

Okanagan Regional Library's Mission:

Connecting Curious Minds

UPDATE to Kelowna Council, June 27, 2016

S. Hall, CEO

What we'll cover

- Brief overview of ORL's New Strategic Plan
- Kelowna Downtown Branch Revitalization
- Why it Matters
- How we are proposing to achieve our Goals

Strategic Plan 2016-19: How we got here



Themes

1/ Our library advances learning, creativity, and imagination



2./ Our library is an integral part of life in our diverse communities



3/ Our library branches are innovative, inviting, and reflect their communities



4/ Our library is focused on customer service, staffed by learners confident in their abilities





2015/2016 UPDATE

KELOWNA REVITALIZATION

Why now?

How will the strategic plan be realized at the ORL's largest branch?

DRIVER 1

Libraries are becoming generator hubs for learning, community engagement and entrepreneurial activity.



Make



Create



Participate

DRIVER 2

The Kelowna Main Branch has not been renovated since it was built 20 years ago. It's time to update to meet the new demands for innovative Library services!



DRIVER 3

PARTNERSHIPS:

1. City of Kelowna
2. Okanagan Centre for Innovation
3. UBC Okanagan

1. City of Kelowna

NEAR-TERM CONCEPT 5-10 YEARS

- ▶ RCMP
- ▶ Art Walk to Doyle Ave
- ▶ Civic Plaza
- ▶ Bennett Plaza



LEGEND

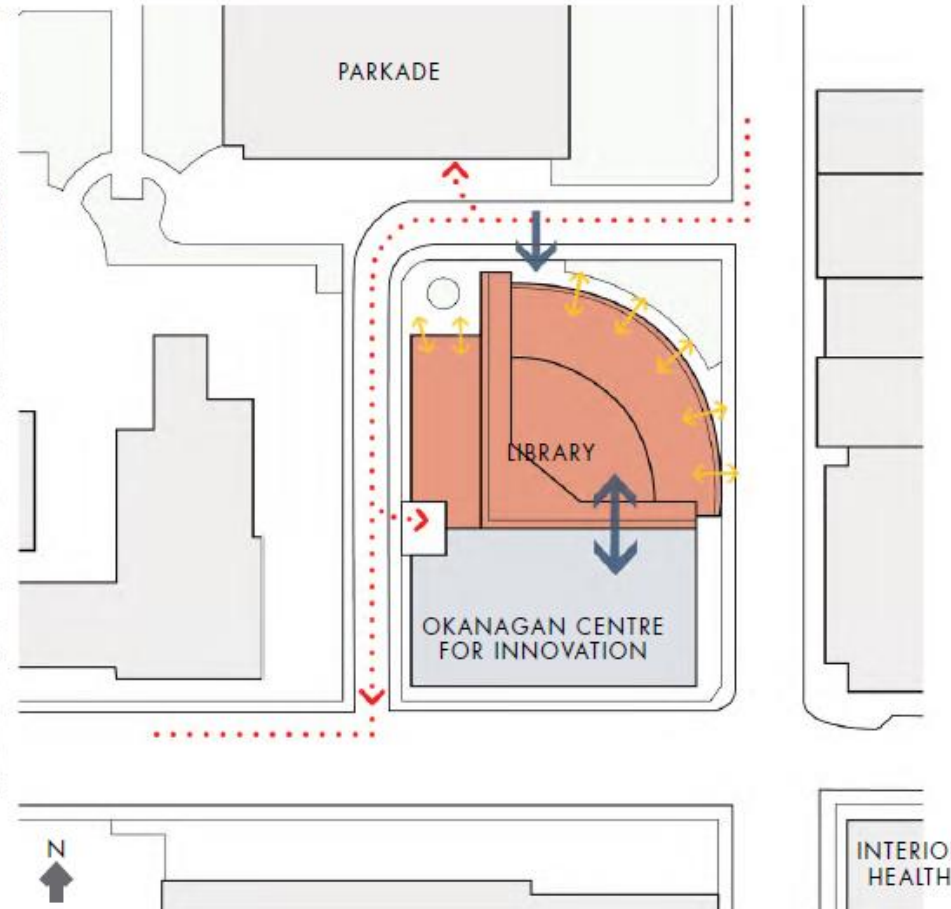
FUTURE CIVIC USE

- New/Expanded City Hall
- Museum (consolidated)
- Community Centre
- Art Gallery Expansion
- Other Arts + Cultural

FUTURE MIXED USE

- Commercial (office/retail)
- Residential
- Cultural/Civic

2. Okanagan Centre for Innovation



The Library will be linked to the new Okanagan Centre for Innovation.

UBC Innovation Library

From an engagement perspective:

- Cooperative programming
- Access point for academic content
- Support for researchers
- Meeting and “lab” space
- Community presence for the university



