

PUBLIC PLACE MAKING INITIATIVE

Bernard Ave. Laneway



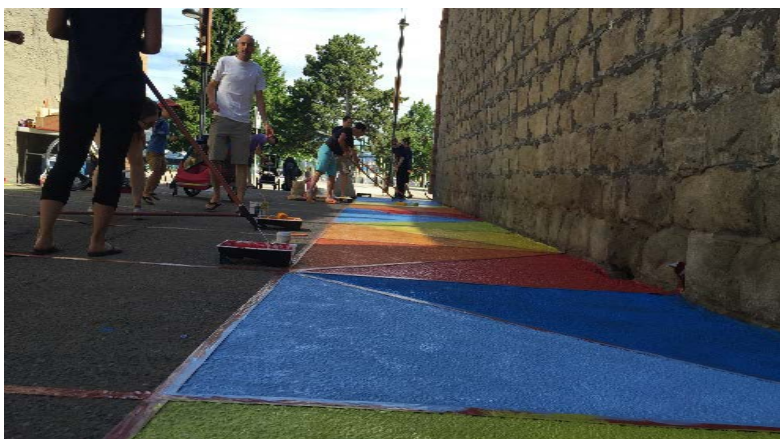
WHERE WE LEFT OFF

2016 TEMPORARY INSTALLATION



Clean Up

- ▶ Restrict vehicular traffic
- ▶ Clean up/power-wash
- ▶ Additional lighting
- ▶ Painting with vibrant color scheme
- ▶ Wayfinding signage



Painting of Laneway



Temporary Installation

LANEWAY EVENTS



Acoustic Set by Adrian Russouw at the Soft Opening

- ▶ Soft Opening
- ▶ Canada / SPINCO Birthday
- ▶ Outdoor Rec Room Block Party
- ▶ Upcoming Taste of Downtown
- ▶ Upcoming Natural Cultural Days



Outdoor Rec Room at the Block Party 2016



Canada Day / SPINCO Birthday

CHANGES OBSERVED

- ▶ Laneway feels much safer both day and night.
- ▶ Enhanced pedestrian corridor due to restriction of vehicles and enhanced lighting.
- ▶ Local businesses taking pride in the space and keeping it clear of garbage.
- ▶ Colorful and inviting space is drawing in new life.



Soft Opening



Soft Opening

WHAT IS THE VISION?



Rejuvenated environment featuring:

- ▶ Strong public connections between Leon and Bernard Avenue.
- ▶ Public Space at Bernard Avenue.
- ▶ Commercial space at the rear of the laneway.
- ▶ Strong physical components:
 - ▶ overhead lighting
 - ▶ new surface treatment
 - ▶ gateway signage
 - ▶ columnar trees
 - ▶ public and private seating areas.

Artistic Rendering – Steve Huculiak

PARTNERSHIP BENEFITS

- ▶ Shared public / commercial space allows for an overlap in the programming of the space.
- ▶ Existing services in the adjacent building provides cost effective opportunity for commercial component.
- ▶ Partner's strong desire to revitalize and strengthen the laneway.
- ▶ Anchor tenant that will take pride in maintaining the space.
- ▶ Capital improvements completed partner.



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MOU - KEY TERMS

- ▶ Staff to approve finalized site plan.
- ▶ Partner to fund capital improvements.
- ▶ City to provide license of occupation to Partner:
 - ▶ 5-year term,
 - ▶ \$10,000 annual license fee,
 - ▶ Clearly defined +/-160sf area,
 - ▶ Allow for operation of a commercial concession.
- ▶ License fees waived until recovery of capital construction costs.
- ▶ Partner and the City to agree to a maintenance schedule for the laneway.



MOVING FORWARD

1. Endorsement of the MOU.
2. Finalization of landscape & construction drawings.
3. Formalization of License of Occupation.
4. Construction commencing Spring of 2017.



2017 Vision



Huculiak