

OSO

Okanagan Symphony Orchestra

see it... hear it... love

Organization Summary



- 1960 – Okanagan Symphony formed
- \$1 million operating budget
- 3rd largest Symphony Orchestra in BC
- Ranks 25th of 66 Symphonies nationally
- October to May monthly performances
- 20 core orchestra members augmented by as many as 45 musicians from around BC

Programming Highlights



■ Guest Artists

- James Campbell; Angela Cheng; Peter Karrie; David Greenberg
- Ariel Barnes; Martin Beaver
- Melina Moore

■ Community Connections

- OSYO side-by-side; OSO Chorus; OSO Youth Chorus
- Robert Fine

■ Unique Programming

- *Heroes & Heroines*
- *Carmina Burana*

Education & Outreach

OSO



Symphony Storytime



Masterclass



Side-by-side Rehearsal



Symphony at the Library

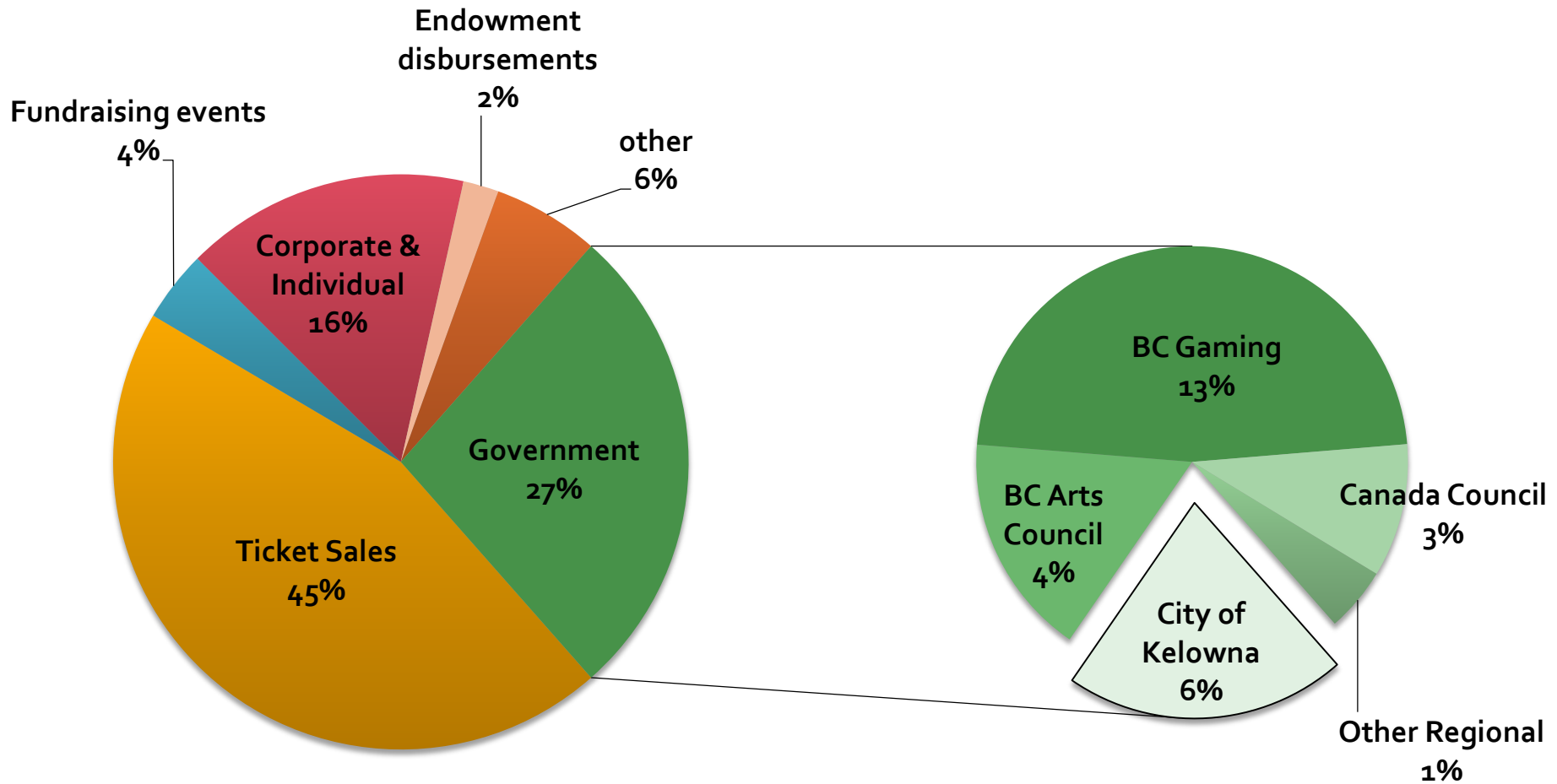
- Okanagan Symphony Youth Orchestra (OSYO)
 - Over 80 participants between the age of 10 and 20
 - Weekly rehearsals from September to May
 - 2 OSYO concerts (Spring & Autumn) plus one “Side-by-side” with the main Orchestra
- OSO School Performances (“The Four Seasons”)
 - 2 performances in each of our three communities
 - 12 young performers & total audience of over 1700 in Kelowna (4,000 Valley-wide)
- Chamber Salon Series
 - Quintets performed in Rutland, Lake Country, Summerland and West Kelowna
 - Pilot project to determine response for these lower-priced, matinee performances
- OSO Masterclasses
 - Public Masterclasses Conducted by guest artists Martin Beaver, Ariel Barnes, Angela Cheng and Marcel Bergmann
 - Other guest artists worked with OSYO players or the young musicians involved in the school performances
- OSO In-school Trios
 - Partnered with Chamber Music Kelowna to provide two in-school trios

