

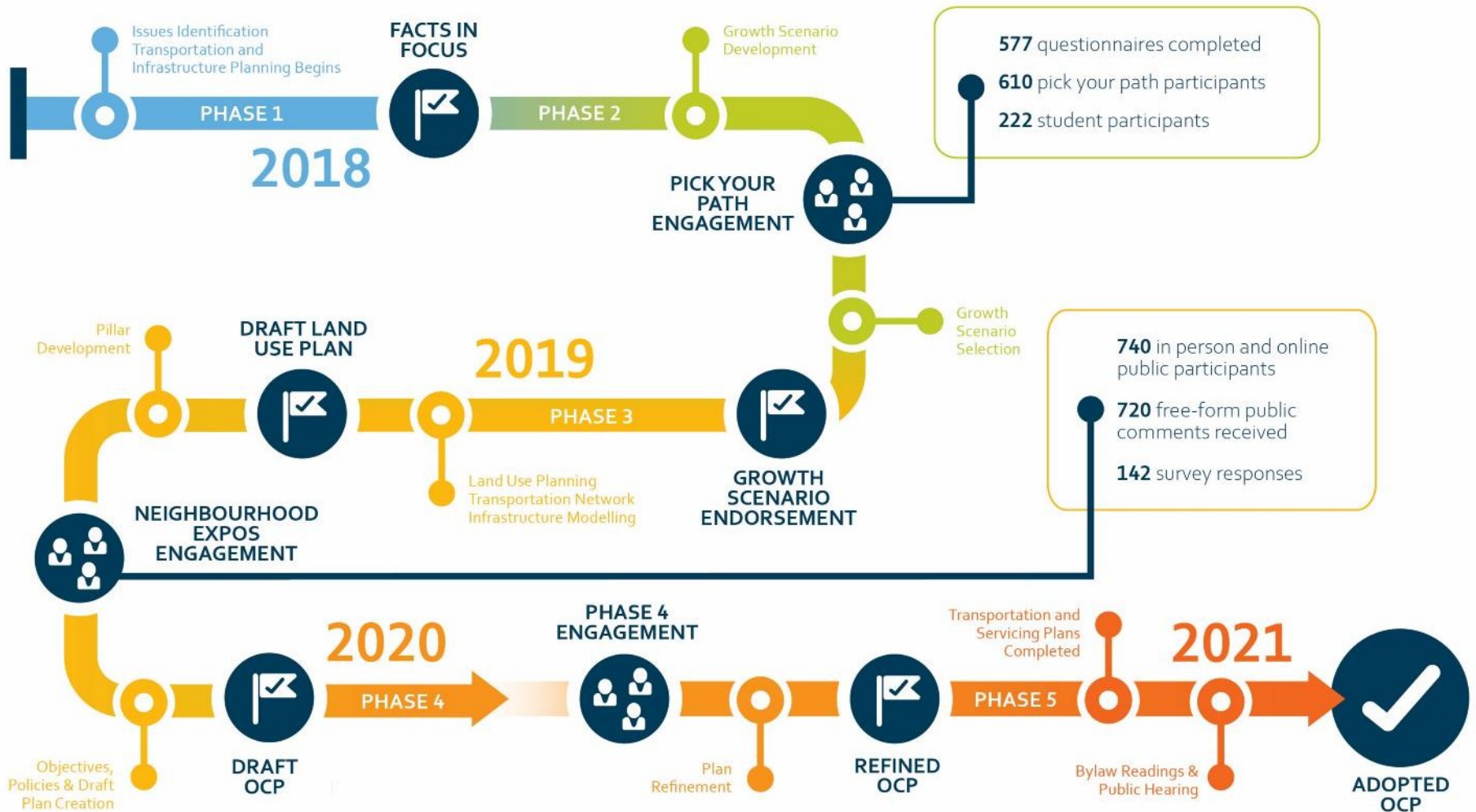


2040

Official
Community Plan



Process & Engagement Overview



Policy Layers

IMAGINE KELOWNA

What is our community's vision?

OCP Pillars

How can the OCP meet that vision?

