



# Kelowna 2020 Memorial Cup

July 13, 2020



# Timeline

- ▶ June 2018 – bid process begins
- ▶ August 2018 – Council supports bid
- ▶ October 2018 – Kelowna wins bid
- ▶ November 2018 – event planning process begins
- ▶ May 2019 – Halifax hand-off
- ▶ February 2020 – COVID-19 modifications
- ▶ March 2020 – event cancelled
- ▶ April 2020 – event wind-up process begins



# Financial Summary

- ▶ Revenues - \$43K
    - ▶ TK grant
    - ▶ Tailgate event
  - ▶ Expenses - \$308K
    - ▶ Branding/Design
    - ▶ Dressing Rooms
    - ▶ Event Management
    - ▶ Audio/Visual
    - ▶ Tenting
    - ▶ Bid Costs
- = Net Loss - (\$265K)



# Funding Request

▶ \$225K committed to 2020 Event

▶ \$90K – deficit share



▶ \$135K – 2023 Memorial Cup



*Questions?*

For more information, visit [kelowna.ca](http://kelowna.ca).