



City of
Kelowna

Bernard Avenue Road Closure

Review of 2020 and Recommendations for 2021

November 16, 2020



Participating Businesses



Block of Bernard	# of Participating Businesses
200	12
300	7
400	0
500	4

10,661 sf
Patio
Space

443
Seats

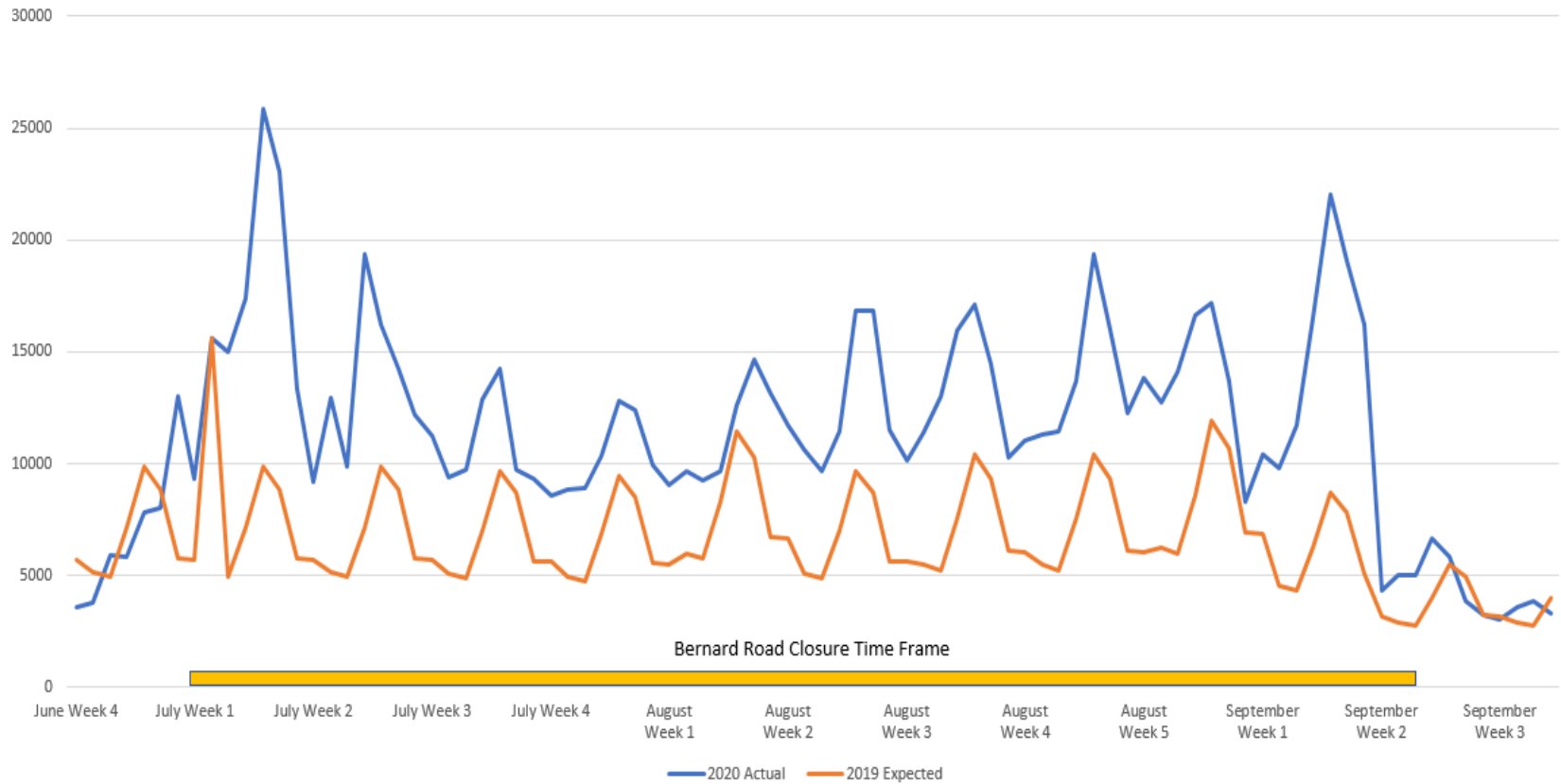
Participating Businesses – Key Results

	Yes	No/Unsure
Financial results were the same or better than the summer of 2019	88%	12%
Willingness to participate in the program again	88%	12%

