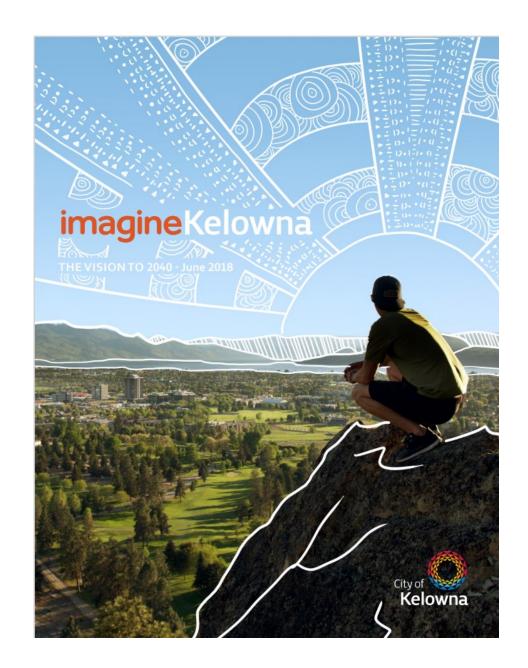
The Way We Grow: 2040 OCP







- To flourish in the future, we need to be agile, resilient and unafraid to do things differently.
- The community has made it clear that as we grow, we need to look out for one another and protect the stunning environment that sustains us.
- Our vision for an inclusive, welcoming, prosperous and sustainable future calls upon us all to be ambitious to embrace the challenges ahead.

