

Our Kelowna as we Grow 2040



Purpose

Bert

- Outline the upcoming series of reports
 - Introduce the draft 2040 OCP
 - Urban Centres and the Core Area
 - Heritage
 - Equity Lens



OCP 2040 Process







Draft OCP Launch Schedule

November 23, 2020 (Morning): Urban Centres, Core Area Districts Equity Lens

December 7, 2020 (Morning): Gateway, Suburban, Rural Districts Parks, Environment and Climate Change

December 7, 2020 (Afternoon): Draft Plan Review Community and Stakeholder Engagement

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IMAGINE KELOWNA

What is our community's vision?

OCP PILLARS How can the OCP meet that vision?

Document Framework

OCP GROWTH STRATEGY

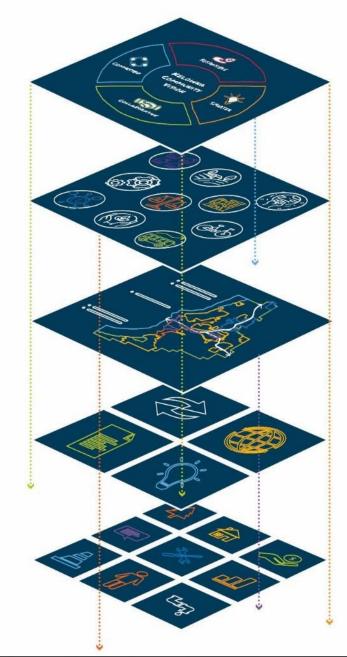
What would the City look like under this vision?

OCP OBJECTIVES, POLICIES & MAPPING

How are we going to make it happen?

MAKING THE PLAN WORK

What needs to come next? Urban Centre Plans, Neighbourhood Plans, Corridor Studies















Focus Investment in Urban Centres

Stop Planning New Suburban Neighbourhoods

Target Growth Along Transit Corridors

Promote More Housing Diversity



Incorporate Equity Into



Strengthen Kelowna as the Region's Economic Hub



Protect Agriculture



Prioritize Sustainable Transportation & Shared Mobility

Protect & Restore **Our Environment**



Take Action on Climate



Online First Approach



- Modern user experience
- Searchability
- Efficiency and flexibility
- Measurability

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Making the Plan Work



Implementation Plan

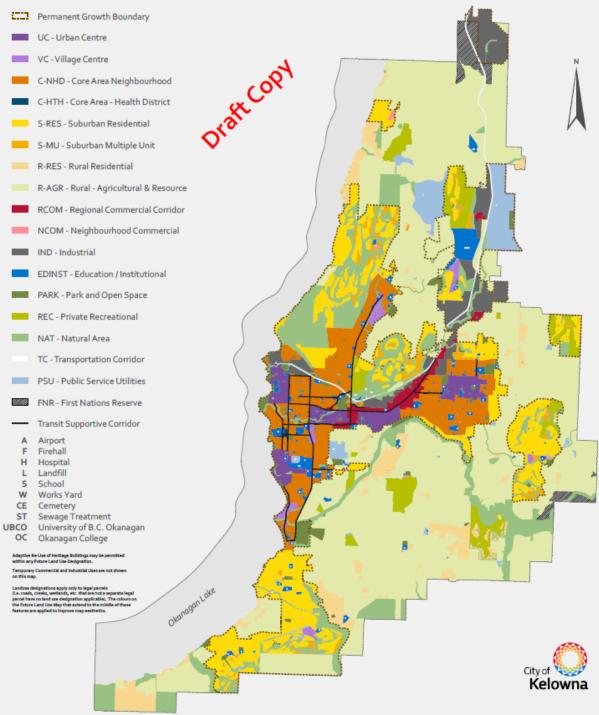
New neighbourhood or area plans Updates to existing bylaws and policies New programs and initiatives Prioritized over the life of the plan



Regular monitoring and reporting

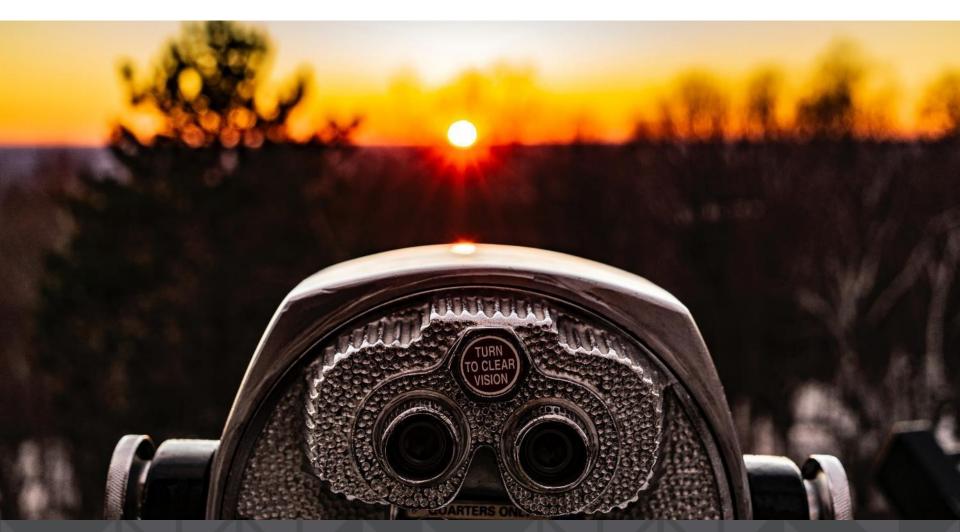
Inform future plan updates Based on progress of 10 OCP Pillars