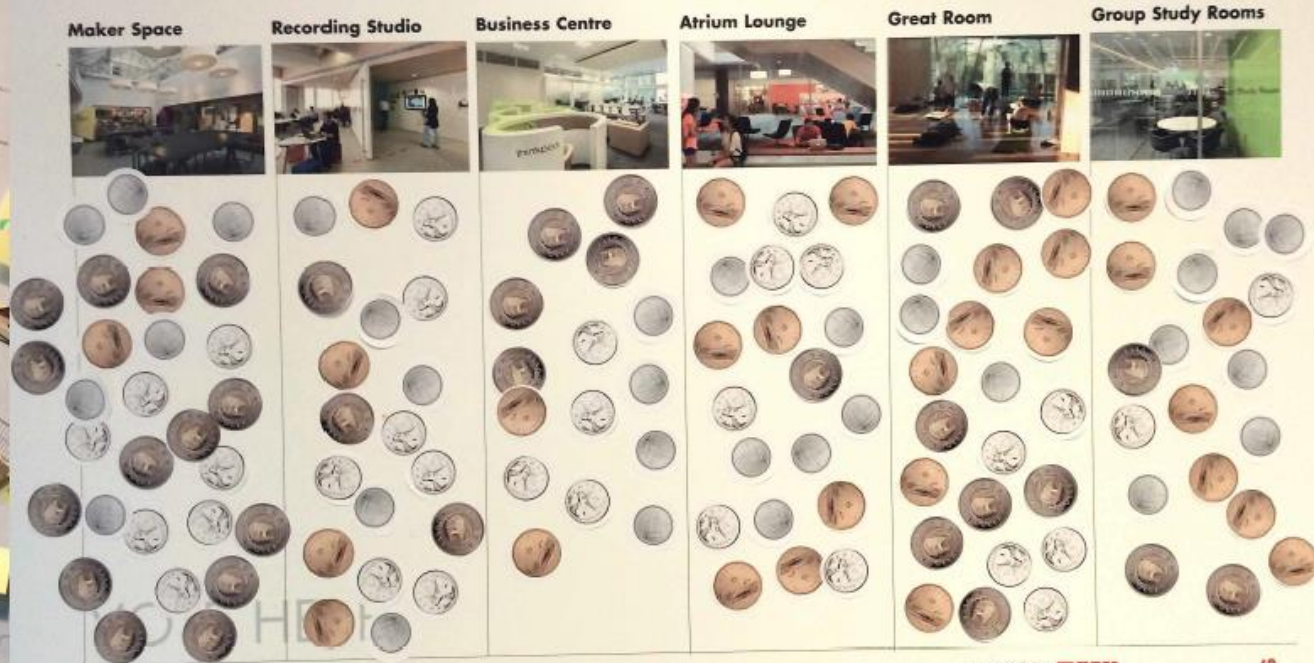
EXPANDING THE VISION



COLLABORATIVE DESIGN PROCESS



What do you think? What new spaces does the Library need?



A New Vision for the ORL

NOVEMBER 2015

OKANAGAN
REGIONAL
LIBRARY

ORL.bc.ca

Urban
Arts

GOALS

1. Strengthen the library as a Community Hub.
2. Support collaboration, entrepreneurship, and creativity.
3. Create partnerships with the community.

HOW?

1. Rethink existing services and spaces
2. Activate the Atrium
3. Add new creative spaces
4. Create a Great Room

1. RETHINK EXISTING SERVICES + SPACES



Improve entry experience

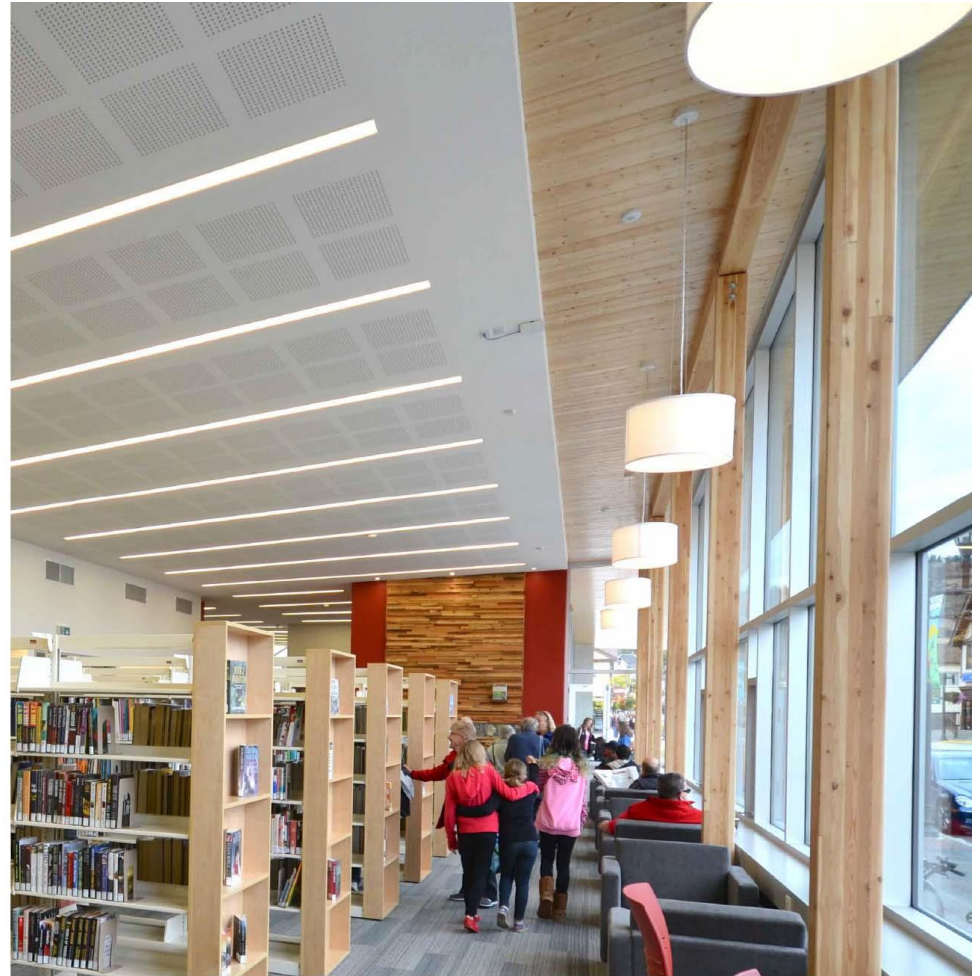
Enhance meet and greet with eyes on the front door.



