



July 28, 2020

Kimberly Brunet

Planner | City of Kelowna Building and Permitting Department

City of Kelowna 1435 Water Street Kelowna, BC V1Y 1J4

Re: A&W, 1708 Innovation Dr- Beef Fence- Variance

Hi Kimberly,

The proposed beef fence that requires variance is not intended to be a typical freestanding sign but is an extension of the building's architecture and corporate message on natural ingredients.

At A&W they celebrate natural ingredients and try to complement their building design with natural products wherever possible. The freestanding wooden fence is an extension of the Natural-Wood character that they are exhibiting by Woodgrain panels encasing the entire building. So, in a way, the fence is seen as a design element detached from the building but still connected and inviting the guest towards the drive-thru, sharing the same emotions and warmth that they try to create in our overall design philosophy throughout the property.

The fence is consistent with their overall branding across Canada and are installed at many other locations

For the above reasons, and more we sincerely request the support of planning for a variance

Best Regards,

Jordan Desrochers Priority Permits Ph: 604-477-9650

Email: iordan@prioritypermits.com



Development Variance Permit DVP20-0152

This permit relates to land in the City of Kelowna municipally known as

1708-1720 Innovation Drive

and legally known as

Lot 2 Section 14 Township 23 Osoyoos Division Yale District Plan KAP82802

and permits the land to be used for the following development:

Existing CD15 Uses, Including Food Primary Restauants/Gas Bar/Retail Stores, General

With variances to the following sections of Sign Bylaw No. 11530 in accordance with Schedules "A" and "B":

Section 4.6.2(a) Free-Standing Sign Regulations

To vary the required minimum distance between free-standing signs from 30.0 m required to 10.3 m proposed.

Section 11.3(b)f. — Service Commercial and Industrial Zones Signage Regulations

To vary the maximum number of free-standing signs on a corner lot from one (1) permitted to two (2) proposed.

The present owner and any subsequent owner of the above described land must comply with any attached terms and conditions.

Date of Council Decision October 6, 2020

Decision By: COUNCIL

<u>Development Permit Area:</u> N/A

Planning & Development Services

Existing Zone: CD15 – Airport Business Park

Future Land Use Designation: COMM – Commercial

This is NOT a Building Permit.

In addition to your Development Permit, a Building Permit may be required prior to any work commencing. For further information, contact the City of Kelowna, Development Services Branch.

NOTICE

This permit does not relieve the owner or the owner's authorized agent from full compliance with the requirements of any federal, provincial or other municipal legislation, or the terms and conditions of any easement, covenant, building scheme or agreement affecting the building or land.

Owner:	Midwest Ventures Ltd., Inc.No. BC0046021		
Applicant:	Priority Permits		
Planner:	K. Brunet		
Terry Barton Community Planning Department Manager		Date	

1. SCOPE OF APPROVAL

This Development Permit applies to and only to those lands within the Municipality as described above, and any and all buildings, structures and other development thereon.

This Development Permit is issued subject to compliance with all of the Bylaws of the Municipality applicable thereto, except as specifically varied or supplemented by this permit, noted in the Terms and Conditions below.

The issuance of a permit limits the permit holder to be in strict compliance with regulations of the Zoning Bylaw and all other Bylaws unless specific variances have been authorized by the Development Permit. No implied variances from bylaw provisions shall be granted by virtue of drawing notations that are inconsistent with bylaw provisions and that may not have been identified as required Variances by the applicant or Municipal staff.

2. CONDITIONS OF APPROVAL

- a) The dimensions and siting of the sign to be constructed on the land be in accordance with Schedule "A";
- b) The exterior design and finish of the sign to be constructed on the land be in accordance with Schedule "B";

This Development Permit is valid for two (2) years from the date of approval, with no opportunity to extend.

