

Kelowna Museums

Alive With Our History



Mission (2014)

The Kelowna Museums Society provides the public with educational exhibits and programs that stimulate curiosity and engage people with the cultures, histories and possibilities of the Okanagan Region.

Vision (2015)

To inspire a community to be alive with its history – *connecting people and place.*

Kelowna Museums

- Okanagan Heritage Museum
- Okanagan Military Museum
- BC Orchard Industry Museum
- BC Wine Museum & ~~VQA Wine Shop~~
- Central Okanagan Sports Hall of Fame
- Kelowna Public Archives
- Ursula Surtees Conservation Lab
- Laurel Packinghouse

2015: 5 Goals & 49 Objectives

1. To increase financial sustainability.
2. To develop human resources and become an employer of choice.
3. To deepen our relationships with the community.
4. To offer more engaging exhibitions and programs.
5. To strengthen our role as stewards of historic resources.

Launched Gallery Overhaul



The Glory Passes



Voices From the Engraver



Duty, Honour & Izzat



Excellence in Motion





30 New Partnerships



Elder Eric Mitchell
Dr. Jeanette Armstrong's Students

Conservation Activation



BCAC funding

Conservation Workshops



Heritage Canada
100 participants
15 museums

Managing Collections – *in*



60 donors

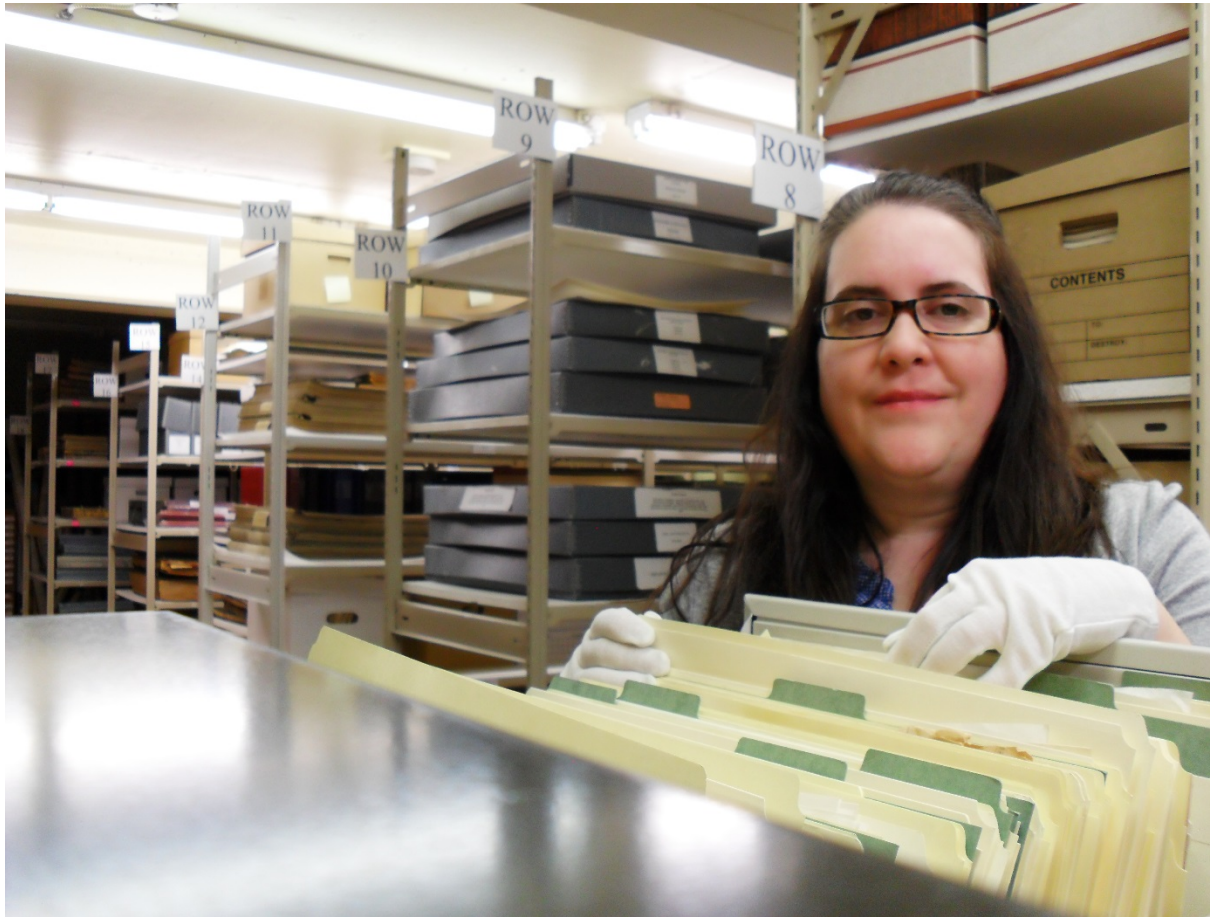
Managing Collections - *out*



CN Railway

Revelstoke
Railway
Museum

Access to Archives



9% more
researchers

Heritage Canada
Grant

Enrich School Programs



300 groups
8900 people

Grew Public Programs 52%



Almost 12,000 people

Reach Out



30 Outreach
Events

Honour our Champions



**Central Okanagan Sports Hall of Fame
2015 Inductees**

Athlete Category: Sarah Charles

Athlete Category: Christi Van Hees

Pioneer Athlete Category: Wayne Hicks

Builder Category: Rod Belinski

Bennett Award: John & Jennifer Hindle



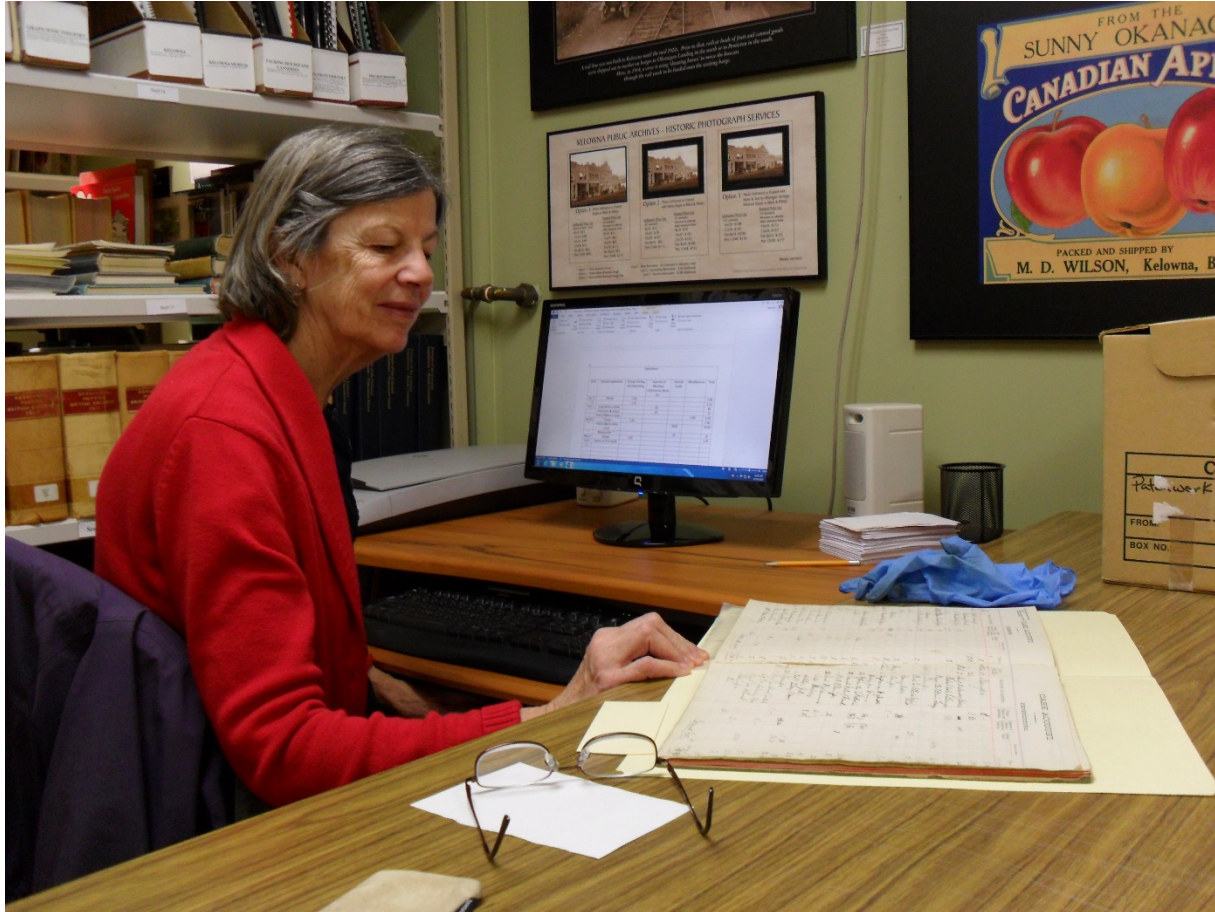
Support the Staff



Change is Stressful
but
100% find the work meaningful.

2016: 14 F/T, 16 P/T including
students & intern. W& B = \$832K

Develop the Volunteers



27 new

82 Active

3865 + Hours
= 19% increase

Cheryl Purdy

Grow Laurel Rentals



163 rentals

Re-Imagine the BC Wine Museum & VQA Wine Shop



19 years



Dec 31, 2015

2015 Other Highlights

- Achieved most of our 49 objectives
- Decreased Administration Expenses 19%
- Launched quarterly newsletter
- New website and social media strategy increased online participation.