Improve customer service points.



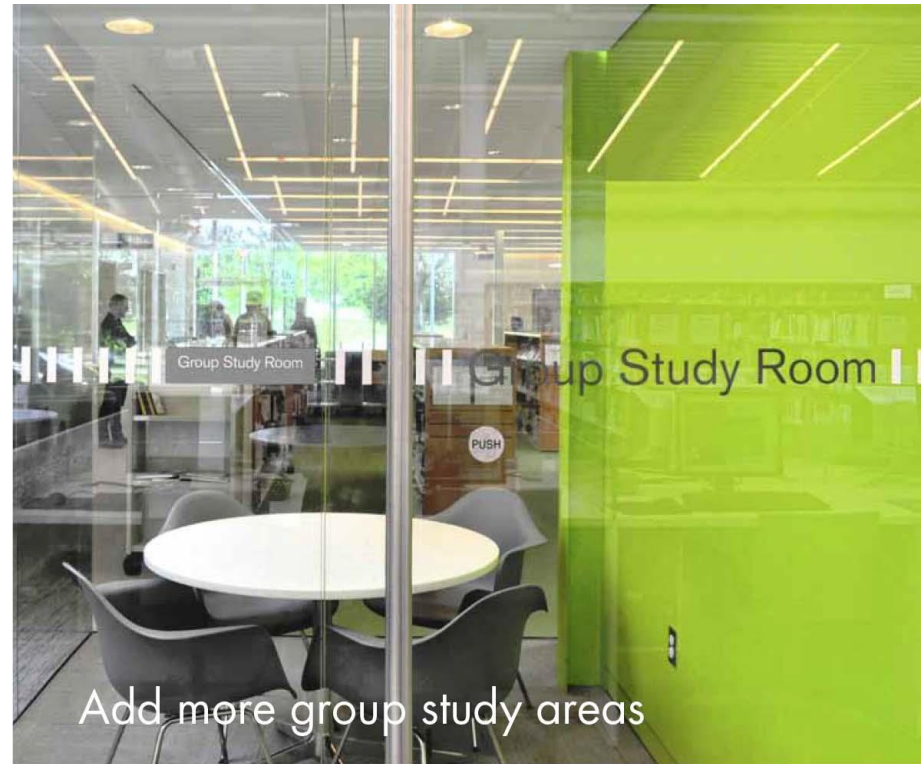
Inhabit the Window



Increase access to natural light.