Collaborating Partners



- Ballet Kelowna
- Bumbershoot Theatre
- Chamber Music Kelowna
- Okanagan Regional Library
- School District 23
- Kelowna Secondary School
- Success by Six; The Clubhouse
- Community Music Schools

Revenue Sources

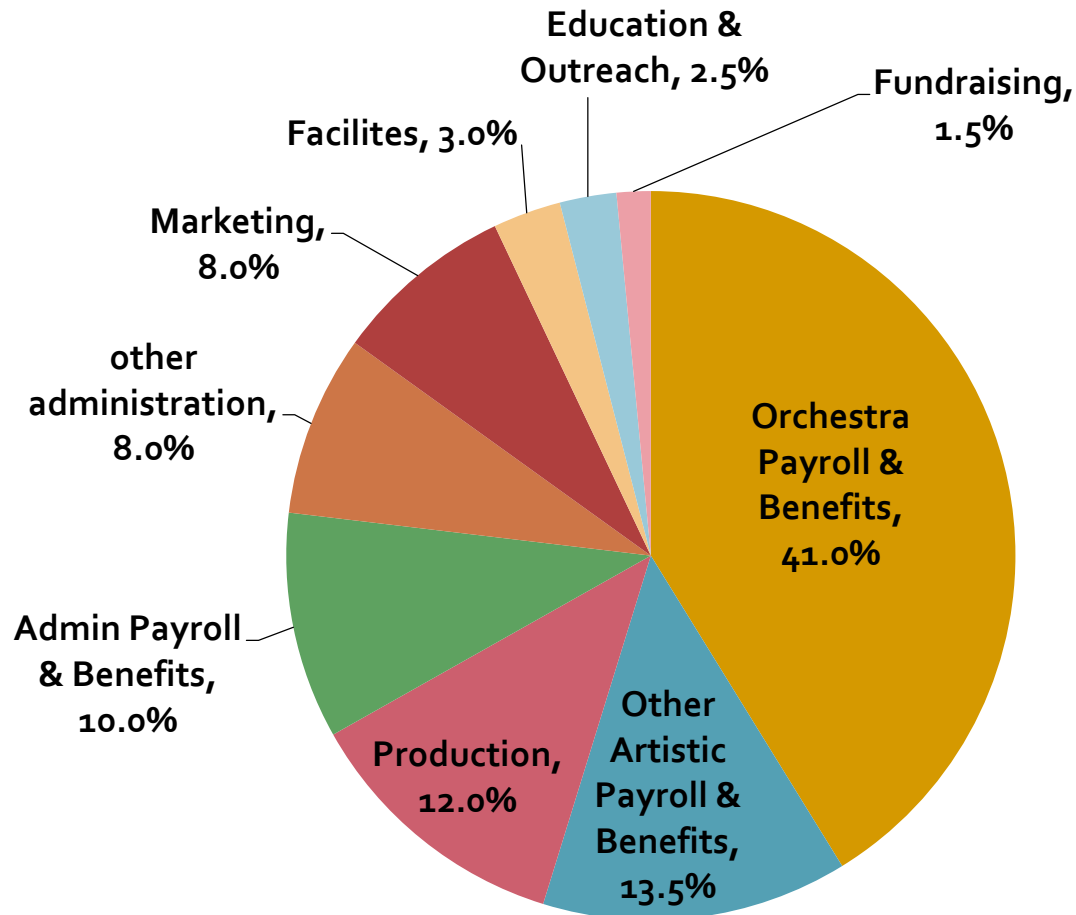


Expense Summary



- 2 full-time, 1 part-time and 2 contract administrative staff
- 1 full-time contract and 2 part-time contract artistic personnel
- 20 core musicians working under a collective agreement
- Augmented by professional musicians from across BC and community players from the Okanagan Valley

Expense Summary



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- \$745,000
 - Total payroll and benefits for musicians, artists, production and administrative personnel.
- \$90,000
 - Approximate average cost of mounting a single concert of 3 performances (musicians, guest artists, venues, marketing, transportation, accommodation, ticketing).
- \$54,000
 - Approximate amount City of Kelowna received from the OSO in office rent and venue fees and charges this year.
- 360
 - Approximate number of room nights booked in Kelowna each year to house our out-of-town musicians.

- Expand corporate sponsorship
 - Returning sponsors: Deloitte, TD, Bannister, Troika, Sandhill, Tantalus
 - New sponsors: Expedia Cruises
- Improve individual donation appeals and stewardship
- Exploring other potential programming possibilities
 - Discussions with Westbank First Nation
 - Chamber Salon Series
 - Work with Festivals Kelowna on potential summer programming
 - Expand Symphony Storytime to include weekend options for families
 - Expand relationship with Middle School band programs

■ Patronage

- The Lieutenant Governor of BC, The Honourable Judith Guichon, OBC, is now Patron of the OSO

■ Guest Artists

- Minsoo Sohn, Ian Parker, Arnold & Estelle Choi
- Christie Reside, Lara St. John

■ Community Connections

- OSYO side-by-side; OSO adult choruses
- Ballet Kelowna; Bumbershoot; Okanagan Children's Choir

■ Unique Programming

- Jeans 'n Classics
- *Sesquicentennial Celebration*; Ballet Kelowna