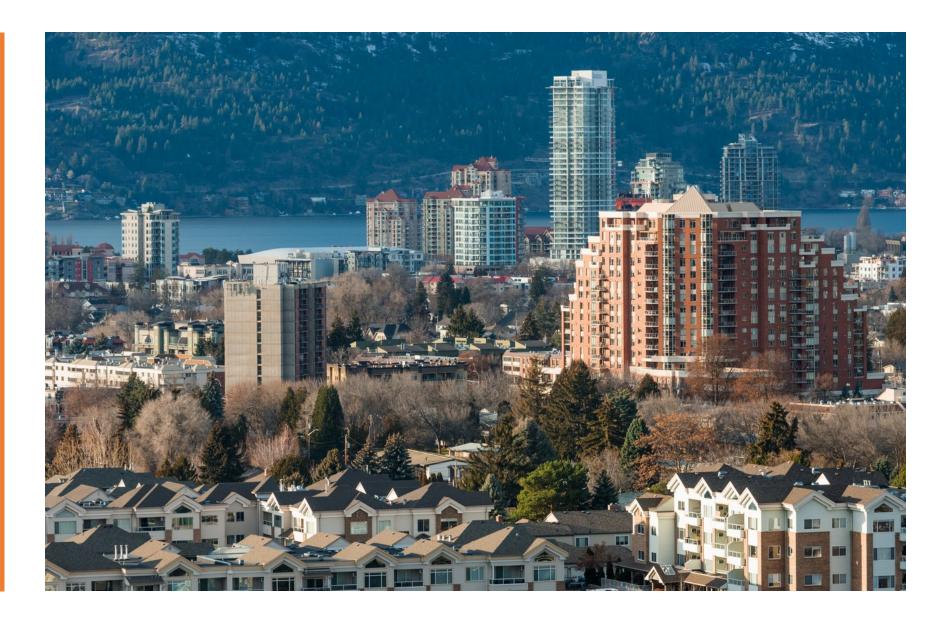


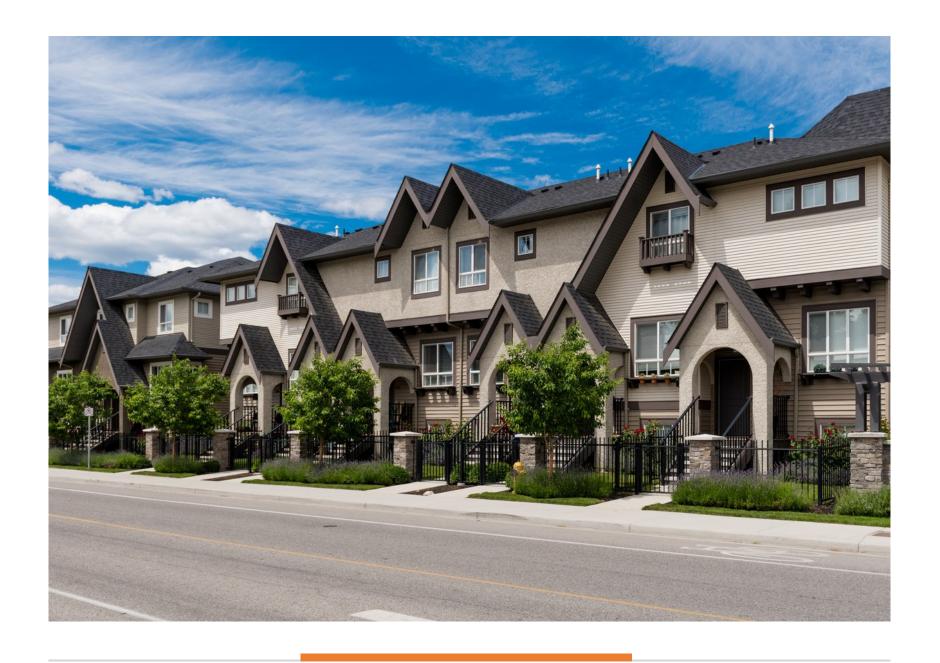






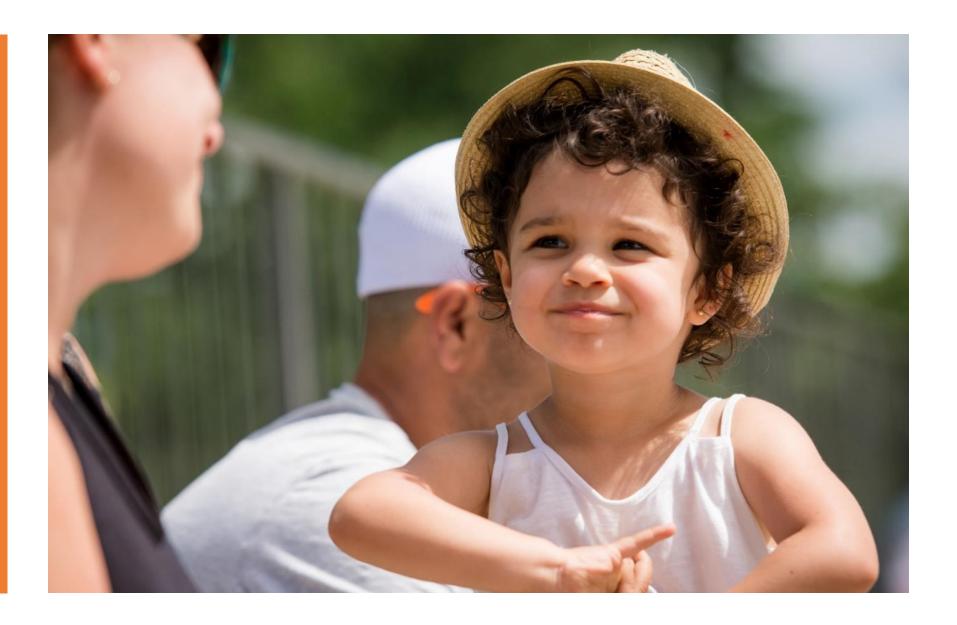


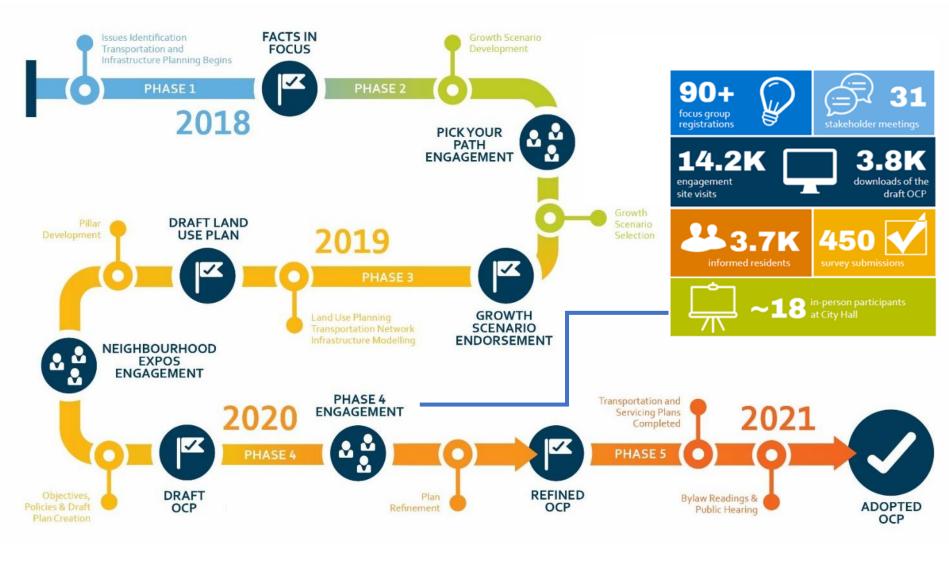












1169 surveys completed





2000+ public participants





Prioritize sustainable transportation and shared mobility



Take action on climate



Focus investment in Urban Centres



Target growth along transit corridors



Stop planning new suburban neighbourhoods



Strengthen Kelowna as the region's economic hub



