

#### Our Kelowna as we Grow 2040



#### Purpose

Bert

- Outline the upcoming series of reports
  - Introduce the draft 2040 OCP
  - Urban Centres and the Core Area
    - Heritage
    - Equity Lens



#### OCP 2040 Process







#### **Draft OCP Launch Schedule**

November 23, 2020 (Morning): Urban Centres, Core Area Districts Equity Lens

December 7, 2020 (Morning): Gateway, Suburban, Rural Districts Parks, Environment and Climate Change

December 7, 2020 (Afternoon): Draft Plan Review Community and Stakeholder Engagement

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#### **IMAGINE KELOWNA**

What is our community's vision?

#### OCP PILLARS How can the OCP meet that vision?

#### Document Framework

#### OCP GROWTH STRATEGY

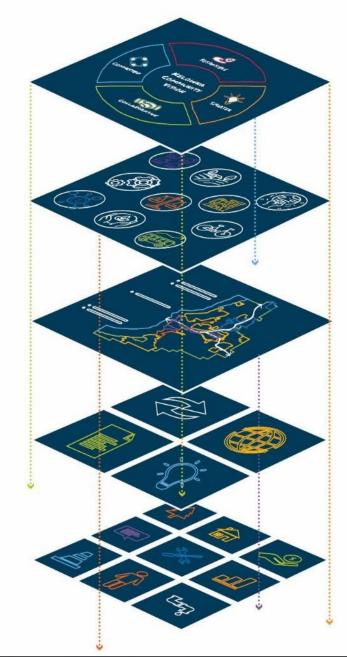
What would the City look like under this vision?

#### OCP OBJECTIVES, POLICIES & MAPPING

How are we going to make it happen?

#### MAKING THE PLAN WORK

What needs to come next? Urban Centre Plans, Neighbourhood Plans, Corridor Studies















Focus Investment in Urban Centres

**Stop Planning New** Suburban Neighbourhoods

**Target Growth Along Transit Corridors** 

**Promote More Housing** Diversity



Incorporate Equity Into



Strengthen Kelowna as the Region's Economic Hub



Protect Agriculture



**Prioritize Sustainable Transportation** & Shared Mobility

Protect & Restore **Our Environment** 



**Take Action on Climate** 



## **Online First Approach**



- Modern user experience
- Searchability
- Efficiency and flexibility
- Measurability

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## Making the Plan Work



**Implementation** Plan

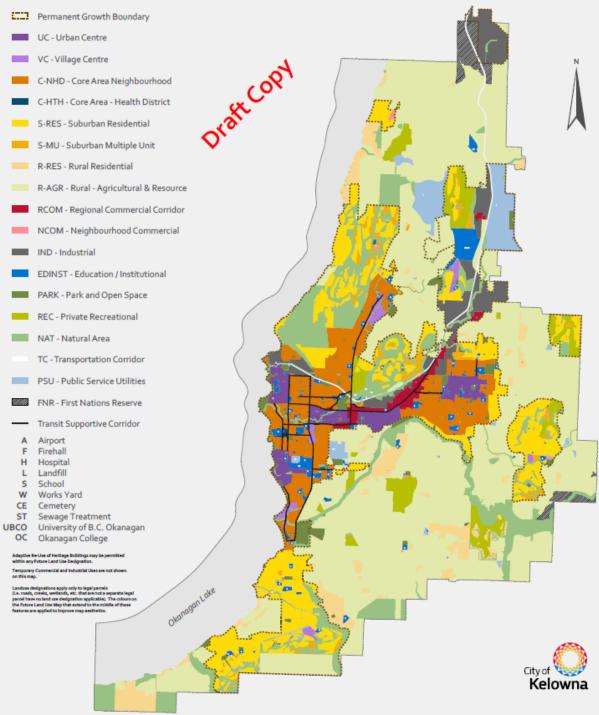
New neighbourhood or area plans Updates to existing bylaws and policies New programs and initiatives Prioritized over the life of the plan