Create intimate study spaces

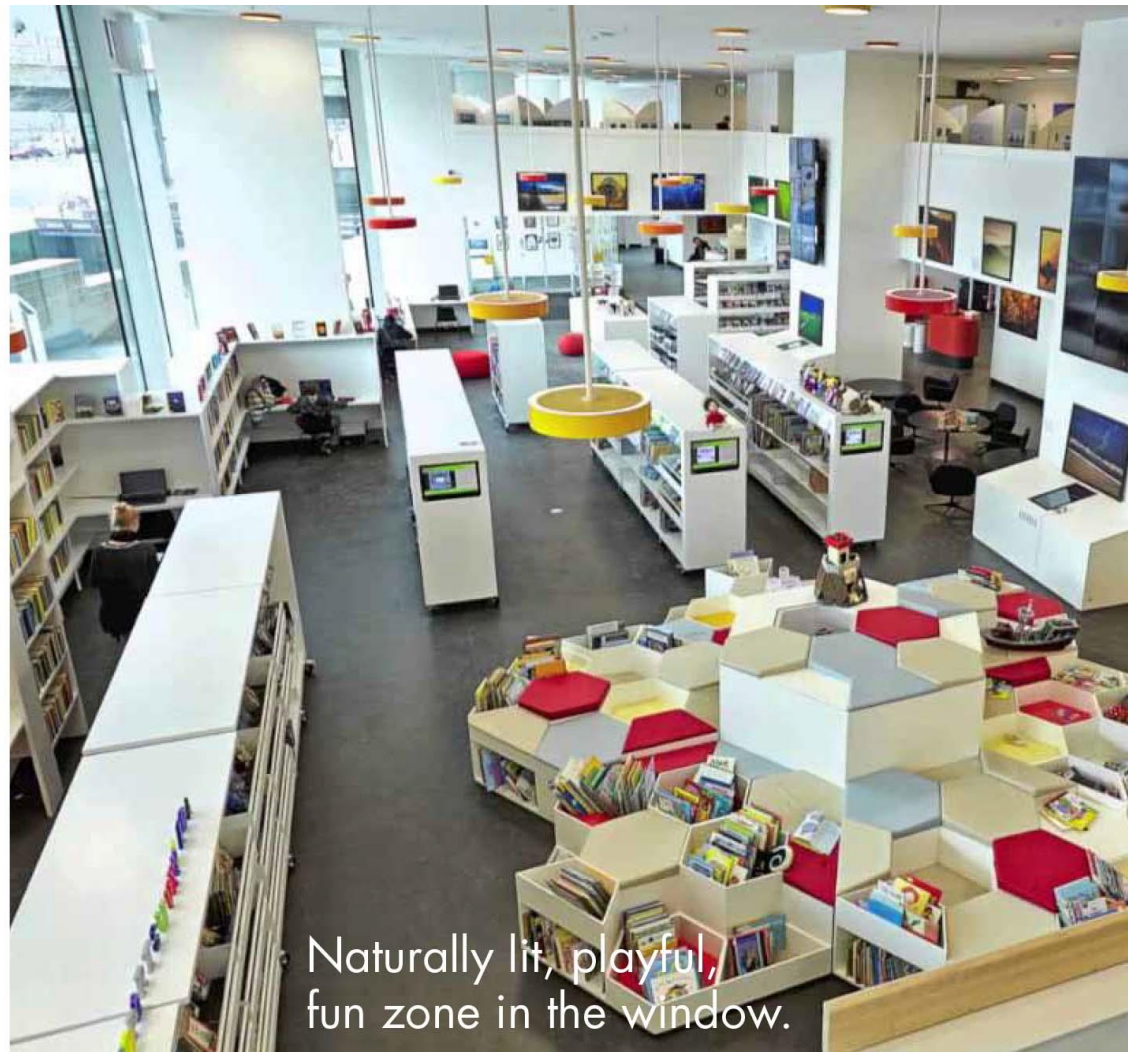


Add more group study areas

Increase Study Spaces



Expand Young Adults



Refresh Children's Zone

2. ACTIVATE THE ATRIUM

Build upon success of the Atrium by improving connections between the floors.

Create a social heart on the ground floor:

1. Casual gathering space for adults
2. Provide overlook and adjacency to Children's Library
3. Include moveable stacks to relocate to facilitate public events.

