



# WHAT WE HEARD

## CULTURAL FACILITIES MASTER PLAN

### INTRODUCTION

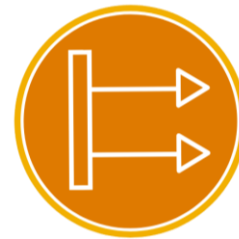
The Cultural Facilities Master Plan (CFMP) is a guiding document building on prior efforts to strengthen commitment to cultural facility development. The CFMP focuses on areas where municipal investment is likely or highly likely and where it is determined that the City of Kelowna would have the largest impact on the creative sector overall. The purpose of the plan is to:



Explore how facilities are used throughout Kelowna for cultural programming



Identify opportunities and challenges related to municipally owned cultural facilities



Highlight next steps needed to enhance Kelowna's cultural space to meet future needs

Functional cultural facilities are integral to the success of a vibrant creative sector in Kelowna. They provide services and programs that benefit residents, foster community-building and contribute to the city's social and economic priorities.

### WHO WE SPOKE TO

One of the pieces critical to the success of the Plan are insights from existing Cultural facility operators representing various roles in the cultural community. One-on-one interviews were held with 43 non-profit arts & culture groups to garner firsthand perspectives on current facility use and conditions, satisfaction levels, threats, space sharing & future plans. A summary of findings are outlined on the next page.



Dissemination/Presentation: 86%



Educational: 74%



Creation/Production: 49%



Curatorial: 23%



Rental House/Space Provider: 5%

*Representation of those interviewed and their self-identified roles in the cultural community.*



43

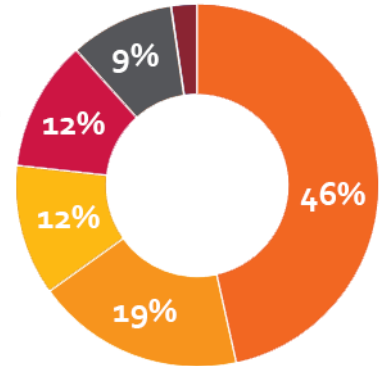
one-on-one interviews with non-profit arts & culture groups

## PERCEPTIONS OF FACILITY CONDITIONS

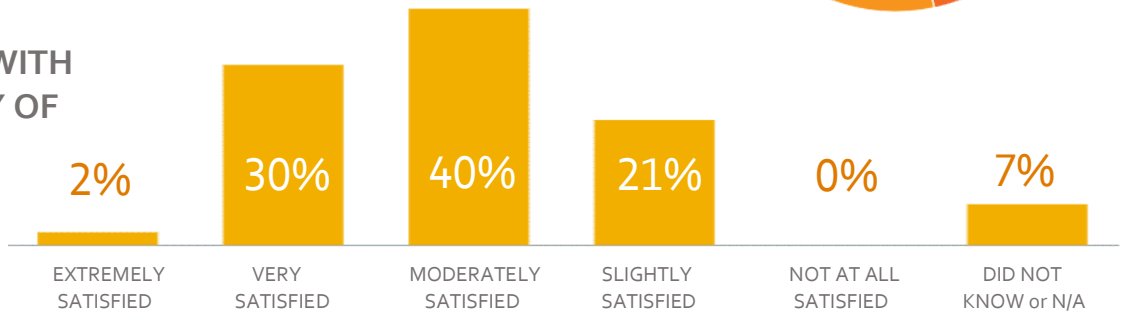
Over half (56%) of those interviewed felt their respective facility or facilities were in **good or excellent condition**. 30% indicated that they felt facilities were in **fair condition**, and 12% felt that their facilities were in **poor condition**. 63% operate out of two or more facilities.

## UTILIZATION OF CURRENT SPACE

- Underutilized, do not use all space (2%)
- Somewhat underutilized, some slack space (12%)
- Neutral, just the right amount of space (46%)
- Somewhat over capacity (19%)
- Over capacity, not enough space (12%)
- Did not know or N/A (9%)



## SATISFACTION WITH FUNCTIONALITY OF FACILITIES



## SHARING SPACE

16% Currently share space    16% Rent to others    35% Do not currently share space    96% Willing to co-locate with another organization

## TOP 5 priorities for space



## THREATS TO KEEPING SPACE

Of the 43 organization representatives we spoke to, nearly half (49%) mentioned that the greatest threat to keeping space was rent increases and affordability. Additional threats included the availability of grant funding (30%) compounded by the competitive nature of grant funding available to the sector and organization capacity challenges (28%). Building conditions such as aging infrastructure was a primary threat to 21% of organization representatives interviewed.

## FUTURE SPACE PLANS

