

# Report to Council



**Date:** March 22, 2021  
**To:** Council  
**From:** City Manager  
**Subject:** 46th Annual Civic & Community Awards Finalist Announcement  
**Department:** Active Living & Culture

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## **Recommendation:**

THAT Council receives, for information, the report from Active Living & Culture, dated March 22, 2021, that announces the finalists for the 46<sup>th</sup> Annual Civic & Community Awards.

## **Purpose:**

To announce the 46<sup>th</sup> annual Civic & Community Awards Finalists and the revised format for the award presentations.

## **Background:**

The City of Kelowna's Annual Civic & Community Awards recognize the outstanding achievements and contributions made in our city each year. The program includes 13 awards that honour volunteers, artists, athletes, environmentalists and businesses. Up to three finalists are selected in each category, with one recipient being announced during the awards presentation. As outlined in the Report to Council dated December 7, 2020, the sport sector was impacted particularly hard by COVID-19 in 2020 and nominations for the Male & Female Athletes of the Year and Team of the Year will be combined with the 2021 nominations and recognized next year. Likewise, the Augie Ciancone Memorial Awards for high school athletes will not be awarded this year.

The eight categories that will be awarded during the 46<sup>th</sup> Annual Awards presentation are listed below:

- Bob Giordano Memorial Award – Coach or Sport Administrator of the Year
- Teen Honour in the Arts
- Honour in the Arts
- Champion for the Environment
- Corporate Community of the Year
- The Central Okanagan Foundation - Volunteer Organization of the Year
- Young Citizen of the Year
- The Fred Macklin & Sarah Donalda-Treadgold Memorial Award - Citizen of the Year

## **Discussion:**

Due to the COVID-19 pandemic and associated response measures to ensure public safety, the 46<sup>th</sup> Annual Civic & Community Awards ceremony will be adapted to avoid a public gathering. The

format for the awards will utilize online channels and City council meetings to highlight this year’s nominees and recipients. The recipients will be announced over three weeks during the Public in Attendance section of the Monday afternoon Council meetings in April. The week prior to the announcement, short video vignettes will be released that highlight the category and the three finalists. These will be streamed via social media, the City’s website, and local media outlets. The weekly announcements at Council are anticipated to take about 10 to 15 minutes and will include the videos and an opportunity for Council to recognize the finalists and winners.

The timeline for presenting the 2020 Civic & Community Awards is outlined below:

Category	Date videos released online	Date recipients announced at Council
Honour in the Arts Youth Honour in the Arts Coach / Administrator of the Year	April 6	April 12
Champion of the Environment Corporate Community of the Year Volunteer Organization of the Year	April 13	April 19
Youth Citizen of the Year Citizen of the Year Anita Tozer Memorial*	April 20	April 26

\*Award bestowed by Mayor and Council at Council’s discretion

Two categories also have scholarship components, with recipients in the Young Citizen of the Year Award receiving scholarships from the Payton and Dillon Budd Memorial Fund Youth Scholarship, and the recipient of the Teen Honour in the Arts Award receiving an entrance scholarship to UBC Okanagan.

**Conclusion:**

While this year’s awards will look different, they will still recognize and celebrate the many outstanding individuals and organizations that have shown excellence and resiliency through a challenging year.

Each year the award recipients are further recognized at Jim Stuart Park, with their names on an individual name plate.

**Internal Circulation:**

Communications

**Considerations applicable to this report:**

Existing Policy: Policy No. 382 – Civic & Community Awards

**Considerations not applicable to this report:**

*Legal/Statutory Authority:*

*Legal/Statutory Procedural Requirements:*

*Financial/Budgetary Considerations:*

*External Agency/Public Comments:*

*Communications Comments:*

Submitted by: M. Siggers, Community & Neighbourhood Services Manager

Approved for inclusion:

JG

cc:

*L.Ruether, Communications*