#### **Regular monitoring and reporting**

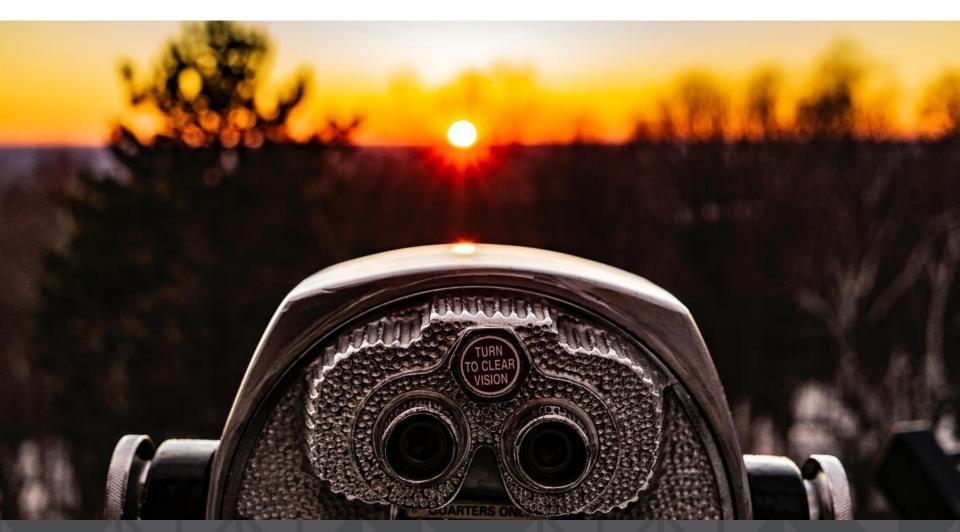
Inform future plan updates Based on progress of 10 OCP Pillars

### Future Land Use Map





### **New Policy Directions**



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#### **Urban Centres**

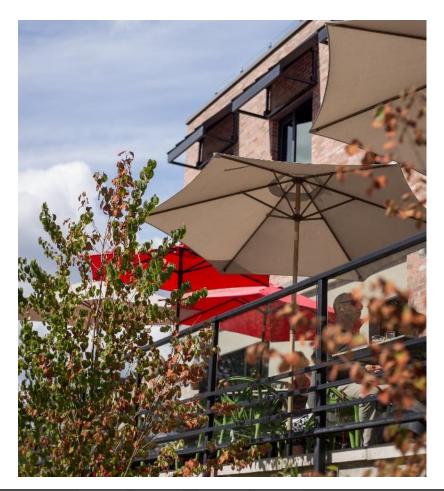




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#### **Urban Centres**



- 4.1: Strengthen Urban Centres as Kelowna's primary hubs of activity
- 4.3-4.7: Urban Centre Specific Policies
- 4.11: Increase the diversity of housing types and tenures to create inclusive, affordable and complete Urban Centres.



### **Urban Centre Mapping**







### **Urban Centre Mapping**





#### **Urban Centres**



- 4.14: Design Urban Centres to Foster Strong Social Connections and Community Safety.
- 4.16: Make Urban Centres safe and enjoyable for walking, cycling, transit and shared mobility.
- 4.18: Create urban streets that are attractive to live, work and shop on.



Form and Character Development Permit Guidelines



#### **Urban Centres: What's Next?**



- Plan refinement
  - Feedback from community and stakeholders
  - Building heights and street character

#### Implementation following adoption

 Urban Centre Plans: Rutland, Pandosy, Midtown



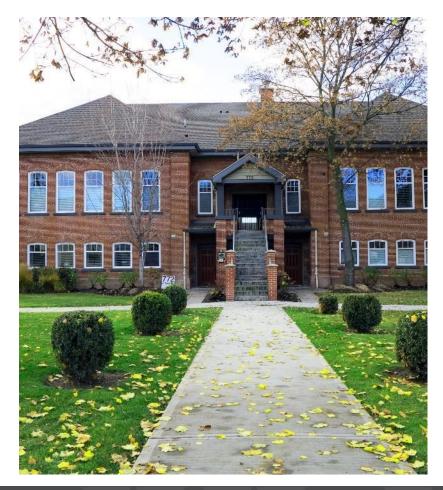
## **Residential Infill**

- 5.3: Design residential infill to be sensitive to neighbourhood context.
- 5.10: Increase the diversity of housing forms and tenure to create an inclusive, affordable and complete Core Area.