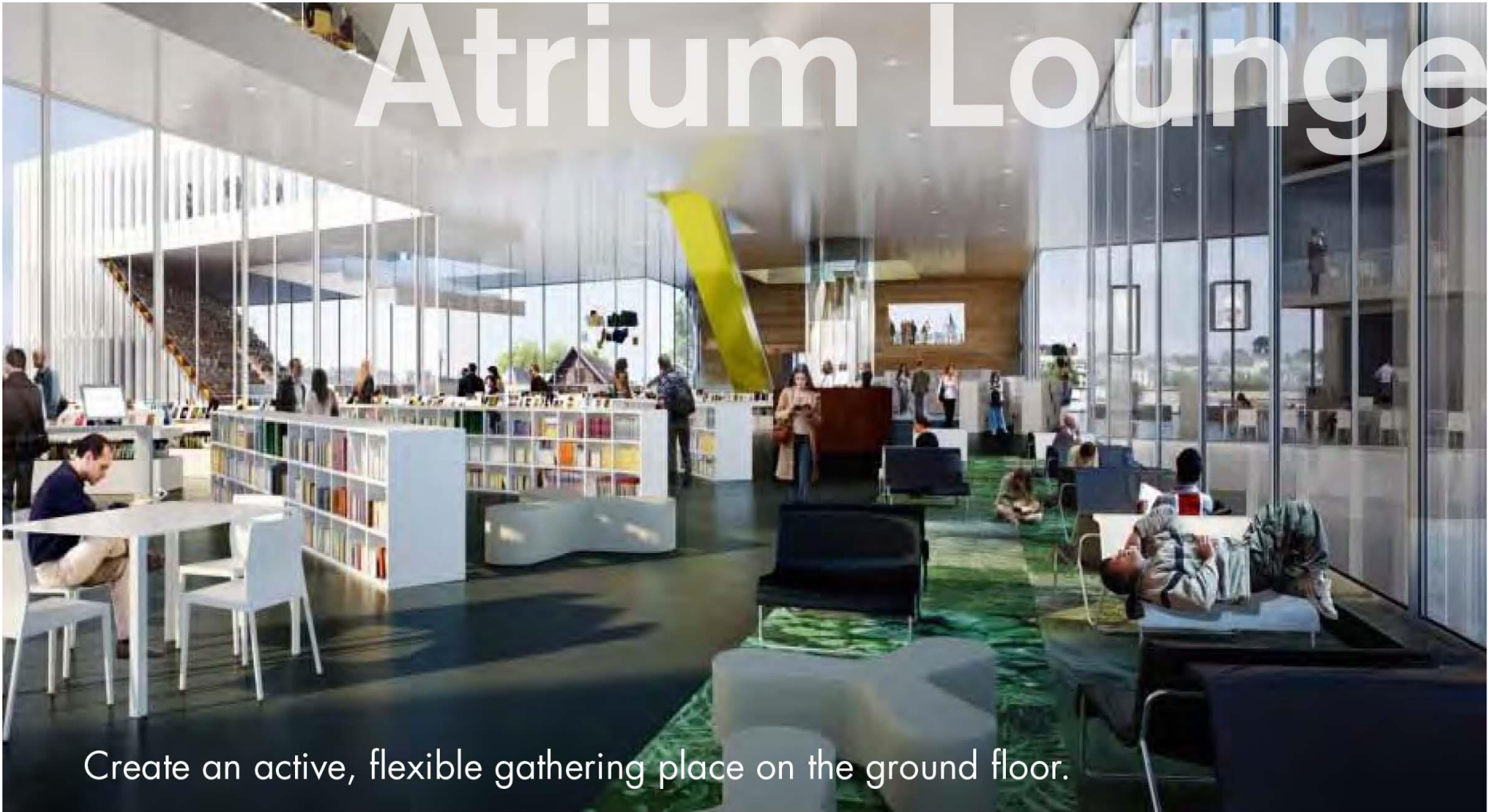


Atrium Nodes



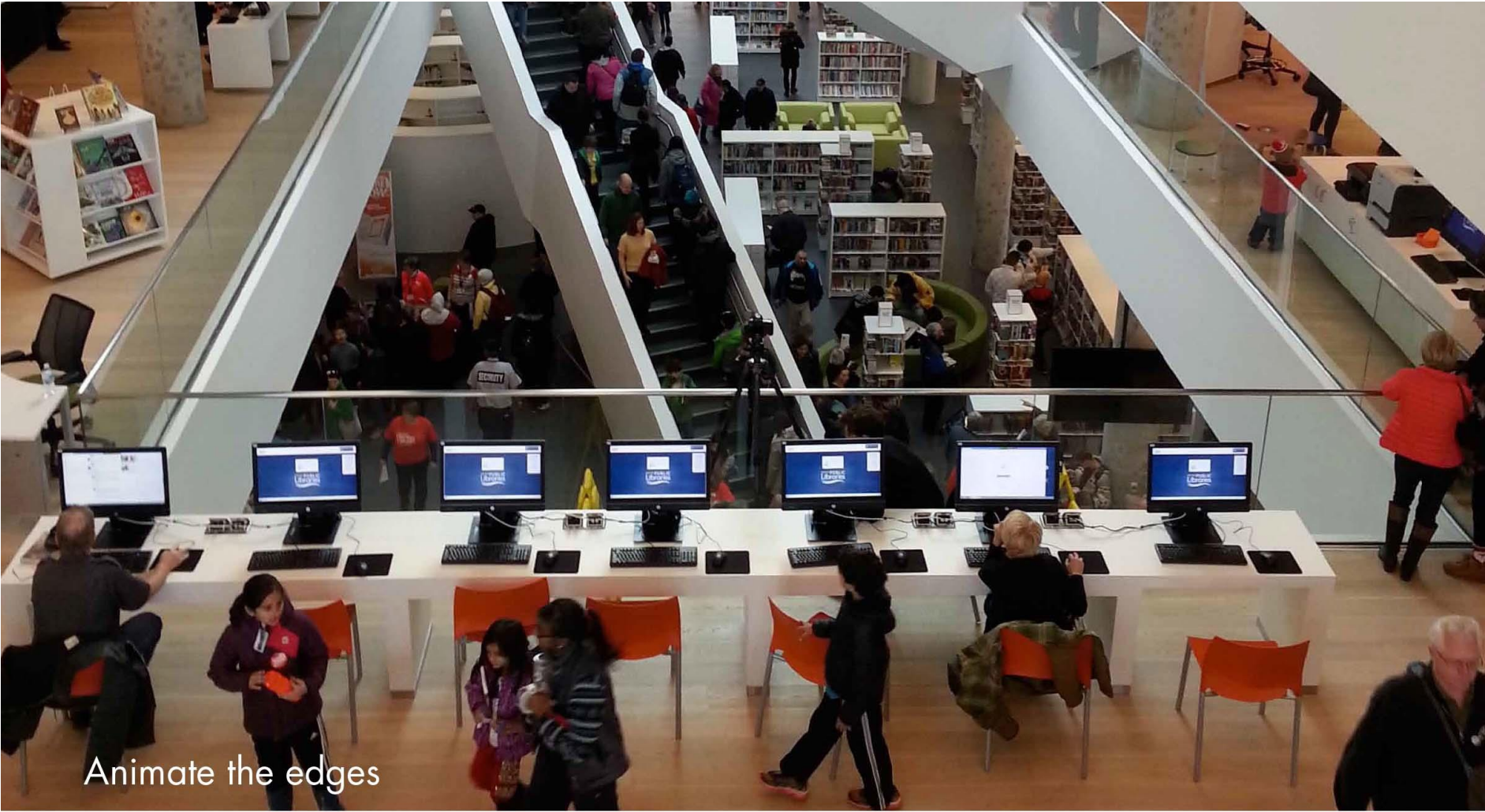
Provide space for reading, relaxing + conversation with overlook to the Children's area.

Atrium Lounge



Create an active, flexible gathering place on the ground floor.

Connect to the entry and link to the OCl.



Animate the edges

Add study spaces overlooking the Atrium below.

3. ADD NEW CREATIVE SPACES

A variety of spaces for community creativity and engagement.



Maker Space

Lego Days
Mind Storm Robotics Club
PodCast Classes
Kid Maker PD Day
Maker Meet-ups
3D Printer Workshops
Photoshop Workshops
Knitting Circles
Halloween Costume Design

