

Kelowna 2020 Memorial Cup

July 13, 2020





Timeline

- ► June 2018 bid process begins
- ► August 2018 Council supports bid
- ▶ October 2018 Kelowna wins bid
- November 2018 event planning process begins
- ► May 2019 Halifax hand-off
- ► February 2020 COVID-19 modifications
- ► March 2020 event cancelled
- ► April 2020 event wind-up process begins





Financial Summary

- ► Revenues \$43K
 - ▶ TK grant
 - ▶ Tailgate event
- ► Expenses \$308K
 - Branding/Design
 - Dressing Rooms
 - Event Management
 - Audio/Visual
 - ▶ Tenting
 - ▶ Bid Costs

= Net Loss - (\$265K)

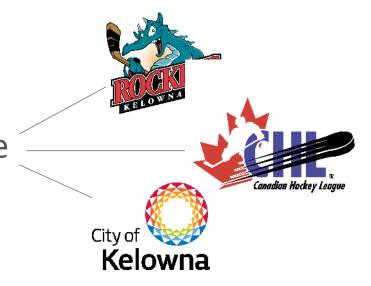




Funding Request

▶\$225K committed to 2020 Event

▶ \$90K – deficit share



▶ \$135K – 2023 Memorial Cup



Questions?

For more information, visit **kelowna.ca**.