



Implications of Exclusivity for Shared E-bike & E-scooter Services

February 1st, 2021

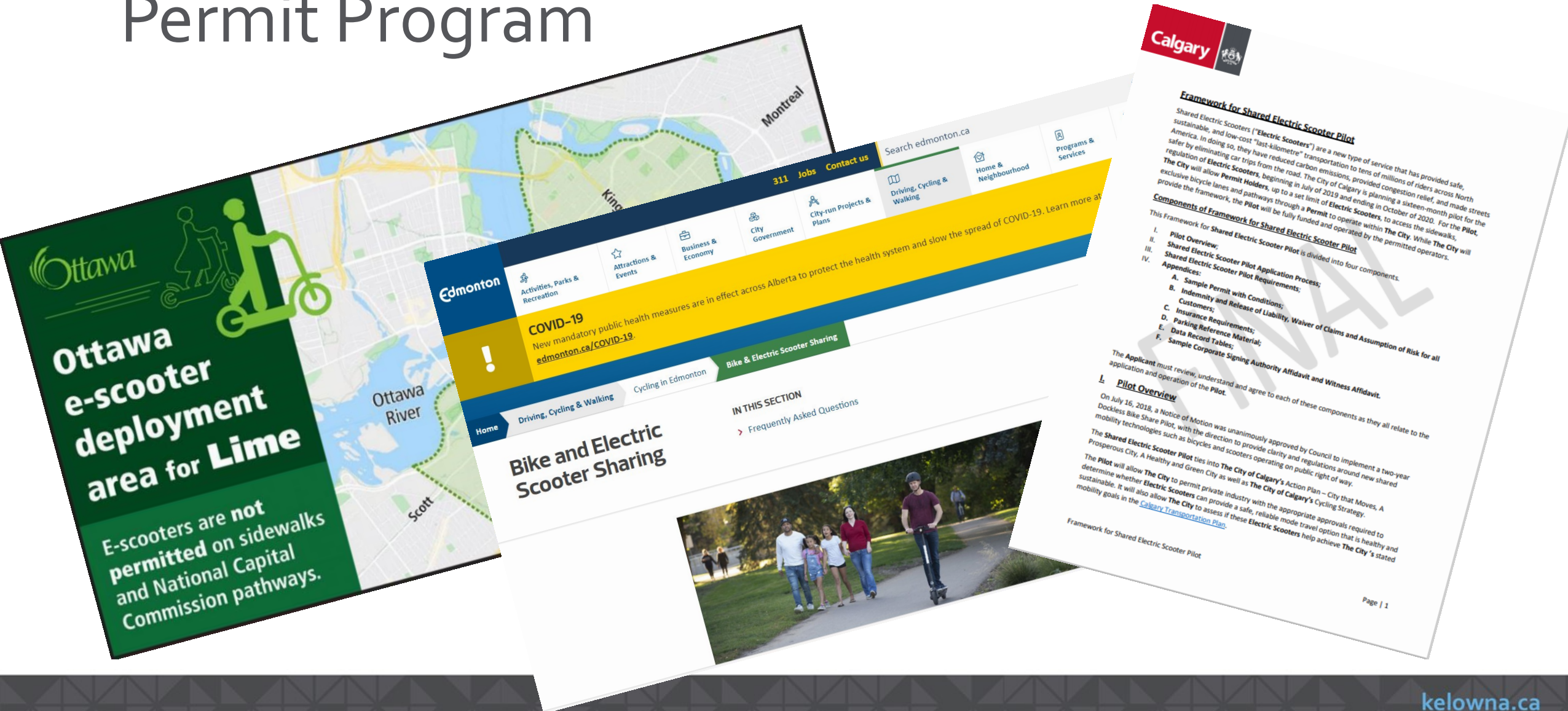


Initial Council Motion

On June 22nd, 2020, Council directed staff to:

"report back with the implications of creating an RFP for exclusivity of a multi modal fleet including e-scooters and e-bikes for the 2021 season."

Kelowna's Bikeshare (Micromobility) Permit Program



Ottawa e-scooter deployment area for Lime

E-scooters are not permitted on sidewalks and National Capital Commission pathways.

Edmonton

COVID-19
New mandatory public health measures are in effect across Alberta to protect the health system and slow the spread of COVID-19. Learn more at edmonton.ca/COVID-19

Calgary

Framework for Shared Electric Scooter Pilot

Shared Electric Scooters ("Electric Scooters") are a new type of service that has provided safe, sustainable, and low-cost "last-kilometre" transportation to tens of millions of riders across North America. In doing so, they have reduced carbon emissions, provided congestion relief, and made streets safer by eliminating car trips from the road. The City of Calgary is planning a sixteen-month pilot for the regulation of Electric Scooters, beginning in July of 2019 and ending in October of 2020. For the Pilot, the City will allow Permit Holders, up to a set limit of Electric Scooters, to access the sidewalks, exclusive bicycle lanes and pathways through a Permit to operate within The City. While The City will provide the framework, the Pilot will be fully funded and operated by the permitted operators.

Components of Framework for Shared Electric Scooter Pilot

This Framework for Shared Electric Scooter Pilot is divided into four components.

- Pilot Overview;
- Shared Electric Scooter Pilot Application Process;
- Shared Electric Scooter Pilot Requirements;
- Appendices:
 - Sample Permit with Conditions;
 - Indemnity and Release of Liability, Waiver of Claims and Assumption of Risk for all Customers;
 - Insurance Requirements;
 - Parking Reference Material;
 - Data Record Tables;
 - Sample Corporate Signing Authority Affidavit and Witness Affidavit.

The Applicant must review, understand and agree to each of these components as they all relate to the application and operation of the Pilot.

I. Pilot Overview

On July 16, 2018, a Notice of Motion was unanimously approved by Council to implement a two-year Dockless Bike Share Pilot, with the direction to provide clarity and regulations around new shared mobility technologies such as bicycles and scooters operating on public right of way.

The Shared Electric Scooter Pilot ties into The City of Calgary's Action Plan – City that Moves, A Prosperous City, A Healthy and Green City as well as The City of Calgary's Cycling Strategy.

The Pilot will allow The City to permit private industry with the appropriate approvals required to determine whether Electric Scooters can provide a safe, reliable mode travel option that is healthy and sustainable. It will also allow The City to assess if these Electric Scooters help achieve The City's stated mobility goals in the [Calgary Transportation Plan](#).

Page | 1



E-bikeshare in Canada



Multimodal Fleet

with e-bikes and e-scooters

Only one company has experience delivering shared e-bikes and e-scooters in Canada.



Exclusivity



Exclusivity should be reserved to attract service for vehicle types that have received little interest.

Reputational Risk



Cancelling permits comes with risk to the city's reputation and therefore should be mitigated.

Request for Proposal or Permit Program



Pursuing exclusivity for shared e-bikes with our existing Permit Program will be faster and more flexible.

Conclusion

Staff recommend pursuing exclusivity for e-bikeshare through the existing permit program.





Questions?

For more information, visit kelowna.ca.

Image Credit

Slide 4:

[Electric bikeshare in Montreal]. (2020, August 4). Retrieved January 18, 2021, from <https://www.newswire.ca/news-releases/bixi-montreal-is-in-electric-bike-mode-690837401.html>

Slide 5:

[Helbiz's multimodal fleet of shared vehicles]. (2020, August 6). Retrieved January 18, 2021, from <https://www.businesswire.com/news/home/20200806005650/en/Helbiz-Expands-Innovative-Fleet-Micro-Mobility-Vehicles-Addition/>