Protect and restore our environment



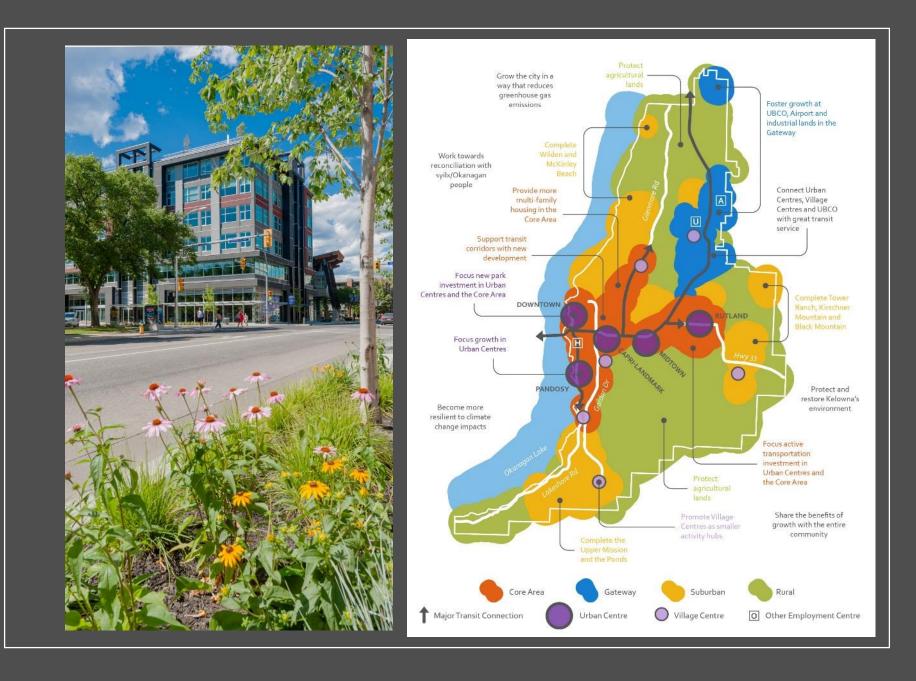
Incorporate equity into city building



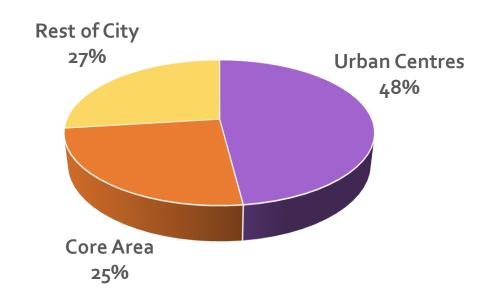
Promote more housing diversity

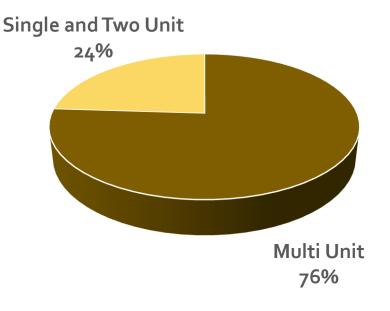


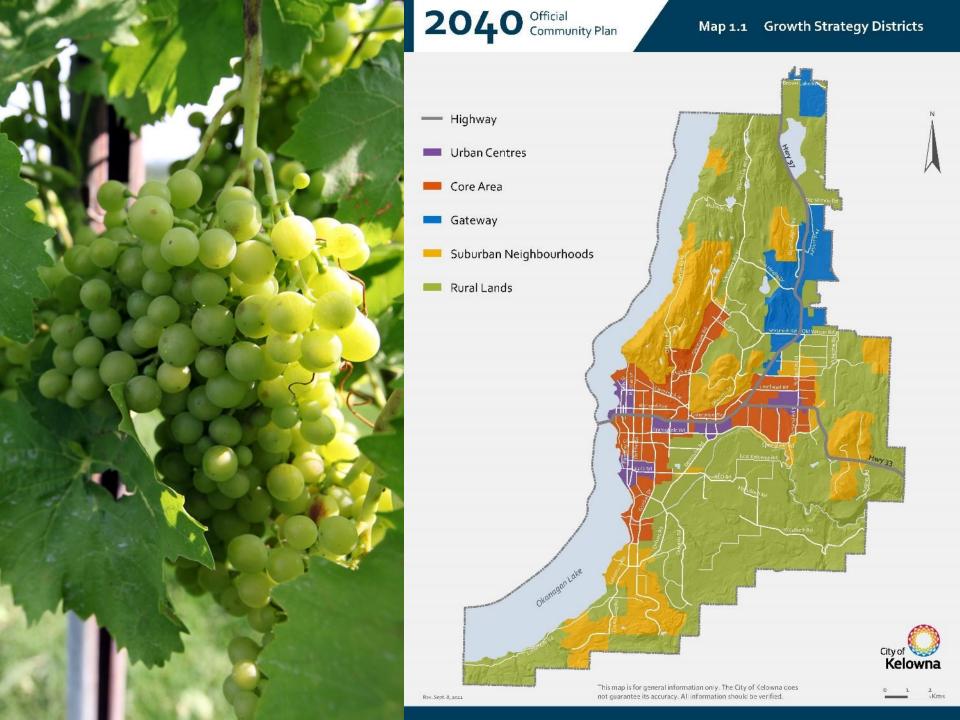
Protect agriculture







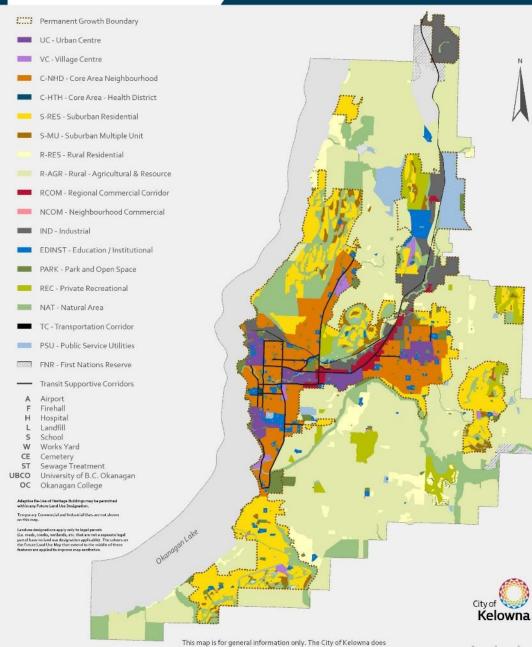






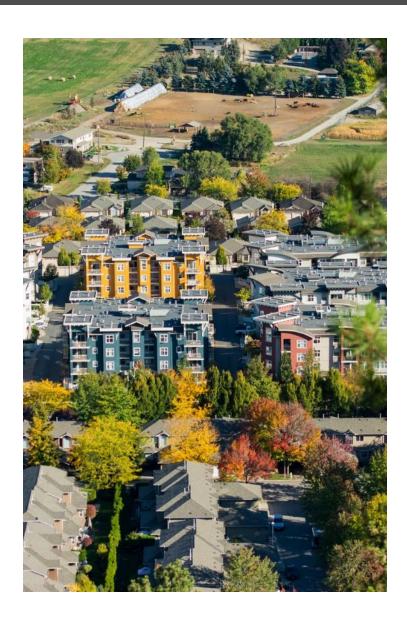
2040 Official Community Plan

#### Map 3.1 Future Land Use



Rev. Sept. 8, 2021