Preferred Extent of Road Closure			
From the Sails:	to Pandosy (2 blocks)	to Ellis (3 blocks)	to St. Paul (4 blocks)
Respondents	41%	35%	24%

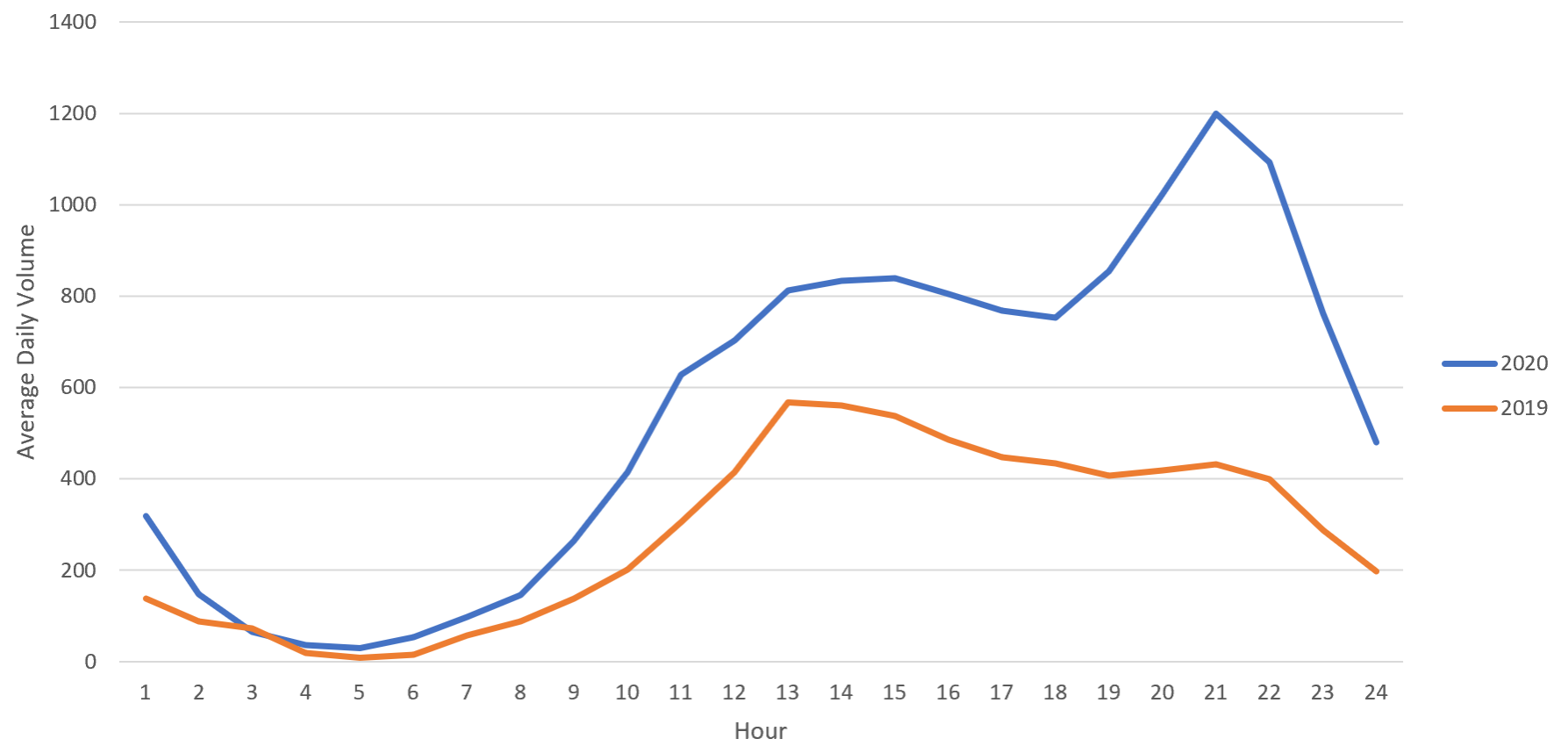
Pedestrian Activity

Bernard and Mill People Counts 2019 expected vs. 2020 actual



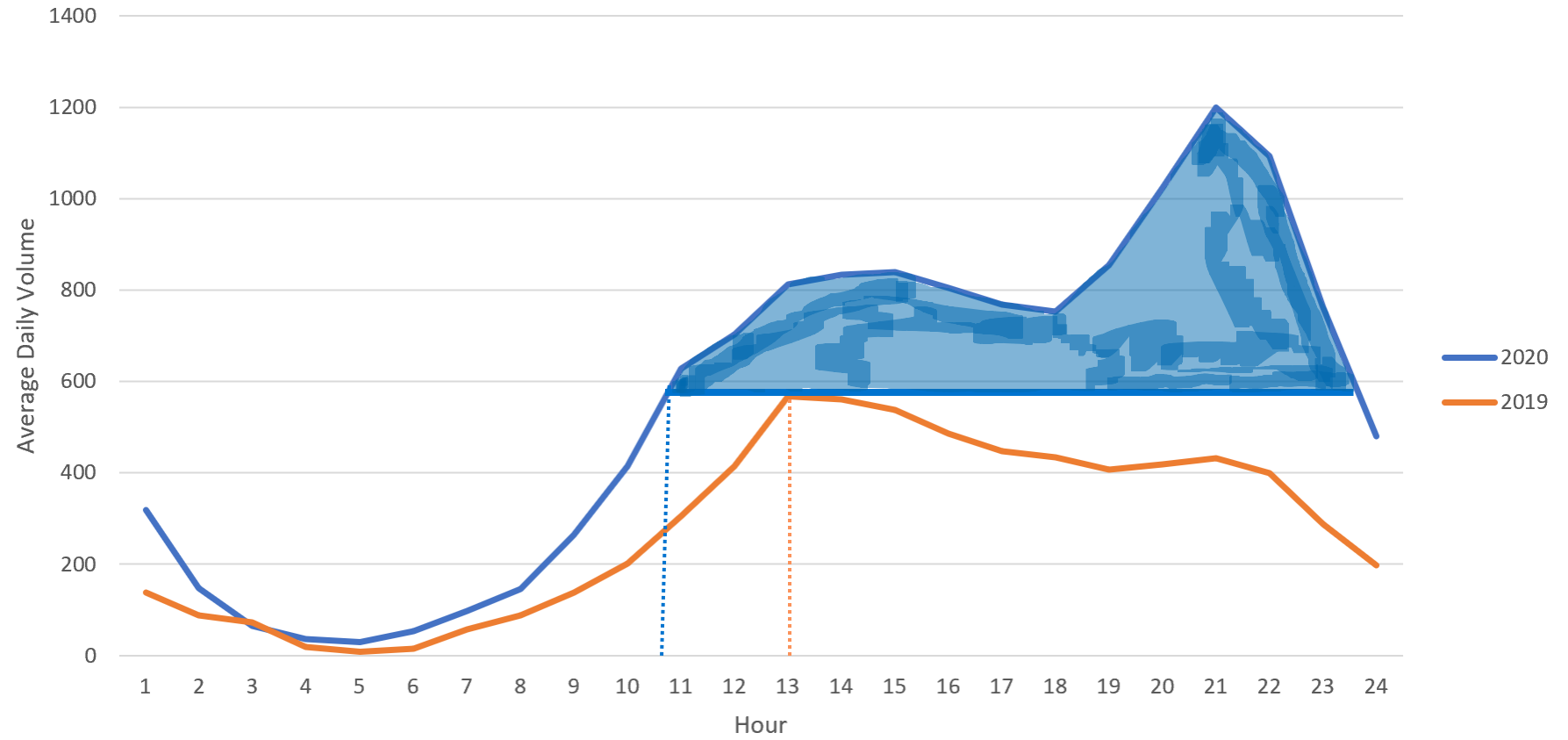
Pedestrian Activity

Bernard at Mill 2020 vs. 2019 Percentage Distribution



Pedestrian Activity

Bernard at Mill 2020 vs. 2019 Percentage Distribution





DKA Survey – Key Results

Members on Bernard	Yes	No	Unsure
Did the closure impact your business in a positive way?	34%	47%	19%
Should the road closure happen again?	84%	16%	
Would you like to see street vendors (if possible due to COVID)?	66%	34%	

