



Role of Cities in COVID-19 Pandemic Recovery

2020 Community Trends Report

October 19, 2020



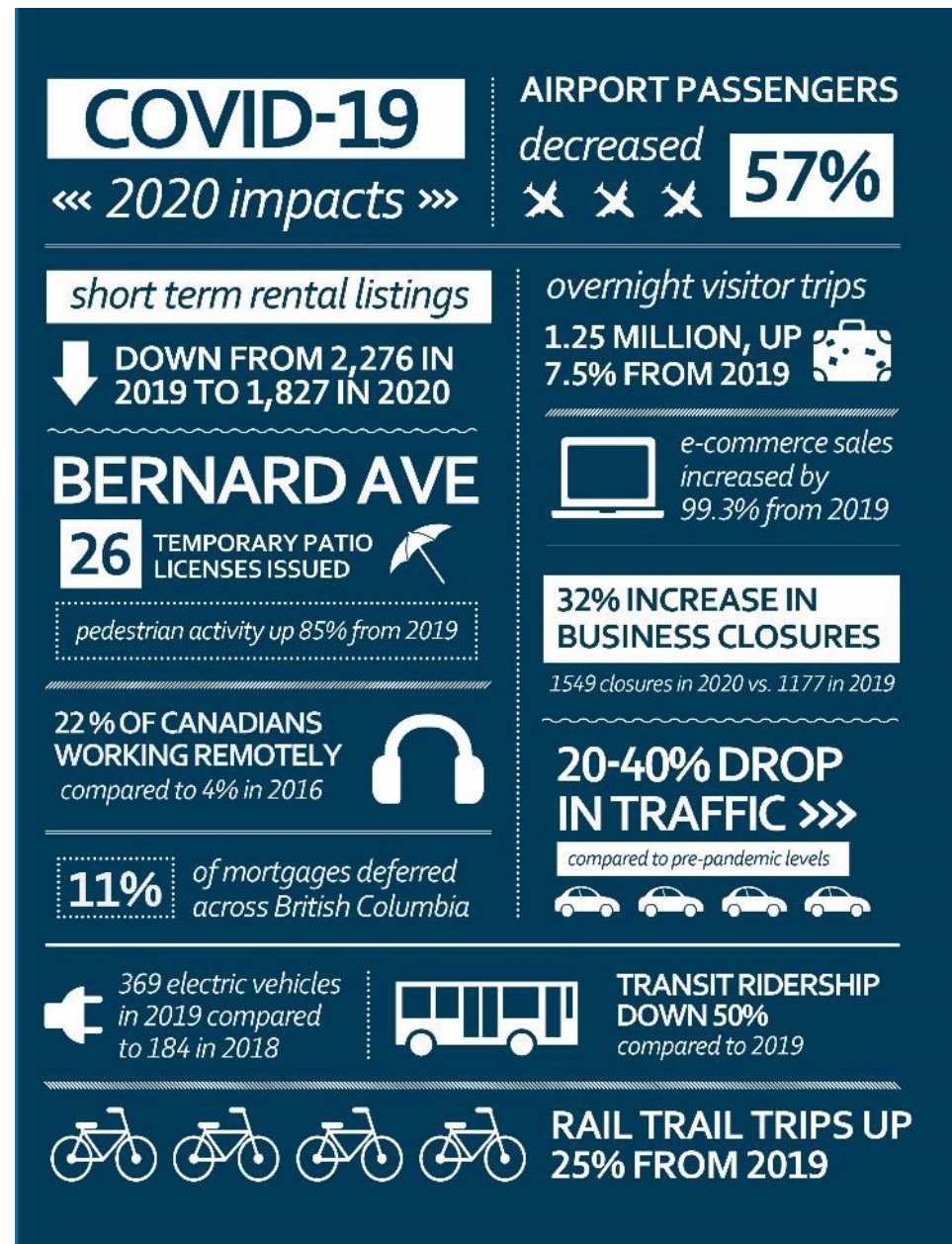
Role of Community Trends Report

- ▶ Forward looking document
- ▶ Infographic & major theme
- ▶ Understand local impact of global trends
- ▶ Prepare City & community for future trends



Infographic Dashboard

- ▶ High level of construction activity
- ▶ Housing prices stable
- ▶ Lower levels of economic activity
- ▶ Shift to online
- ▶ Reduced traffic and transit ridership



Impacts of Pandemic on Cities

- ▶ Magnified existing challenges
 - ▶ Community design linkages to health
 - ▶ Shift to online service delivery
 - ▶ Housing crisis
 - ▶ Rising economic inequality
 - ▶ Need for public space

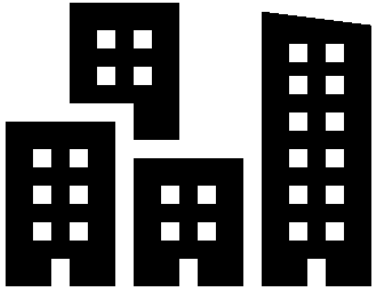


Role of Cities in Recovery

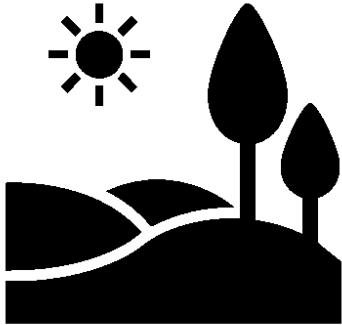
- ▶ Major drivers of growth
- ▶ Business as usual or tackle big challenges
- ▶ Prioritize Investments that shift behaviour and reduce GHGs
- ▶ Recovery from pandemic can prepare for future health & climate threats



Focus of 2020 Trends Report



How We Grow



How We Build Healthy
Communities



How We Prosper

How We Grow

- ▶ Neighbourhood design impacts resilience
- ▶ 15-minute city or complete communities
- ▶ Easy access to local services & daily needs
- ▶ Provide local access to parks and services





How we build healthy communities

- ▶ Recognize social determinants of health
- ▶ Role of equity in civic investment
- ▶ Importance of public space
- ▶ Equitable uses of roadway space



How We Prosper

- ▶ People-centred recovery
- ▶ Support economy & climate resilience
- ▶ Building retrofits
- ▶ Nature-based solutions
- ▶ Sustainable transportation

How We Prosper

- ▶ Changing how we do business
- ▶ Support local business and public health goals (e.g. Bernard Ave pilot)
- ▶ Shift to remote work
- ▶ Create safer & more resilient community



Conclusion

- ▶ Full impacts not understood
- ▶ Cities need to adapt
- ▶ Opportunity for people-centred recovery
- ▶ Advance imagine Kelowna goals & public health direction
- ▶ Long-term recovery can return to business-as-usual or be bold