OCP Growth Strategy

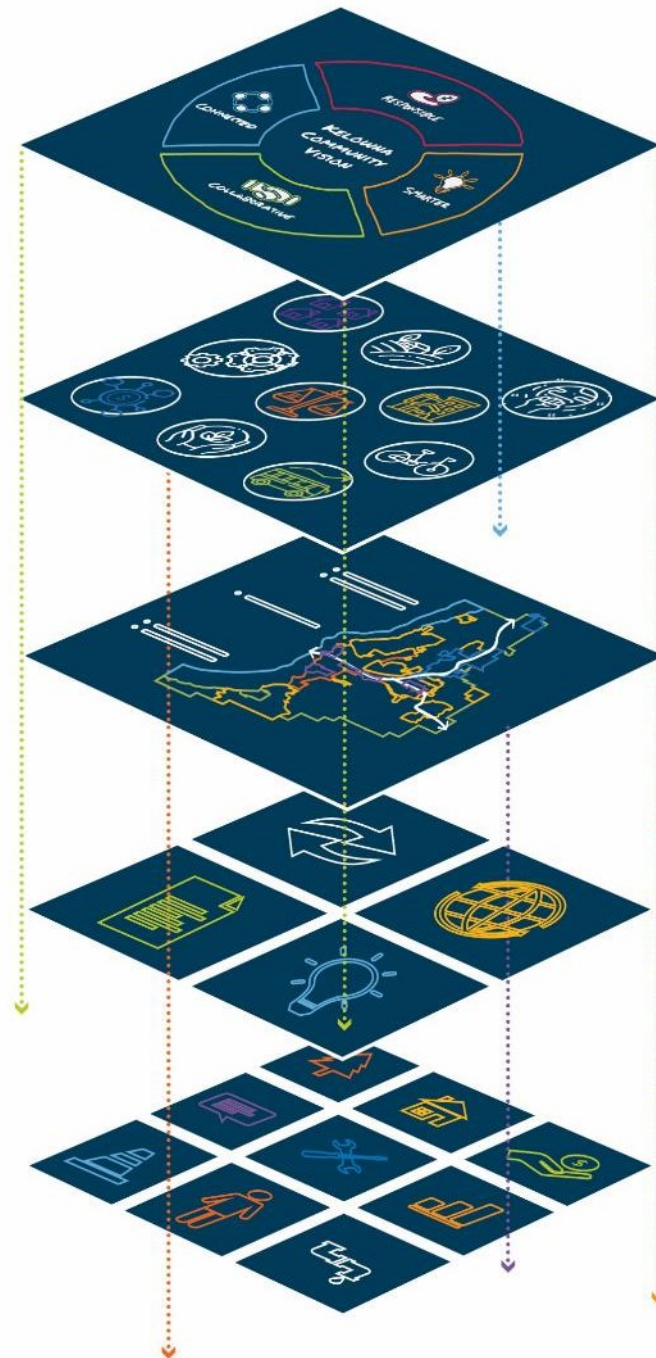
What would the City look like under this vision?

OCP Objectives, Policies & Mapping

How are we going to make it happen?

MAKING THE PLAN WORK

What needs to come next?
Urban Centre Plans,
Neighbourhood Plans,
Corridor Studies



10 OCP Pillars



Focus Investment
in Urban Centres



Stop Planning New
Suburban Neighbourhoods



Target Growth Along
Transit Corridors



Promote More Housing
Diversity



Incorporate Equity Into
City Building



Strengthen Kelowna as
the Region's Economic Hub



Protect Agriculture



Prioritize Sustainable Transportation
& Shared Mobility



Protect & Restore
Our Environment



Take Action on Climate

Focus Investment in Urban Centres





Target growth along transit corridors

Incorporate equity into city building



An aerial photograph of a suburban neighborhood. The houses are mostly single-story with dark grey roofs and light-colored siding. They are arranged in a grid-like pattern with streets and driveways. There are many trees, some with autumn-colored leaves in shades of yellow, orange, and red. A small stream or pond is visible in the lower-left quadrant. The overall scene depicts a typical suburban development.

Stop planning new suburban neighbourhoods



Promote more housing diversity



Strengthen Kelowna as the region's economic hub



Prioritize sustainable transportation & shared mobility

A photograph of two young girls standing on a green lawn, holding hands. The girl on the left is wearing a black hoodie with 'PUNISH' printed on it, maroon leggings, and tan boots. The girl on the right is wearing a purple t-shirt with 'D'S SQUAD' and a star logo, a grey patterned cardigan, and black leggings with a unicorn pattern. They are both smiling. In the background, there are cherry blossom trees, a modern building with 'Kokoro' visible, a white car, and mountains under a cloudy sky. A blue and white graphic overlay is in the top right corner.