Members off of Bernard	Yes	No	Unsure
Did the closure impact your business in a positive way?	10%	51%	39%
Should the road closure happen again?	87%		13%
Would you like to see street vendors (if possible due to COVID)?	79%	11%	

Community Safety



Tourism Kelowna

- ▶ Received many positive comments regarding the closure
- ▶ Had a tourism cart on 400 block in August
- ▶ Would like to see the road closure continue in some form in future years



Lessons Learned

- ❖ Traffic Management Plan
- ❖ Concrete Barricades



- ❖ Signage Where Pedestrian Zone Meets Active Intersection
- ❖ Sidewalk and Roadway Cleanliness



Lessons Learned

- ❖ Type of program for road closure should be reflective of businesses on the roadway
- ❖ Space in front of retail business may need to be programmed



200 & 300 Block

- ▶ Majority of businesses naturally embraced the road closure and patio program
- ▶ Participating businesses want to program to continue

Staff recommendation:

Make the road closure an annual summer event on these two blocks



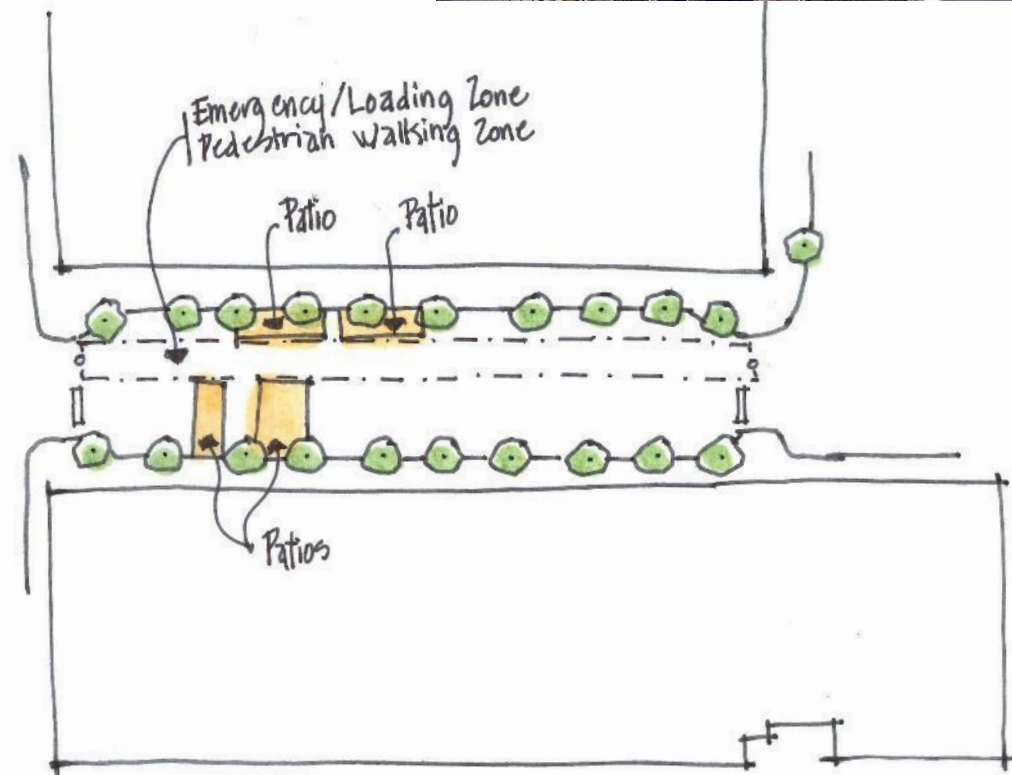
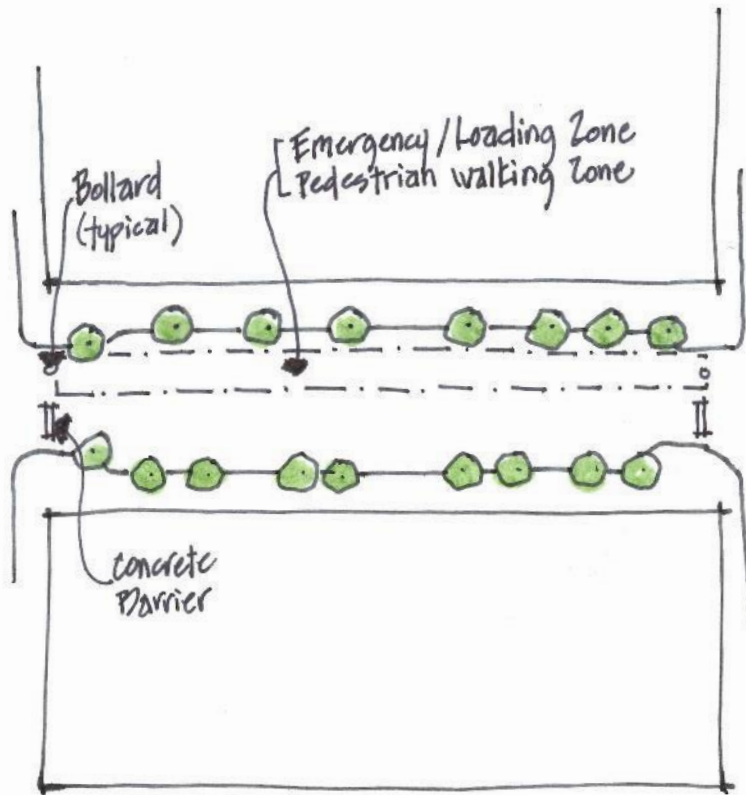
400 & 500 Block