not guarantee its accuracy. All information should be verified.



#### **IMAGINE KELOWNA**

What is our community's vision?

#### **OCP PILLARS**

How can the OCP meet that vision?

### OCP GROWTH STRATEGY

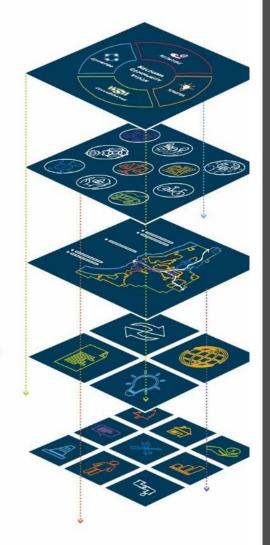
What would the City look like under this vision?

#### OCP OBJECTIVES, POLICIES & MAPPING

How are we going to make it happen?

#### MAKING THE PLAN WORK

What needs to come next? Urban Centre Plans, Neighbourhood Plans, Corridor Studies

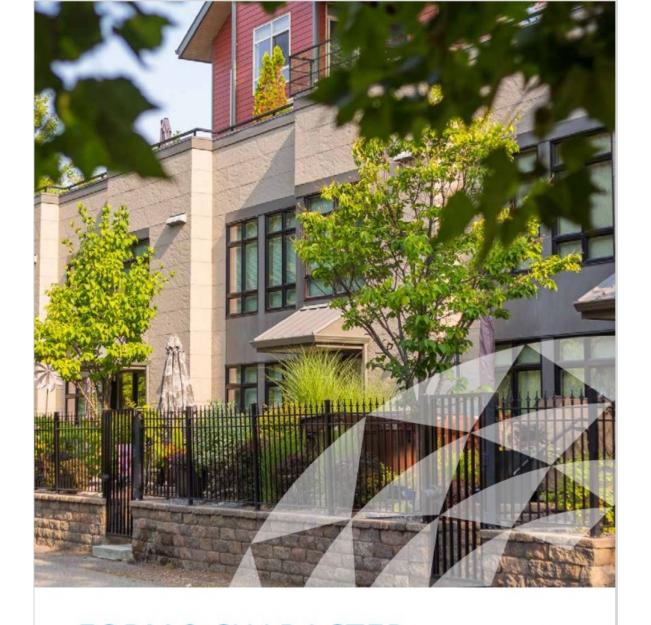






# The Big Picture - Refinements





FORM & CHARACTER DEVELOPMENT PERMIT GUIDELINES





Suburban Neighbourhoods and Village Centres



## Making The Plan Work:

- Urban Centre and Neighbourhood Plans
- Housing program
- Bylaw amendments
- Implementing existing plans
- Equity and inclusion strategy
- Climate resiliency planning
- Environmental initiatives and monitoring
- Heritage planning
- Transportation, parks and utility infrastructure planning

