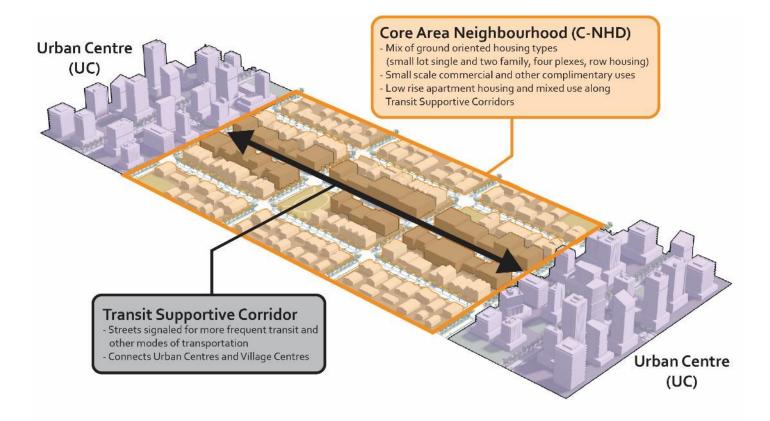
## Heritage

- Core Area
  Neighbourhood Future
  Land Use Designation
- Core Area policies
- Heritage policies
- Heritage Strategy



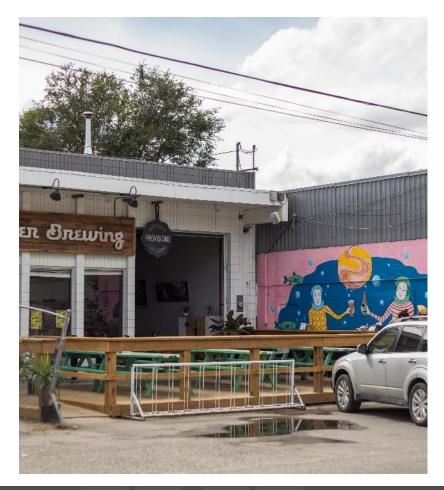


#### Village Centres and Transit Supportive Corridors





### **Commercial and Industrial**



- 5.5: Focus large format commercial along the Highway 97 corridor.
- 5.14: Make the Highway 97 corridor a more attractive space.
- 5.6: Support the strategic and planned growth of the Kelowna General Hospital campus as the region's most critical health facility.
- 5.7: Encourage employmentintensive industrial uses in the Core Area.



#### Transportation

- 5.16: Provide safe, walkable, Core Area neighbourhoods that are connected to key destinations.
- 5.17: Create major streets that are walkable, support local retail and connect neighbourhoods to Urban Centres by car, bike and transit.





### Core Area: What's Next?

#### Plan refinement

- Feedback from community and stakeholders
- Guidance for infill development
- Heritage implications
- Implementation following adoption
  - Heritage Strategy update
  - North End Industrial Redevelopment Plan
  - Corridor studies





### **Equitable Community**





## **Equitable Community**

- 9.1: Incorporate equity into planning decisions and resource allocation in our community.
- 4.2: Foster more inclusive and socially connected Urban Centres.
- 5.4: Strategically locate community services to foster greater inclusion and social connections in the Core Area.





# **Equitable Community**

- 4.11, 5.10: Increase the diversity of housing types and tenures to create inclusive, affordable and complete Urban Centres and Core Area.
- 4.12, 5.11: Protect citizens from displacement due to Urban Centre and Core Area development.
- 4.13, 5.12: Protect the rental stock in Urban Centres.





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#### Discussion

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