Business Hub

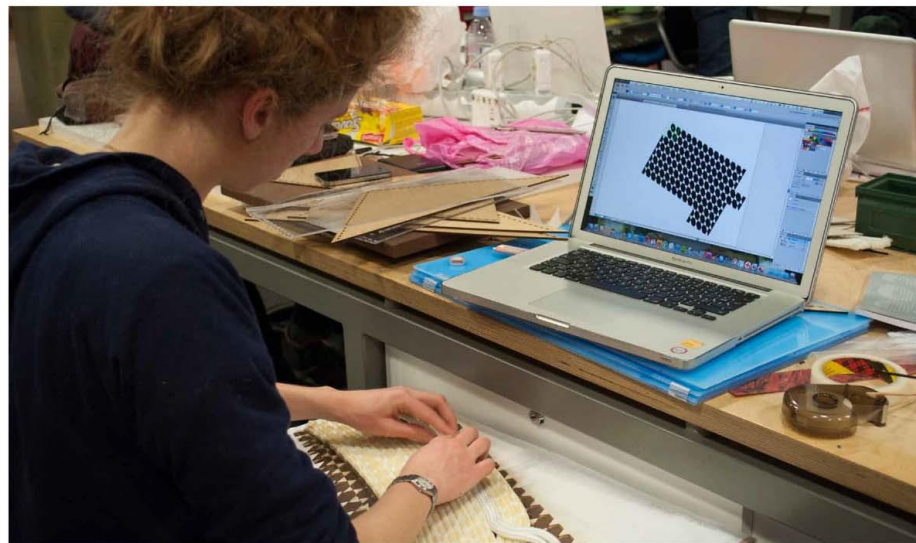
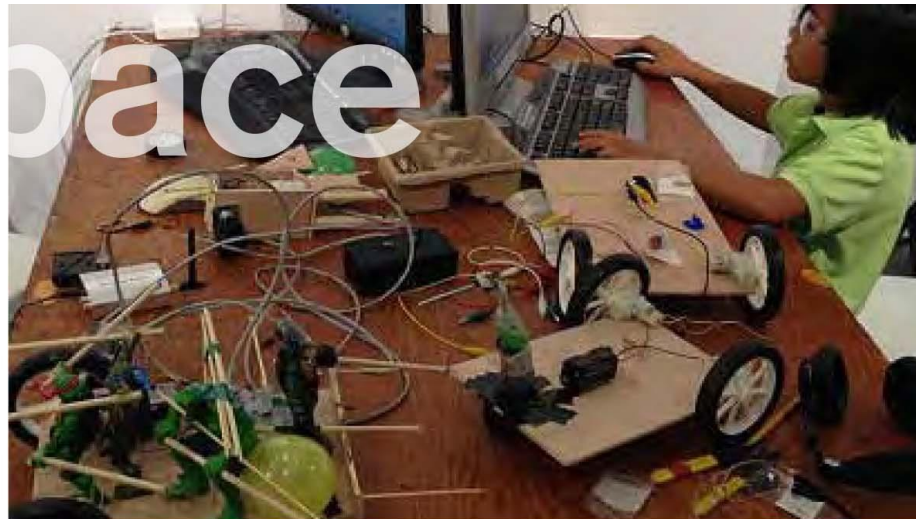
Meetings
Net working events
Lunchtime lectures
Brainstorming

Recording Studio

iMovie Workshops
Gaming Nights
Video Nights
Jam Sessions

Expand Programs

Maker Space



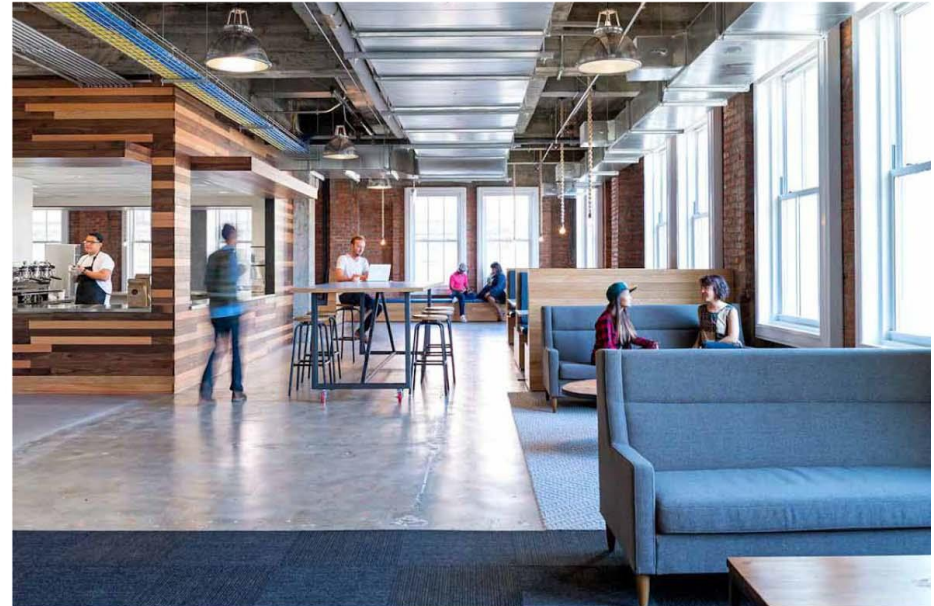
A place of collaboration and creating with 3-D printing, digital tools, + crafts.

Recording Studio



A space for digital editing and creating music and videos.

Business Hub



Infrastructure for start-ups - individual and group work zones and meeting space.