- ▶ Majority of businesses found it a challenge to animate the roadway
- ▶ A lot of underutilized roadway
- ▶ To create vibrancy, the space requires programming



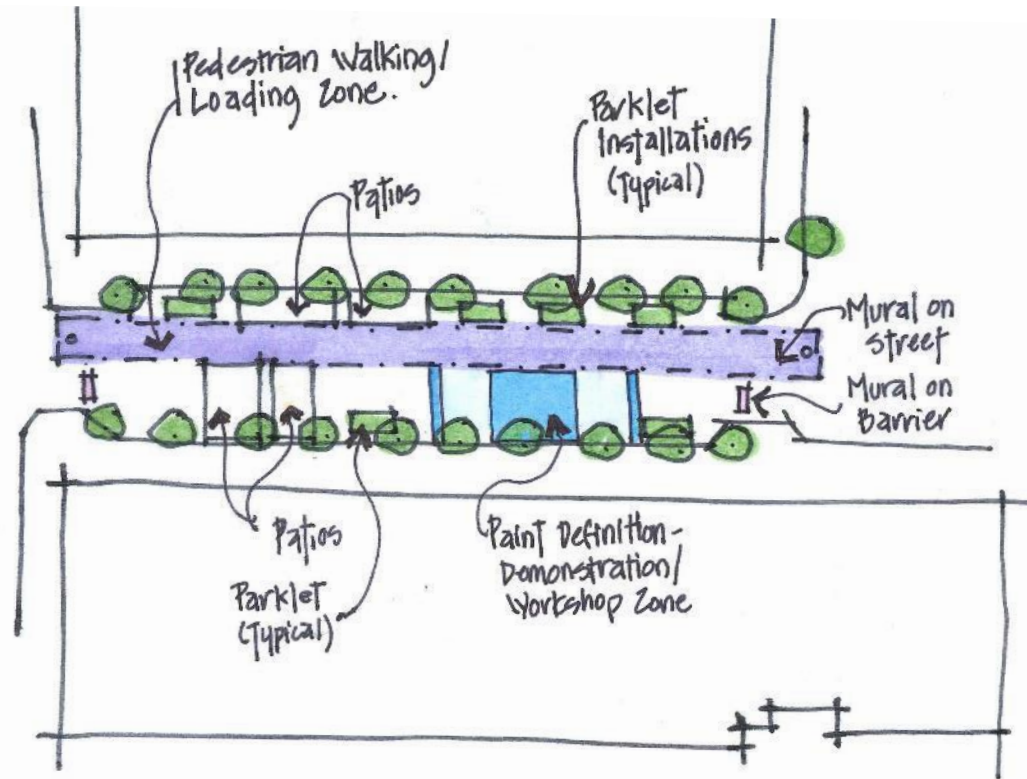
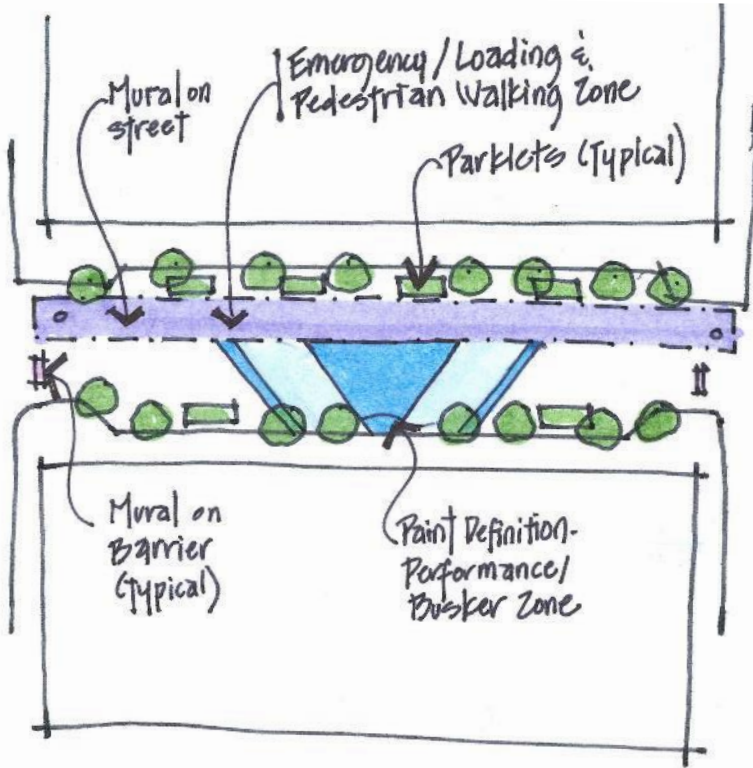
A new concept for 400 and 500 Block of Bernard