Future Land Use Map





New Policy Directions



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Urban Centres

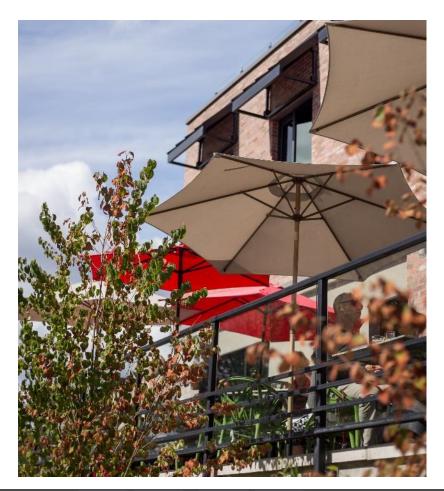




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Urban Centres



- 4.1: Strengthen Urban Centres as Kelowna's primary hubs of activity
- 4.3-4.7: Urban Centre Specific Policies
- 4.11: Increase the diversity of housing types and tenures to create inclusive, affordable and complete Urban Centres.



Urban Centre Mapping







Urban Centre Mapping





Urban Centres



- 4.14: Design Urban Centres to Foster Strong Social Connections and Community Safety.
- 4.16: Make Urban Centres safe and enjoyable for walking, cycling, transit and shared mobility.
- 4.18: Create urban streets that are attractive to live, work and shop on.



Form and Character Development Permit Guidelines



Urban Centres: What's Next?



- Plan refinement
 - Feedback from community and stakeholders
 - Building heights and street character

Implementation following adoption

 Urban Centre Plans: Rutland, Pandosy, Midtown



Residential Infill

- 5.3: Design residential infill to be sensitive to neighbourhood context.
- 5.10: Increase the diversity of housing forms and tenure to create an inclusive, affordable and complete Core Area.



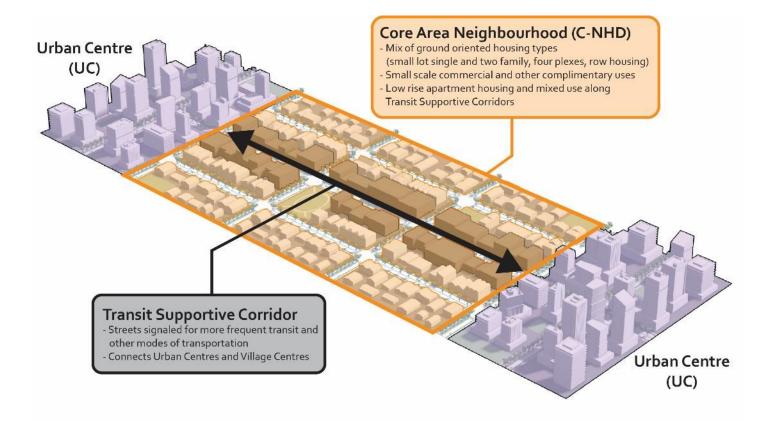
Heritage

- Core Area
 Neighbourhood Future
 Land Use Designation
- Core Area policies
- Heritage policies
- Heritage Strategy



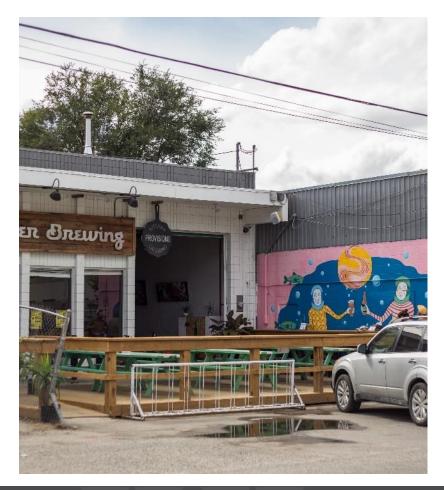


Village Centres and Transit Supportive Corridors





Commercial and Industrial



- 5.5: Focus large format commercial along the Highway 97 corridor.
- 5.14: Make the Highway 97 corridor a more attractive space.
- 5.6: Support the strategic and planned growth of the Kelowna General Hospital campus as the region's most critical health facility.
- 5.7: Encourage employmentintensive industrial uses in the Core Area.



Transportation

- 5.16: Provide safe, walkable, Core Area neighbourhoods that are connected to key destinations.
- 5.17: Create major streets that are walkable, support local retail and connect neighbourhoods to Urban Centres by car, bike and transit.





Core Area: What's Next?

Plan refinement

- Feedback from community and stakeholders
- Guidance for infill development
- Heritage implications
- Implementation following adoption
 - Heritage Strategy update
 - North End Industrial Redevelopment Plan
 - Corridor studies





Equitable Community





Equitable Community

- 9.1: Incorporate equity into planning decisions and resource allocation in our community.
- 4.2: Foster more inclusive and socially connected Urban Centres.
- 5.4: Strategically locate community services to foster greater inclusion and social connections in the Core Area.





Equitable Community

- 4.11, 5.10: Increase the diversity of housing types and tenures to create inclusive, affordable and complete Urban Centres and Core Area.
- 4.12, 5.11: Protect citizens from displacement due to Urban Centre and Core Area development.
- 4.13, 5.12: Protect the rental stock in Urban Centres.





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Discussion

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