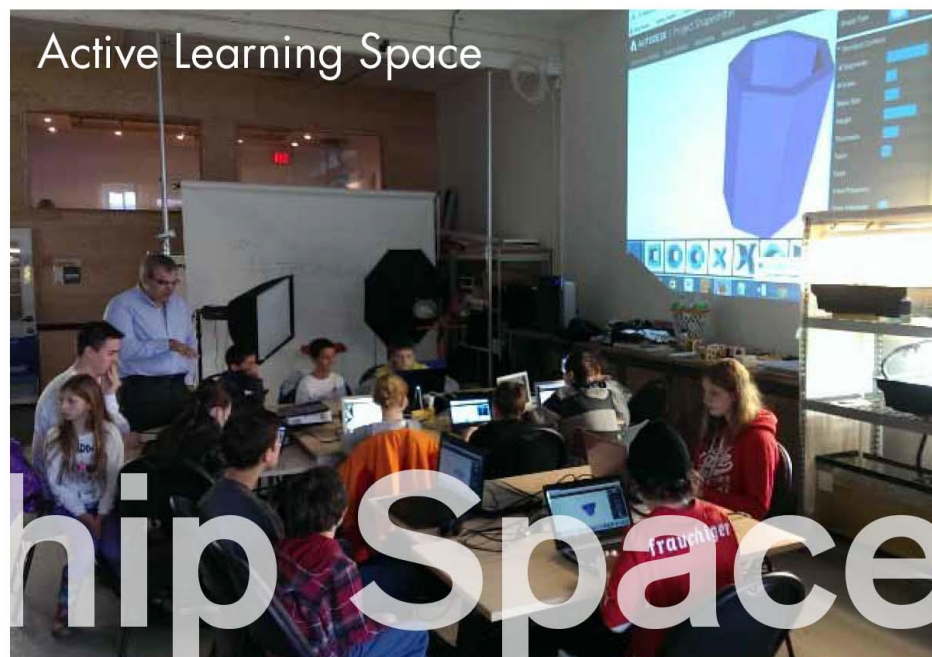
4. CREATE A GREAT ROOM

Flexible community space
on the 2nd floor

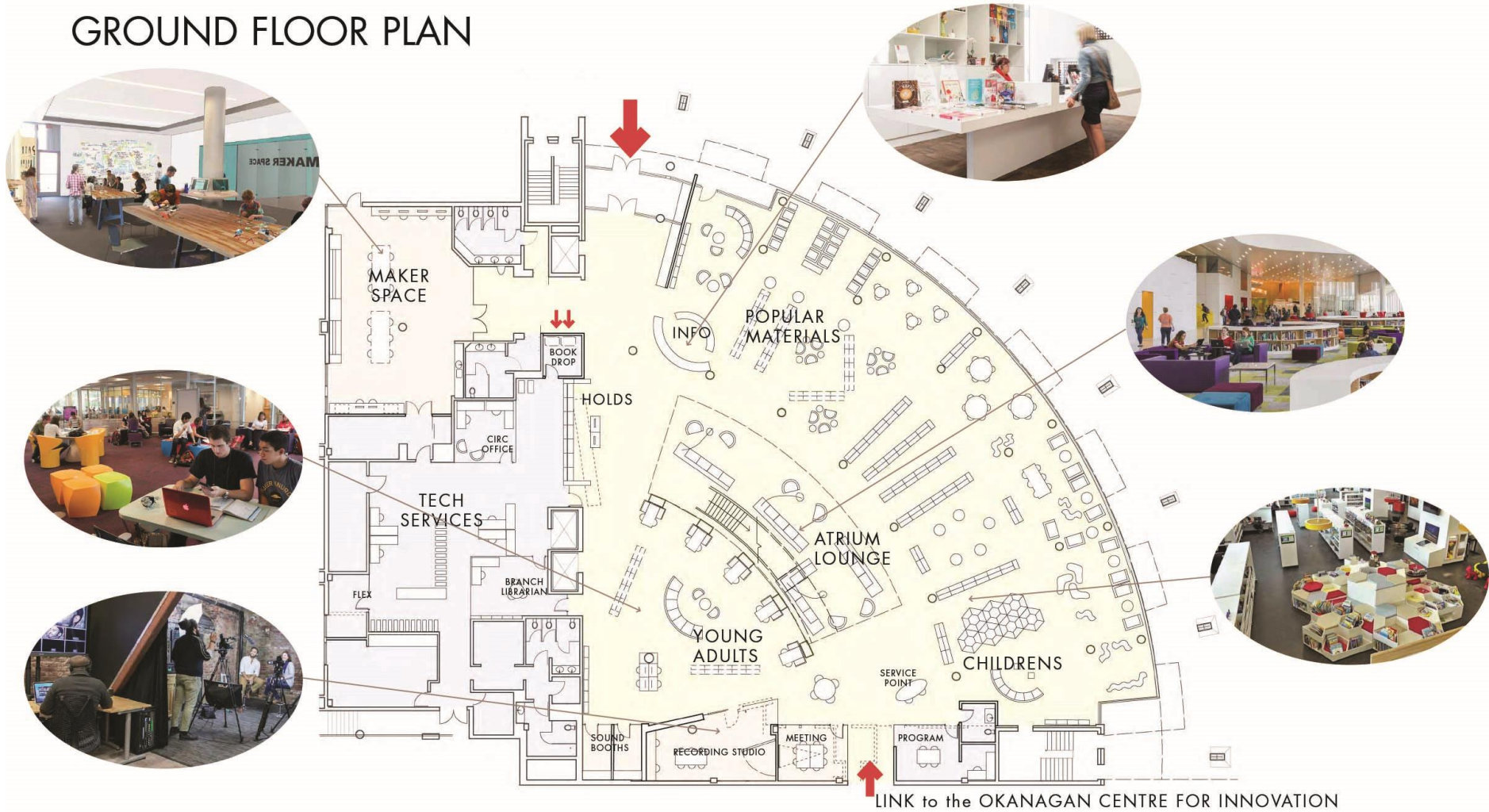
Activities:

- Lectures
- Children's Programs
- Fitness Classes
- Community Workshops
- Concerts
- Swap Meets + Book Sales
- School Programs
- Health Seminars
- Business Meet and Greet
- Seasonal Parties



