

Report to Council



Date: February 22, 2021
To: Council
From: City Manager
Subject: Adding Exclusivity for E-bikeshare to the Bikeshare Permit Program
Department: Integrated Transportation

Recommendation

THAT Council receives for information the report from Integrated Transportation dated February 22, 2021, regarding adding exclusivity for e-bikeshare to the Bikeshare Permit Program;

AND THAT Council approves the amendment to the Bikeshare (Micromobility) Permit Program to issue an exclusive permit for e-bikeshare service in Kelowna.

Purpose

To amend the existing Bikeshare (Micromobility) Permit Program to include an exclusive permit for e-bikeshare service in Kelowna.

Background

Staff have prepared the desired amendment to the Bikeshare (Micromobility) Permit Program, which is attached to this report.

Previous Council Resolution

Resolution	Date
THAT Council directs staff to bring forward an amendment to the existing Bikeshare (Micromobility) Permit Program to issue an exclusive permit for e-bikeshare service in Kelowna.	February 1, 2021

Discussion

Key components of the amendment include:

- Limiting permits for e-bikeshare to grant exclusivity.
- Requiring service to be delivered within six months of awarding the permit for e-bikeshare.
- Specifying applications for e-bikeshare for the 2021 season are due by May 1, 2021. A rolling intake will continue month-to-month if a qualified applicant is not identified.

Other elements of the existing Permit Program, such as education and enforcement requirements, shared vehicle deployment specifications, and data sharing, remain unchanged.

As shown in *Attachment A – Bikeshare Permit Program Application Process for Operators*, changes to the permit program are highlighted with a blue border around the amended text.

Next Steps

Pending council approval, staff will widely advertise this new opportunity to the shared micromobility industry across North America through industry associations and other means. Applications for the exclusive e-bikeshare permit will be due by May 1, 2021.

Internal Circulation:

Corporate & Protective Services
Corporate Strategic Services
Infrastructure
Planning and Development Services
Financial Services

Considerations applicable to this report:

Legal/Statutory Authority
Legal/Statutory Procedural Requirements
Financial/Budgetary
Existing Policy
External Agency/Public Comments
Communications Comments

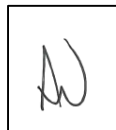
Submitted by:

M. Worona, Mobility Specialist

Reviewed and Approved by:

M. VanZerr, Strategic Transportation Planning Manager

Approved for inclusion:



A. Newcombe, Divisional Director, Infrastructure

Attachment A – Adding Exclusivity for E-bikeshare to the Bikeshare Permit Program

cc: Deputy City Manager
Divisional Director, Corporate Strategic Services
Divisional Director, Financial Services
Divisional Director, Infrastructure
Divisional Director, Partnership & Investments