2015 Visitation Statistics

- 38,670 museum visitors
- 20,632 programs & education
- 67.5% gallery visitors were tourists
- 48,882 Laurel guests
- 52% increase in program participation
- Walk-in traffic is down
- Participation is up 2% over 5 year average

2016 Priorities

- Overhaul the gallery at the Okanagan Heritage Museum.
- Increase revenues & heritage impact of the Laurel Packinghouse, in stages.
- Keep the focus on the community, through collaboration, consultation, partnerships, and participation.
- Review and update governance documents.

Imagine...a city informed & enriched by museums...

I am speaking at the

2016 **American
Alliance of
Museums**

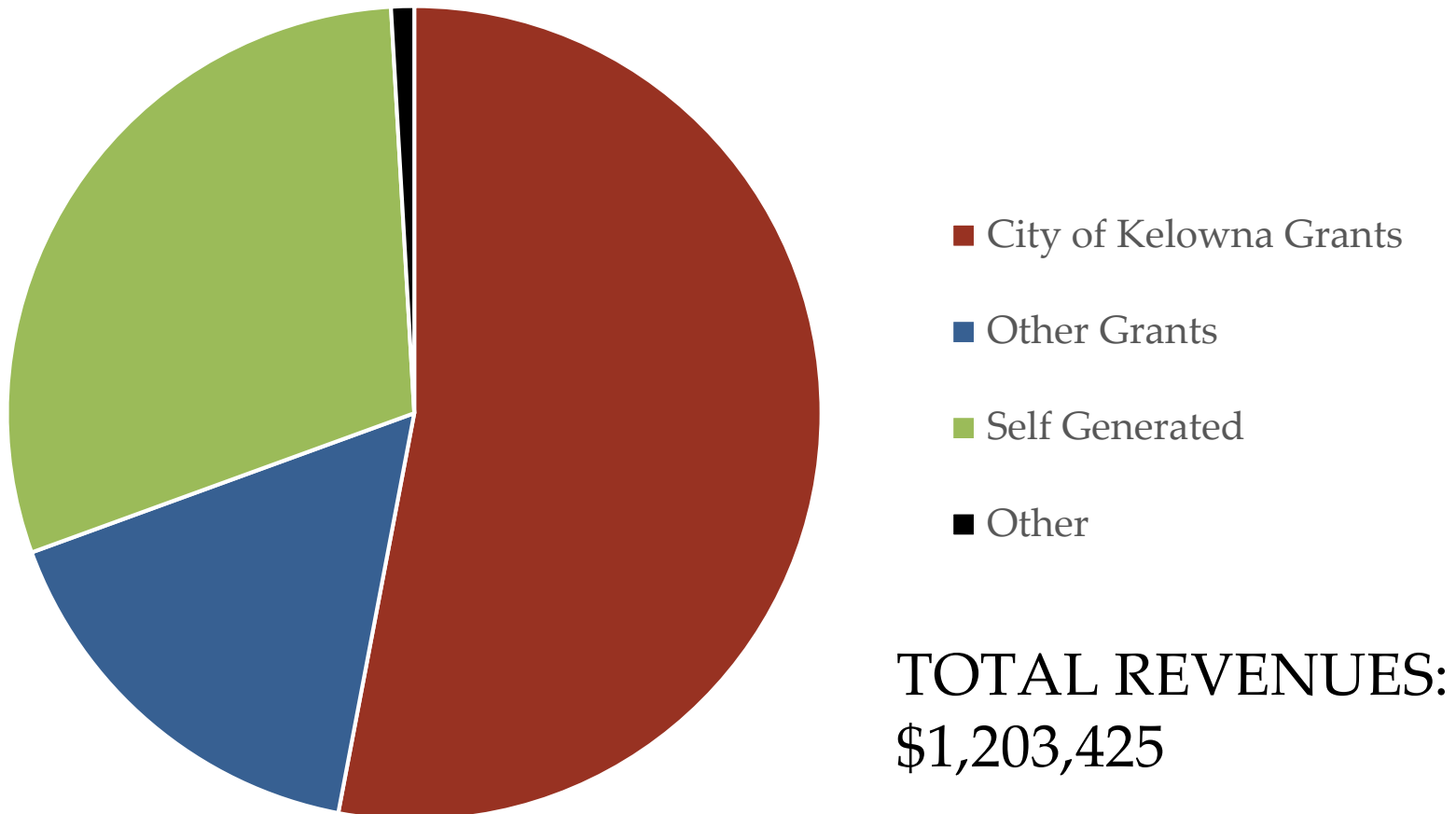
Annual Meeting & MuseumExpo



Kelowna's museum society collects, conserves, exhibits, and supports research and learning



2016 Budget-Revenues



Thank You!

