



Bernard Ave – 2021 Pedestrian Program

March 15, 2021



Consultation

	400 Block	500 Block	Combined
For	8 (42%)	18 (69%)	26 (58%)
Against	8 (42%)	5 (19%)	13 (29%)
No Response	3 (16%)	3 (12%)	6 (13%)
TOTAL	19	26	45

* Does not include empty/closed storefronts (8 total)



Consideration Factors

- Parking / Visibility
- Safety / Security
- COVID-19
- Deliveries & Pickups
- Public Interest
- Animation Readiness
- Construction / Traffic



Stakeholder Support



**DOWNTOWN
KELOWNA**



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Opportunities for Businesses

- Patio Extension
- Pop-Up Business



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Physical Design Features



- Parklets
- Indigenous Art Gallery
- Public Art
- Murals

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Flexible Games, Furniture, and Activations



- Checkers
- Table Tennis
- Tables / Chairs
- Hopscotch
- Chess

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Additional Animation

- Musical Entertainment
- Cultural Performances
- Sport Demonstrations
- Recreational Programs



Operations & Logistics

- Traffic Management
- Emergency Services
- Waste Management
- Street Cleanliness
- Public Transit
- Bylaw & Security Patrols
- COVID Safety Plans



Program Evaluation

- Daily Onsite Monitoring
- Ongoing Business Consultation
- Public Questionnaires
- Post-Event Surveys & Feedback



Program Funding

- Cost Shared
- Required Funding
- CHCI Grant Application



Next Steps

- Council Consideration
- Design & Develop
- Permit Process
- Program & Animation
- Implementation & Evaluation





Questions?

For more information, visit kelowna.ca.