Take action on climate

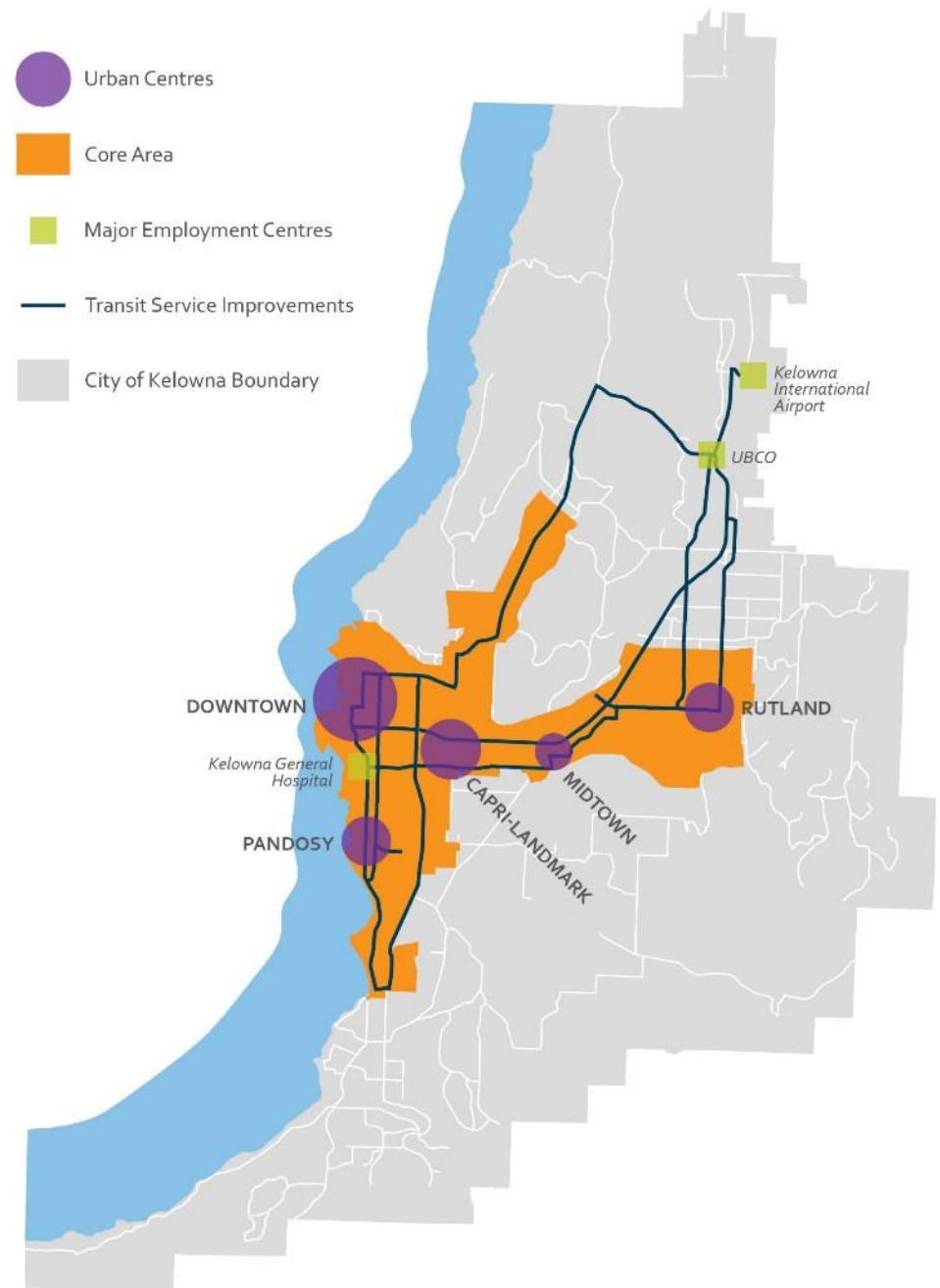
Protect agriculture





Protect and restore our environment

Urban Centres, Core Area & Transit Conceptual Map

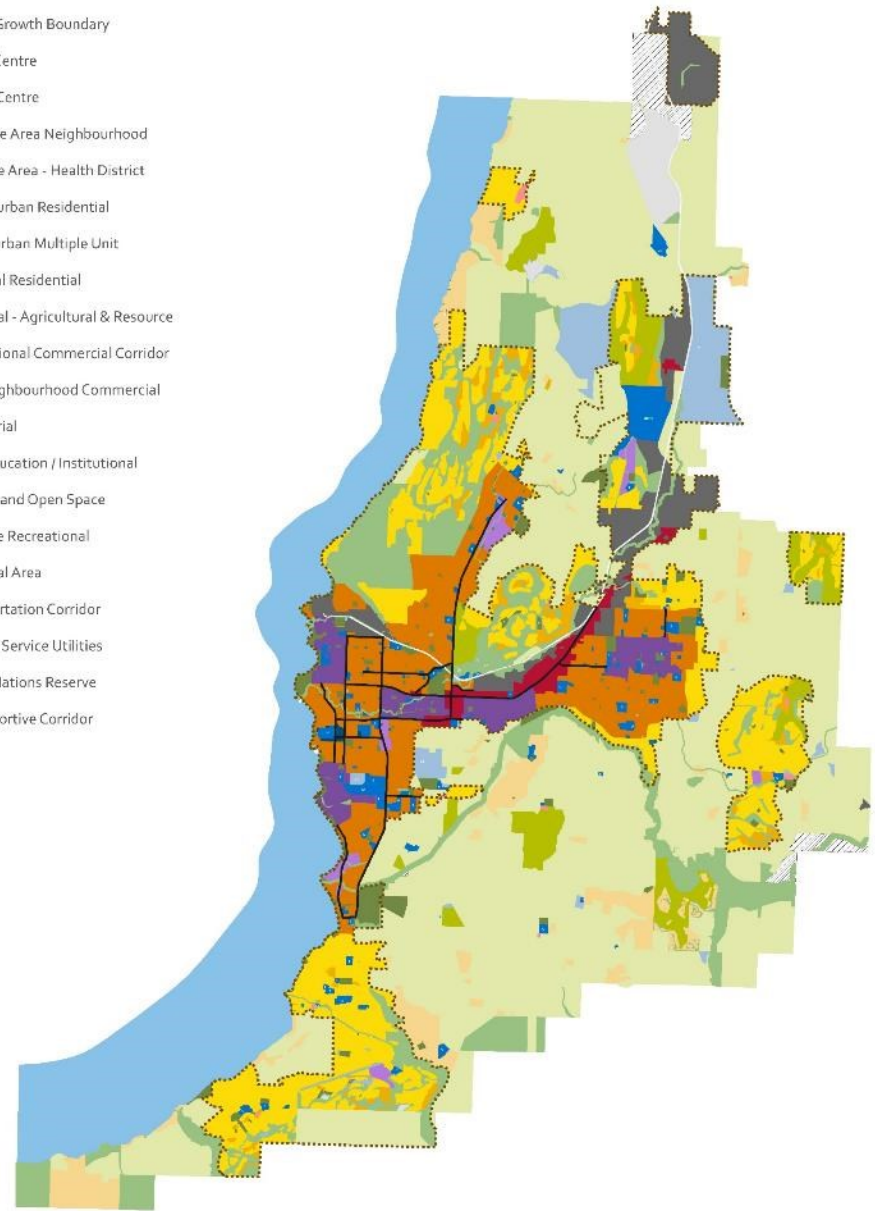


Parks & Natural Areas Conceptual Map



Draft Future Land Use Map

- Permanent Growth Boundary
- UC - Urban Centre
- VC - Village Centre
- C-NHD - Core Area Neighbourhood
- C-HTH - Core Area - Health District
- S-RES - Suburban Residential
- S-MU - Suburban Multiple Unit
- R-RES - Rural Residential
- R-AGR - Rural - Agricultural & Resource
- RCOM - Regional Commercial Corridor
- NCOM - Neighbourhood Commercial
- IND - Industrial
- EDINST - Education / Institutional
- PARK - Park and Open Space
- REC - Private Recreational
- NAT - Natural Area
- TC - Transportation Corridor
- PSU - Public Service Utilities
- FNR - First Nations Reserve
- Transit Supportive Corridor





Phases 4 & 5

Proposed Engagement Approach



Online First Approach



Did we get it right?

