Report to Council

Date: March 8, 2021

To: Council

From: City Manager

Subject: Non-Market Agreement – Bike and Adaptive Equipment Rental Concession

Department: Real Estate

Recommendation:

THAT Council approves the City entering into a five and a half (5.5) month License of Occupation Agreement, with the Elevation Outdoor Experiential Programs Association and Community Recreation Initiatives Society, in the form attached to the Report of the Real Estate department, dated March 8, 2021;

AND THAT the Manager of Property Management be authorized to execute the License of Occupation Agreement, and all documents necessary to complete this transaction.

Purpose:

To seek Council approval to enter into a License of Occupation agreement for a bike and adaptive equipment rental concession at Knox Mountain Park.

Background:

Elevation Outdoor Experiential Programs Association and Community Recreation Initiatives Society (collectively called "Adaptive Equipment") have launched a collaborative program to provide standard, low barrier bike and adaptive equipment rentals. The proposed one-season, pilot program would be located at the base of Knox Mountain Park.

Discussion:

The proposed equipment rental concession would be a pilot program between Adaptive Equipment and the City for the period May 1, 2021 to October 15, 2021.

The primary goal of Adaptive Equipment is to develop collaborative programming to help break some of the stigma and isolation around recreation for those with diverse abilities, making low barrier and adaptive equipment more accessible for all in our community. The secondary goal is to create a work experience opportunity for youth and young adults in their program, as Adaptive Bikes plans to hire and train some of their program participants to assist with the rental concession.



The fleet of equipment available at the proposed concession would be comprised of standard and low barrier bikes and adaptive equipment allowing people (residents and tourists) of all ages and abilities to get around Knox Mountain Park, Kelowna's north end and Downtown more easily.

Adaptive Equipment continues their efforts to build their social enterprise revenues to reach a point where they can sustainably cover their overhead expenses and staffing costs thus reducing their reliance on grant funding and external support. The revenue earned at the proposed bike rental concession will support both agencies involved and create opportunities for their clients.

Financial/Budgetary Considerations:

The proposed equipment rental concession aligns with Council Policy 347 - Non-Market Leasing of Civic Lands and Buildings. For this reason, staff are recommending a non-market concession agreement.

Existing Policy:

Council's 2019-2022 priorities identified measures supporting staff's recommendations in this report. Specifically, relevant to this report:

- Inclusivity and diversity are increasing,
- Enhanced mobility for people of all ages and abilities; and
- Animated parks and public spaces.

Internal Circulation:

Parks Services
Parks Planning
Partnership Office

Considerations not applicable to this report:

Legal/Statutory Authority: Legal/Statutory Procedural Requirements: Financial/Budgetary Considerations: External Agency/Public Comments: Communications Comments:

Submitted by: J. Adamson, Manager, Property Management

Approved for inclusion: J. Säufferer, Real Estate Department Manager

Attachments: 1. Schedule A – License of Occupation – Bike and Adaptive Bike Rental Concession

2. Schedule B – PowerPoint Presentation