3. PERFORMANCE SECURITY

None Required

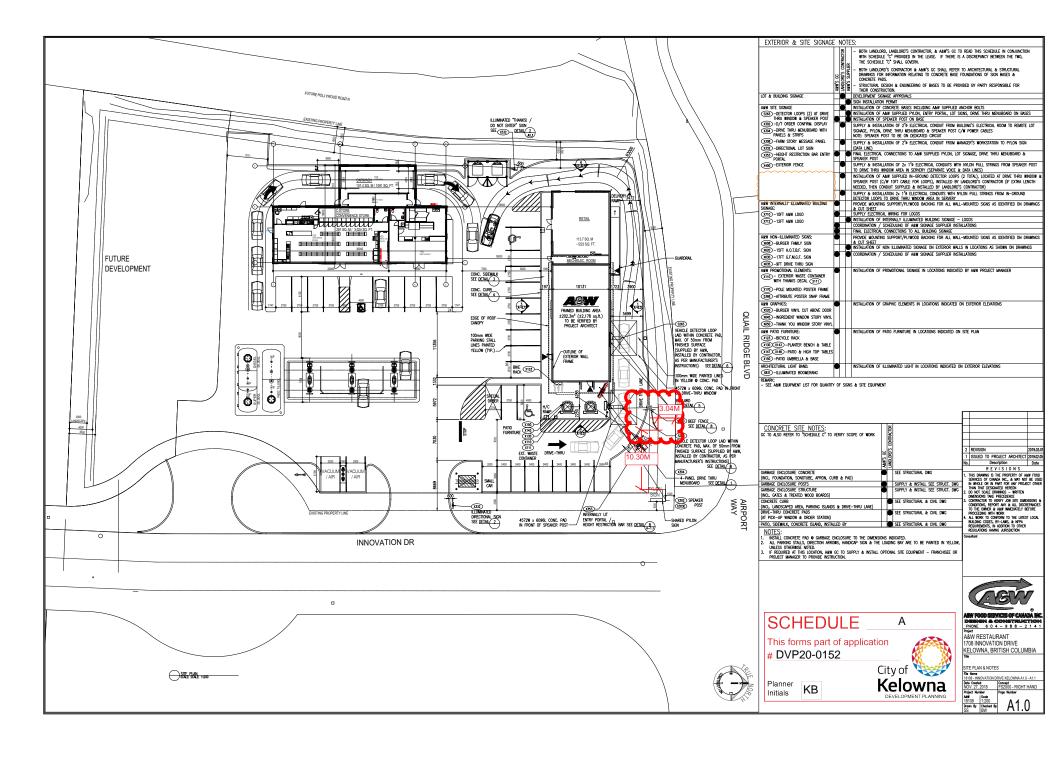
5. INDEMNIFICATION

Upon commencement of the works authorized by this Permit the Developer covenants and agrees to save harmless and effectually indemnify the Municipality against:

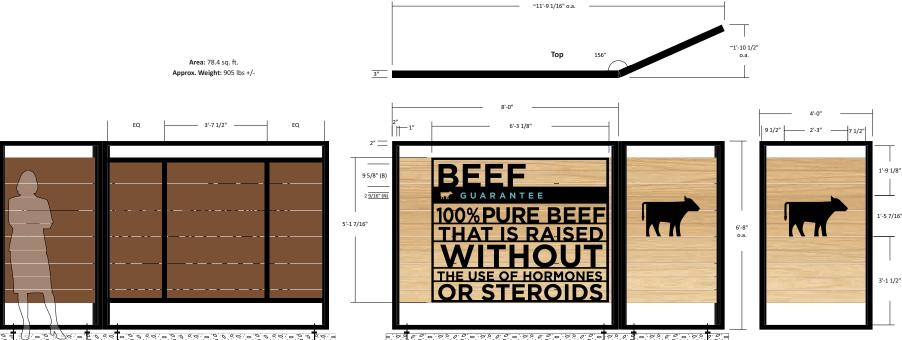
a) All actions and proceedings, costs, damages, expenses, claims, and demands whatsoever and by whomsoever brought, by reason of the Municipality said Permit.

All costs, expenses, claims that may be incurred by the Municipality where the construction, engineering or other types of works as called for by the Permit results in damages to any property owned in whole or in part by the Municipality or which the Municipality by duty or custom is obliged, directly or indirectly in any way or to any degree, to construct, repair, or maintain.