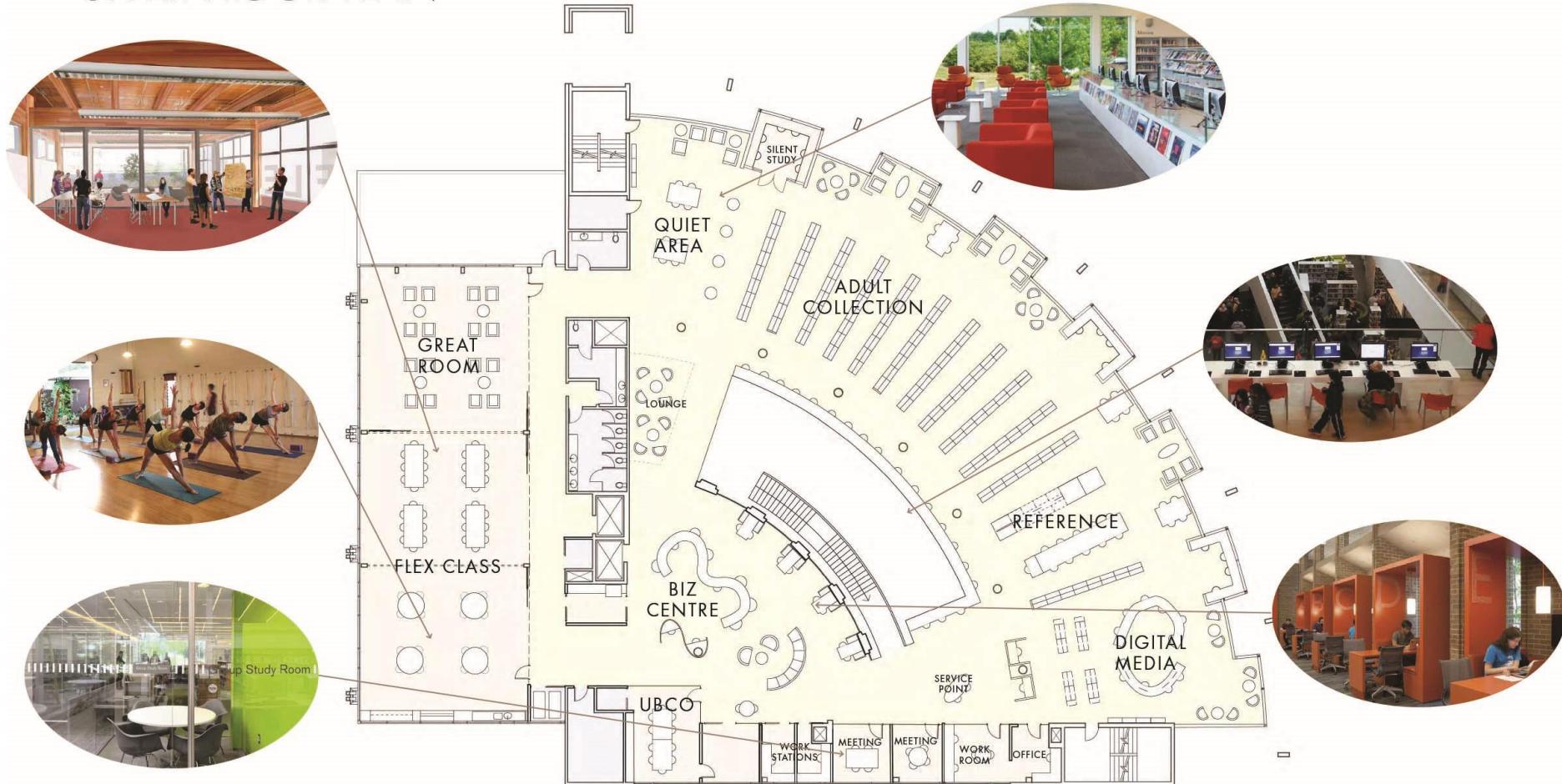


GROUND FLOOR PLAN





UPPER FLOOR PLAN



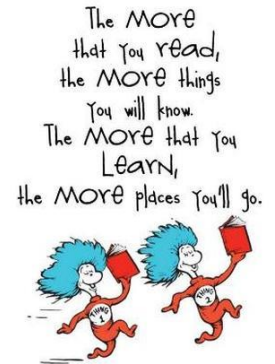


Great Room

Why it Matters

- Libraries build readers
- Both the AAP and CPS have issued formal statements on the benefits of reading to children
- *Globe and Mail*, July 6, 2014: most kids who have not mastered reading by the end of Grade 3 will never catch up.

Libraries build literacy (all types)



- Higher literacy is associated with higher employment levels and earnings
- Poor literacy is associated with poor health
- Higher literacy is associated with higher levels of community involvement and volunteerism
- *Globe and Mail*, July 6, 2014: Low literacy skills are found among 80 per cent of prison inmates

Kelowna Branch – by the numbers



- Cardholders – 30,689
- Physical Items circulated – 345,226
- Program attendance – 24,952
- Branch visits - 212,788
- Reference questions – 30,500
- Wireless Internet sessions – 175,624 (65,963 hours)

New eServices

- Streaming movies



- Language learning



- Online newspapers











— Example: Globe and Mail, Province, National Post



More eServices

- Lynda.com  
 - professional learning materials for free (for example, learn MS Project)

Learning Paths See all »

 <p>Become a Manager</p>	 <p>Become a Project Coordinator</p>	 <p>Become a Digital Marketer</p>	 <p>Become a Graphic Designer</p>
 <p>Become a Digital Illustrator</p>	 <p>Become a Front-End Web Developer</p>	 <p>Become a Windows System Administrator</p>	 <p>Become an IT Security Specialist</p>

Realizing the Vision for

Kelowna Library

Re·VITAL·ization

Cost Estimates

- Approximately \$3.5 million plus furnishing, equipment and soft costs
 - Includes support from City for carpet and OCI connection
- *Need to engage community (Friends, members, vendors, advocates)*

\$ Capital Campaign \$

- Donations from individuals, community groups, business and granting organizations
- Independent fundraising peer-to-peer and online
- Sponsorships
- Naming Opportunities for Spaces within the Branch:
 - Will collaborate with City on policies and best practices

FYI – further info

ORL Strategic Plan

<http://www.orl.bc.ca/about-us/your-orl-board>

ORL Annual Report, 2015

<http://www.orl.bc.ca/about-us/annual-report>

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2015/2016 UPDATE

QUESTIONS

