

Report to Council



Date: February 22, 2021

To: Council

From: City Manager

Subject: License of Occupation for UBC Art Banner Program

Department: Real Estate

Recommendation:

THAT Council approves the City entering into a six (6) month License of Occupation Agreement, with the University of British Columbia, with three (3) options to renew for one (1) year each, in the form attached to the Report of the Real Estate department, dated February 22, 2021;

AND THAT the Manager of Property Management be authorized to execute the License of Occupation Agreement, approved options to renew, and all documents necessary to complete this transaction.

Purpose:

To seek Council approval to enter into a six (6) month License of Occupation agreement with the University of British Columbia for a banner program within the Rotary Common and along the Art Walk.

Background:

The University of British Columbia ("UBC") and City of Kelowna Cultural Services department have agreed to work collectively to provide an opportunity for the display of UBCO Creative and Critical Studies student work on the existing thirteen banner posts within the Rotary Common and along the Art Walk. The thirteen banner posts proposed for use by this program are empty and not being utilized by the City of Kelowna.

Discussion:

The proposed Outdoor Exhibition Space Banner Program would be a pilot program between UBC and the City for the period March 1, 2021 to August 31, 2021, with the possibility of three (3) extensions for one (1) year each upon mutual agreement of both parties.

All terms and conditions of the Agreement are contained within the attached License of Occupation and include consideration for roles and responsibilities of both parties, content, and cost. As per the Agreement, all banners must be shared with City Staff prior to display, and the City reserves the right to decline any art which may be considered inappropriate.

Existing Policy:

In addition to creating new artistic work for the public to view in this area of the Cultural District, at no additional expense to the City, this partnership project between UBC and Cultural Services advances several areas of the Cultural Plan including:

- Goal 3: Optimize Existing Space
 - Strategy 3.1: Use existing space in new ways
 - Strategy 3.3: Animate community spaces with quality and accessible public art
- Goal 10: Convene and Connect
 - Strategy 10.2: Explore opportunities for the broader involvement of local educational institutions in developing and supporting local artists, organizations, and initiatives

All required infrastructure for the banners to be placed in this space exists.

Conclusion:

The Outdoor Exhibition Space Banner Program utilizes existing banner poles and newly created works by students of UBCO's Creative and Critical Studies faculty. UBC agrees to take on the management of the program with minimal support provided by the Cultural Services department and no additional costs to the City of Kelowna.

Internal Circulation:

Active Living and Culture
Communications

Considerations not applicable to this report:

Legal/Statutory Authority:

Legal/Statutory Procedural Requirements:

Financial/Budgetary Considerations:

External Agency/Public Comments:

Communications Comments:

Submitted by: J. Adamson, Manager, Property Management

Approved for inclusion: J. Säufferer, Real Estate Department Manager

Attachments: 1. Schedule A – License of Occupation UBC Art Banner Program
2. Schedule B – PowerPoint Presentation