





Regional Prosperity Initiative

Background / History

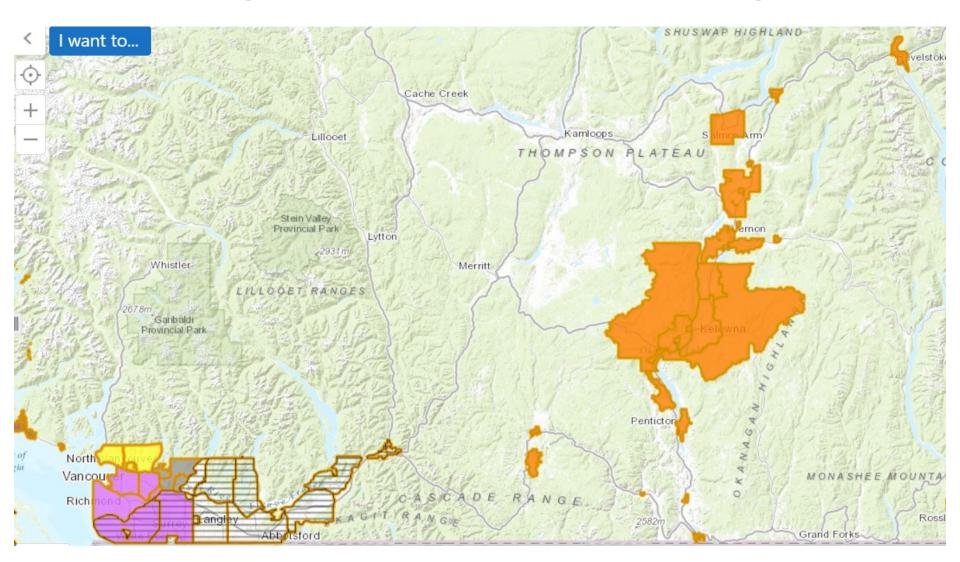
- ► ICMBL created as a Regional Prosperity Initiative.
- ▶ Began as a pilot project in fall of 2007
- ➤ Spearheaded by then Minister of Small Business and Revenue Rick Thorpe
- Originally included 18 Communities through the Okanagan and Similkameen Valleys.



Establishment / Authority

- Coordinated through the Province's Small Business Branch
- ► Established according to the terms and conditions of a Bylaw enacted by the Council of each participating member municipality.

ICMBL Okanagan /Similkameen Region





Mobile Business

➤ A "Mobile Business" is defined as a business that moves from client to client in more than one Municipality to perform business services.

Certain Business types were agreed to be eligible for the program and some were excluded



Examples Include:

All types of trades contractors, janitorial, Landscaping, pest control



Massage therapists, mechanics, photographers, hairdressers etc.



Examples Excluded:

Fruit Stands, Mobile Stores Food Trucks, Markets,

Carnivals, Concession Stands, Trade Shows









Business Benefits

- ► An MBL allows Businesses to operate without requiring a separate licence in various member communities that they may work in.
- The result is a reduction to two licences from as many as five or six depending on the number of communities a company operates.



Amendments Required

- ▶ Bylaw Adopted in 2008, now needs small updates.
- Additional Communities have now joined.
- ▶ Wording updates required to modernize the bylaw.

Member Communities



City of Armstrong	City of Kelowna	District of Coldstream
City of Enderby	Regional District of Central Okanagan	Village of Keremeos
District of Lake Country	Village of Lumby	City of Merritt
Town of Oliver	Town of Osoyoos	District of Peachland
City of Penticton	Town of Princeton	City of Revelstoke
City of Salmon Arm	District of Sicamous	Township of Spallumcheen
District of Summerland	City of Vernon	City of West Kelowna



Amendments Required

Pro-ration of Initial licence fee to be implemented by all participating Communities.

Consistency of exclusion categories is required between participating Communities.



Questions?