+ Patios – 500 Block (4)



+ Patios

+ Parklets & Paint



Parklets

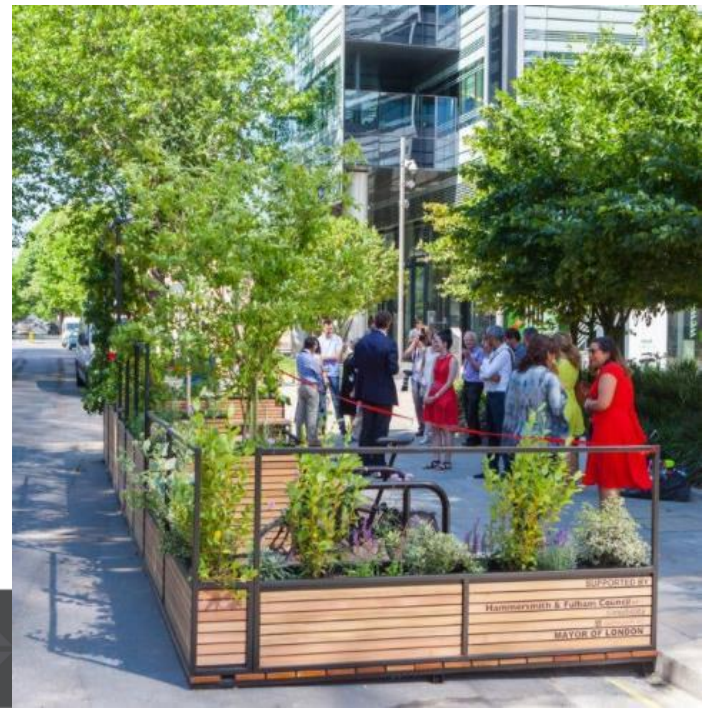
- ▶ Small spaces
- ▶ Contest potential
- ▶ Community Involvement
- ▶ Seasonal Use