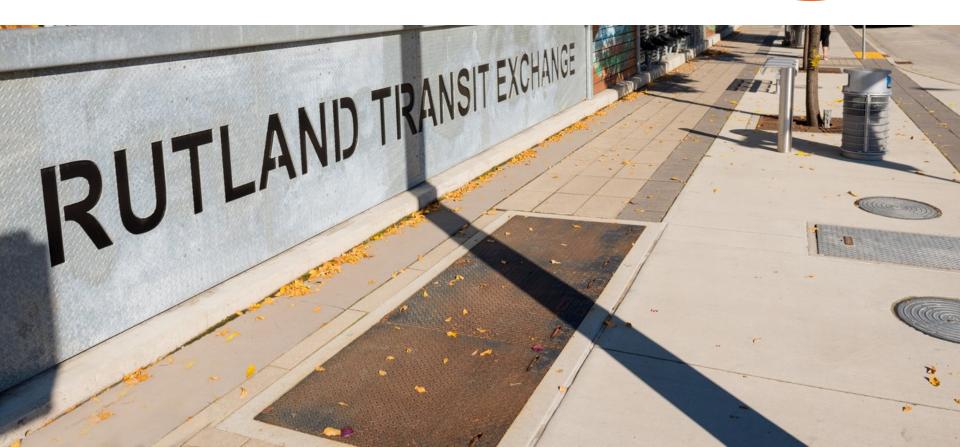


















Focus investment in Urban Centres

- Proportion of new commercial space within Urban Centres and Core Area
- New commercial space vs. OCP projections
- Park development in Urban Centres and Core
- Multi-family residential growth vs. growth scenario

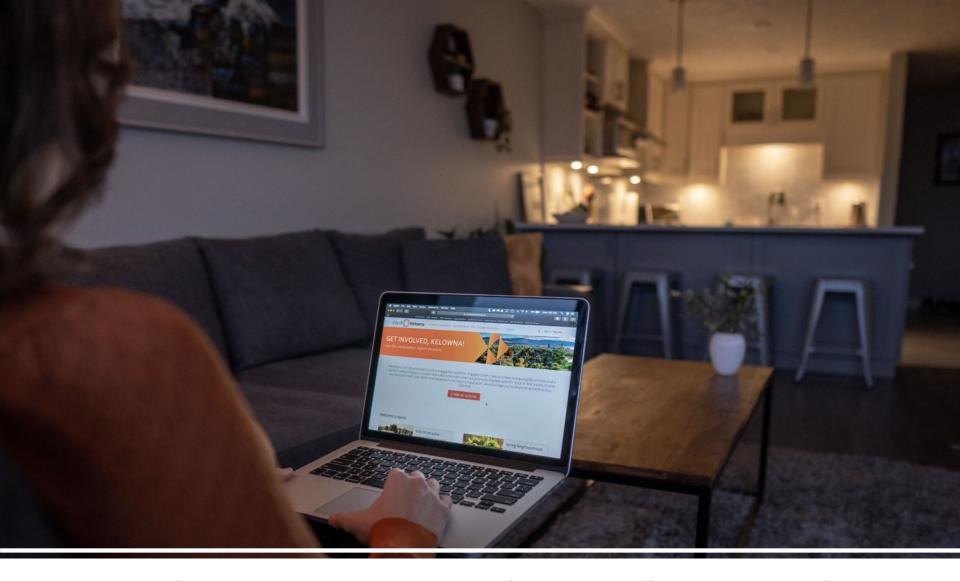




Stop planning new suburban neighbourhoods

- Ground oriented land supply in Core Area
- Ground oriented land supply in Suburban Neighbourhoods
- Suburban residential development vs. growth scenario
- Absorption price of new ground oriented units





Online First: A new Web-Friendly Approach





