

November 23, 2020

## City Sign Public Art

## **Artist Presentation**



- > 89% agreed, or strongly agreed, artwork adds to the quality and diversity of collection;
- > 55% agreed, or strongly agreed, artwork reflects the qualities and aspirations unique to Kelowna;
- > 100% agreed, or strongly agreed, that the Artist has the experience and ability to implement the artwork.





- High-profile location,
- Greater confidence and surety in the outcome;
- Experience with both the design and fabrication techniques;
- > Scale and number of pieces.





- Better communicate ideas and concept;
- Public art videos posted to the City's YouTube channel;
- Enhance public appreciation for artwork and understanding of City public art



City Entry Sign - Option A (Figures at 1.2x Life-size)



City Entry Sign - Option B (Figures at 1.5x Life-size)



City Entry Sign - Option C (Figures at 1.8x Life-size)



250m distance



125m distance

City Entry Sign Approach View - Option A



250m distance



125m distance

City Entry Sign Approach View - Option B

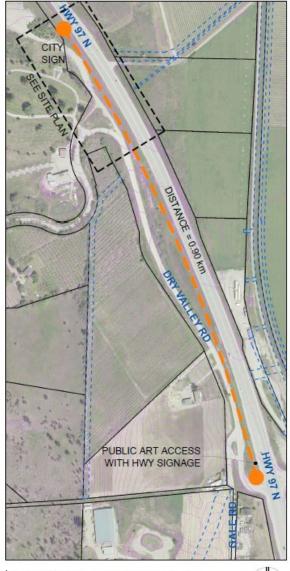


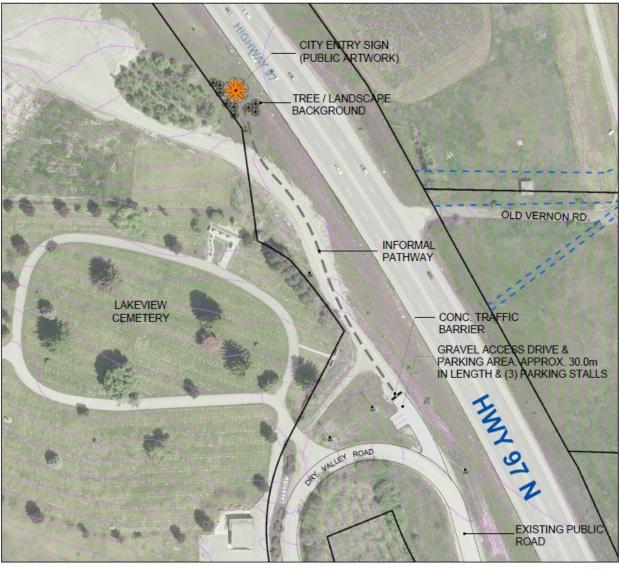
250m distance



125m distance

City Entry Sign Approach View - Option C



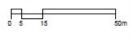


CONTEXT PLAN

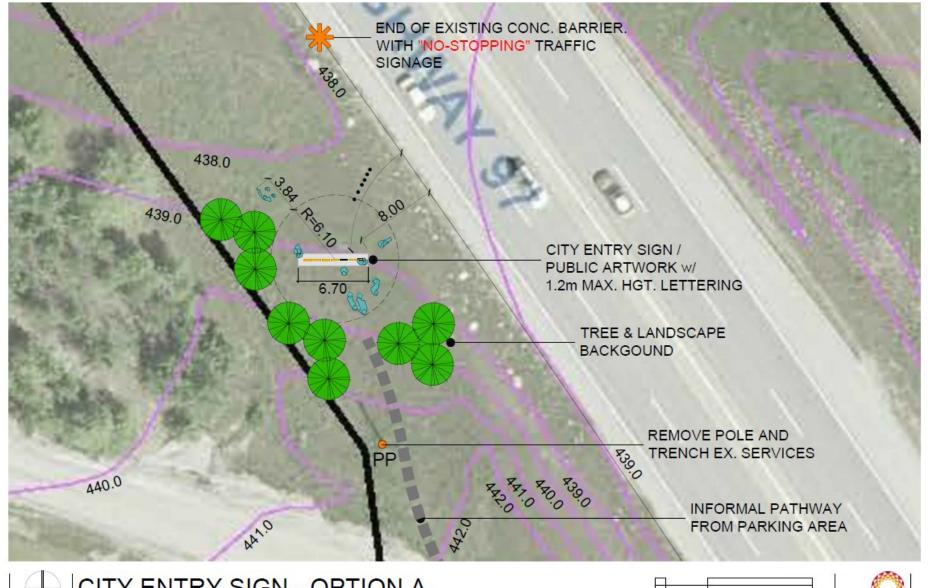


CITY ENTRY SIGN - SITE PLAN

Drawing Title





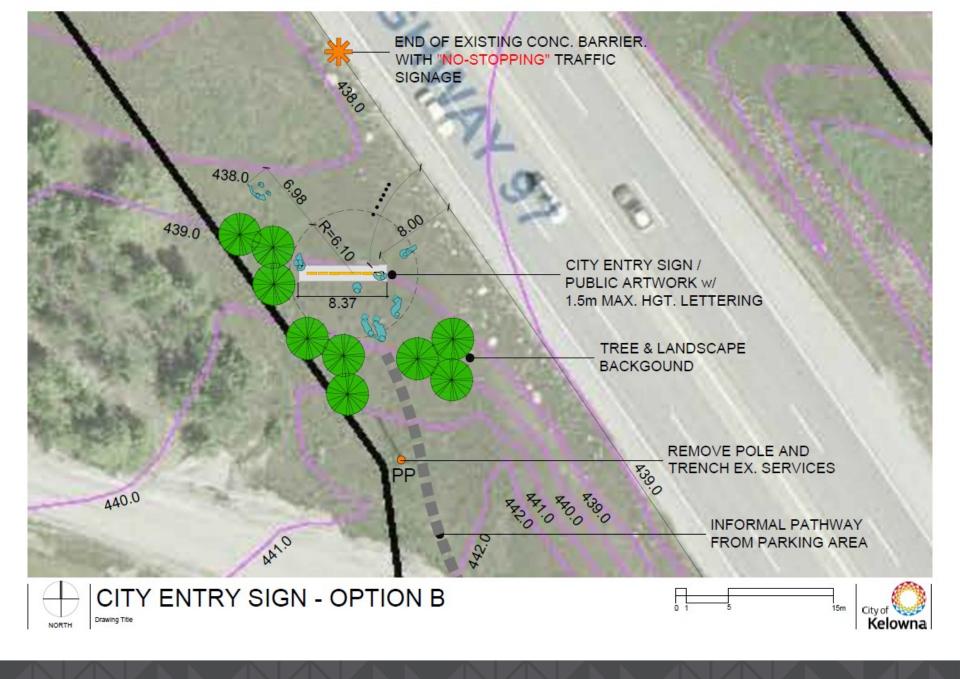


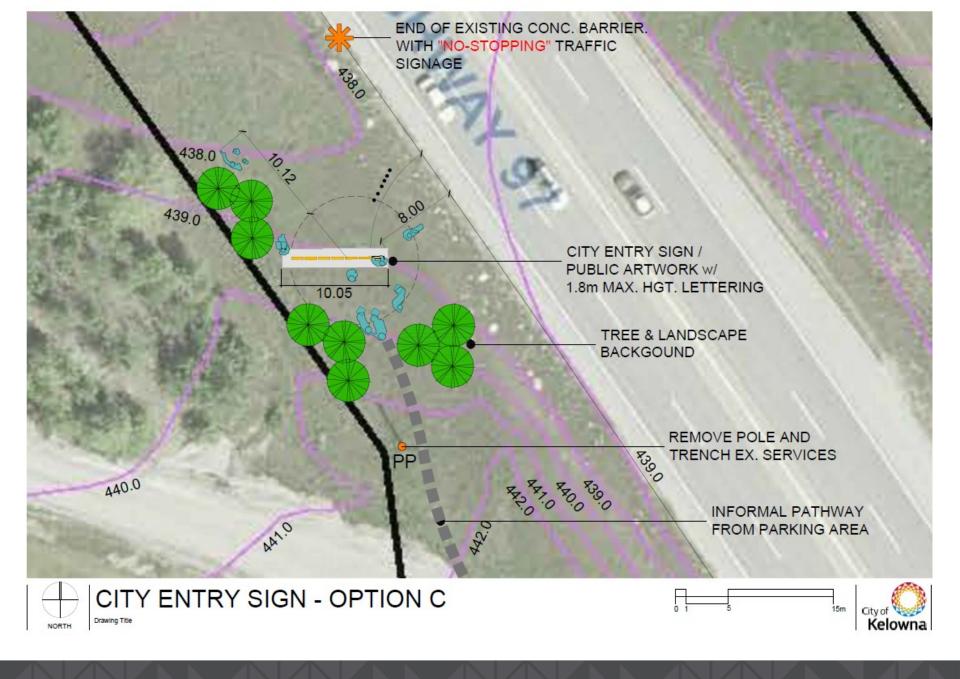


Drawing Title

CITY ENTRY SIGN - OPTION A









## Questions?

For more information, visit **kelowna.ca**.