The PERMIT HOLDER is the <u>CURRENT LAND OWNER</u>. Security shall <u>ONLY</u> be returned to the signatory of the Landscape Agreement or their designates.







Specifications

Back

Supply & install A&W "Modular Shrouding Fence" (Beef) - "Right-Facing" Version

- Composite decking material (TimberTech Earthwood Evolutions Legacy Collection Tigerwood) w/ wood finish mounted in painted aluminum "fence" structure (back of Timber Tech boards unfinished - see Colors)
- "Fence" structure made from 2"x 3" metal extrusion & c-channel, painted black
- "Story" copy and large "Cow" graphic are cut-out & painted aluminum, pin-mounted flush to decking
- Faces, returns and back of graphics are painted black.
- Small "cow" graphic is reverse-cut (see-thru)
- Blue "GUARANTEE" copy is 1/4" c/o aluminum painted to match Pantone 7709 C, applied w/ D/S tape

(T) 604.215.5526

(F) 604.215.0696

· Non-illuminated.

Colours

- Paint to match Pantone 7709 C
- Standard black semi-gloss paint
- Wood finish: TimberTech Earthwood **Evolutions Legacy Collection - Tigerwood**
- Unfinished Back of TimberTech Earthwood (closely matches Pantone 7568 C)

Front/side (flattened)

Signature MM/DD/YYYY

Customer Approva

347V

Project ID

RS1-15357 10-12-2017

3/8"=1'-0"

R. Sigouin

Conceptual

Information Required:

✓ Master Electrical

120V

Other .

Scale:

Sales:

Rev. #: Date: Revision Note: 10-12-2017: new layout showing back

Designer: DF1

It is the Customer's responsibility to ensure that the structure of the building is designed and constructed to accept the installation of the signs being ordered. Please ask PSG to provide further details if required.

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> A&W Various Locations

Sign Item	Page #	
SG94	1/1	

120 - 7855 North Fraser Way Burnaby, BC, Canada V5J 5M7



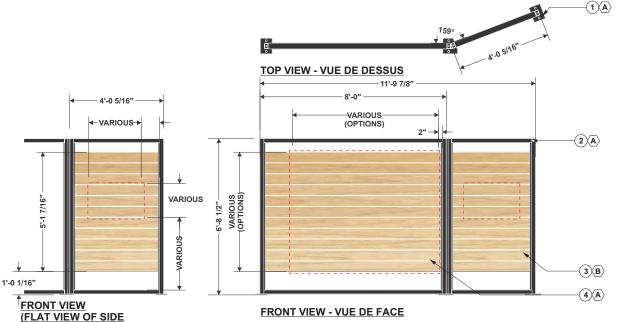


This sign to be installed in accordance with the requirements of Article 600 of the National Electrical Code and/or other applicable local codes. This includes proper grounding and bonding of the sign.

Front







C

BACK VIEW - VUE DE DOS



PORTION) - VUE DE FACE (VUE PLAT)

ANW00SS4OX0013

MODULAR SHROUDING FENCE (RIGHT SIDE - ENGLISH TEXT)

1/4"TK. ALUM. LETTERING/ LETTRES DÉCOUPÉ D'ALUMINUM 1/4" ÉPAIS

* 0-24 STAINLESS MACHINE SCREWS X 1"LONG WITH COUNTER SUNK HEAD TO ATTACH LETTERS / LETTRES ATTACHÉS AVEC VIS 0-24 FRAISÉ EN STAINLESS 1" DE LONG

Notes:

- SEE TECHNICAL DRAWING FOR MORE DETAILS/ VOIR DESSIN TECHNIQUE POUR DETAILS DE PRODUCTION

Colors:
A PAINTED BLACK SEMI-GLOSS / PEINT NOIR SEMI LUSTRÉ
B WOOD FINISH: TIMBERTECH EARTHWOOD EVOLUTIONS LEGACY COLLECTION, TIGERWOOD FINISH BOIS "TIMBERTECH EARTHWOOD EVOLUTIONS LEGACY COLLECTION. TIGERWOOD

UNFINISH BACK OF TIMBERTECH EARTHWOOD DOS NON FINI "TIMBERTECH EARTHWOOD"



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