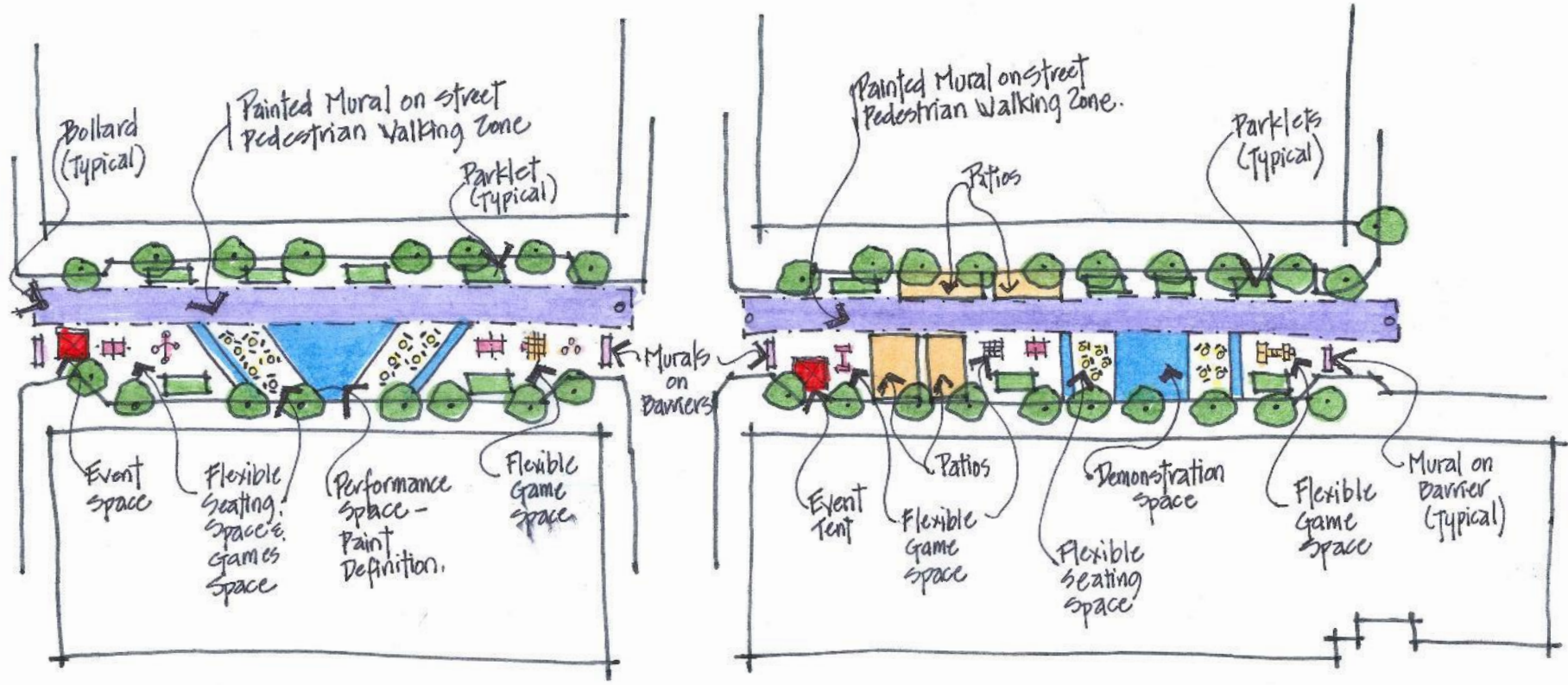


Parklets

- ▶ Interactive
- ▶ Creative
- ▶ Landscaping Opportunity



- + Patios
- + Parklets & Paint
- + Movable Elements





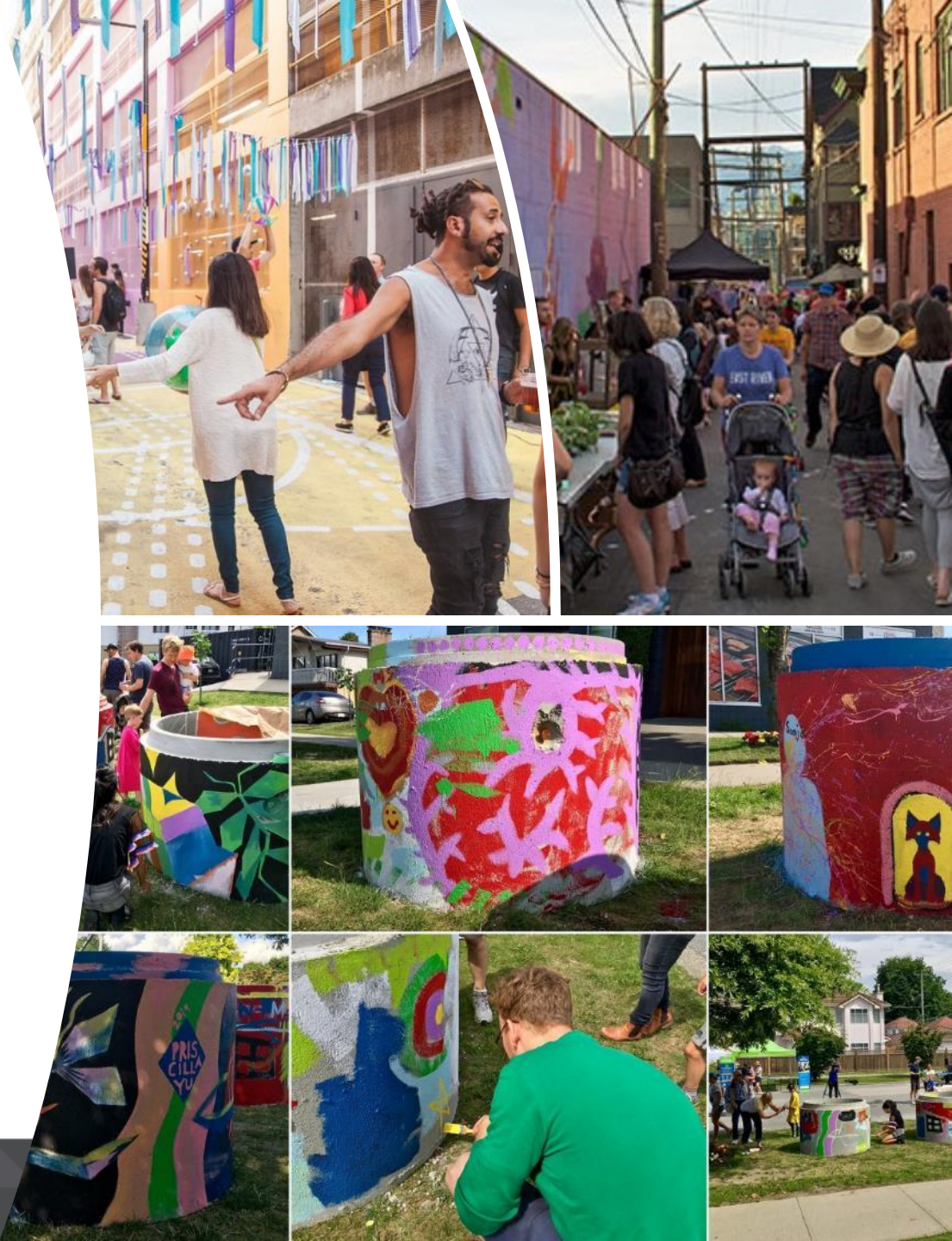
Movable Elements

- ▶ Table Tennis
- ▶ Badminton
- ▶ Chess
- ▶ Checkers
- ▶ Limbo
- ▶ Tables and Chairs



Activation through Events

- ▶ Flee Markets
- ▶ Music
- ▶ 'Disco Day'
- ▶ Workshops
- ▶ Arts & Crafts Fairs
- ▶ Demonstrations (Clubs etc.)
- ▶ Outdoor Movies



Revelstoke and Peachland

Revelstoke

- ▶ MacKenzie Avenue blocked off
- ▶ Movable chairs
- ▶ Music



City of Vancouver Viva Program

- ▶ Viva – street life program
- ▶ Events and programs for activation



New York City

- ▶ Public Plaza Program
- ▶ Transition of street into plaza – Macy's Department Store



Before



After

Barcelona

- ▶ Superblocks Program
- ▶ Capturing 90% of intersections for public space
- ▶ Reconfiguring vehicular routing



Recommendations

- ▶ 200 & 300 Block of Bernard
 - ▶ Council direct staff to operationalize the closure of the 200 and 300 blocks of Bernard Avenue during the summer months on an annual basis

- ▶ 400 & 500 Block of Bernard
 - ▶ Council direct staff to work with stakeholders to develop and animate a demonstration “Green Street” on the 400 and 500 blocks of Bernard Avenue for the summer of 2021



City of
Kelowna

“The City demonstrates leadership and flexibility in leading innovative solutions, capitalizing on opportunities and responding with agility to emerging issues.”

City of Kelowna Land Use Strategy 2018

