



## 2015 Annual Report

# Our Mission/Our Why



- We believe that art is not just about artists and works of art but about feeding and growing the creative capacity of an entire community
- The opportunities and challenges that lie before Kelowna, now and in the future, demands our creativity and our collective ability to see things from different points of view, in new ways.

# National Exhibitions

- Nine significant Canadian exhibitions were presented
- Canadian photographer Ed Burtynsky in Dialogue with Emily Carr
- The Story of Canadian Art featuring 40 historical works of art including Group of Seven, David Milne and several Canadian women artists.



# Community Exhibitions

- The community exhibitions in our Front Space Gallery space builds creative confidence.
- Nine exhibitions in partnership with community organizations.
- 824 artists exhibited, all reside in our community.



# Teaching and Empowering Young People

- We toured over 4702 students from School District #23 with curriculum-based tour and hands-on activities.
- That is 43% more students than in 2014.
- Planning to add tours for 4,000 more students in 2016/2017.
- March Break and Summer Art Adventures day camp programs increased enrollment by 54% with 402 children enrolled in the camps.



# Community Outreach

- Adults Art classes increased by 5.3% in 2015 with 498 adult participants.
- Tours for 34 Visually impaired adults.
- Art Classes for 336 Adults with developmental challenges provided on behalf of BC Community Living.



# Commissions for YLW



- Two regional artists were commissioned to create a site specific work of art for our satellite location at the Kelowna International airport.



# Fossils from the Future



- Pilot Temporary Public Art Project
  - “Fossils from the Future” installed in nine downtown locations
  - 1,986 visits to site
  - 1,327 users
  - 4,110 pages viewed
- Project to come down at the end of August, 2016



# About Us!



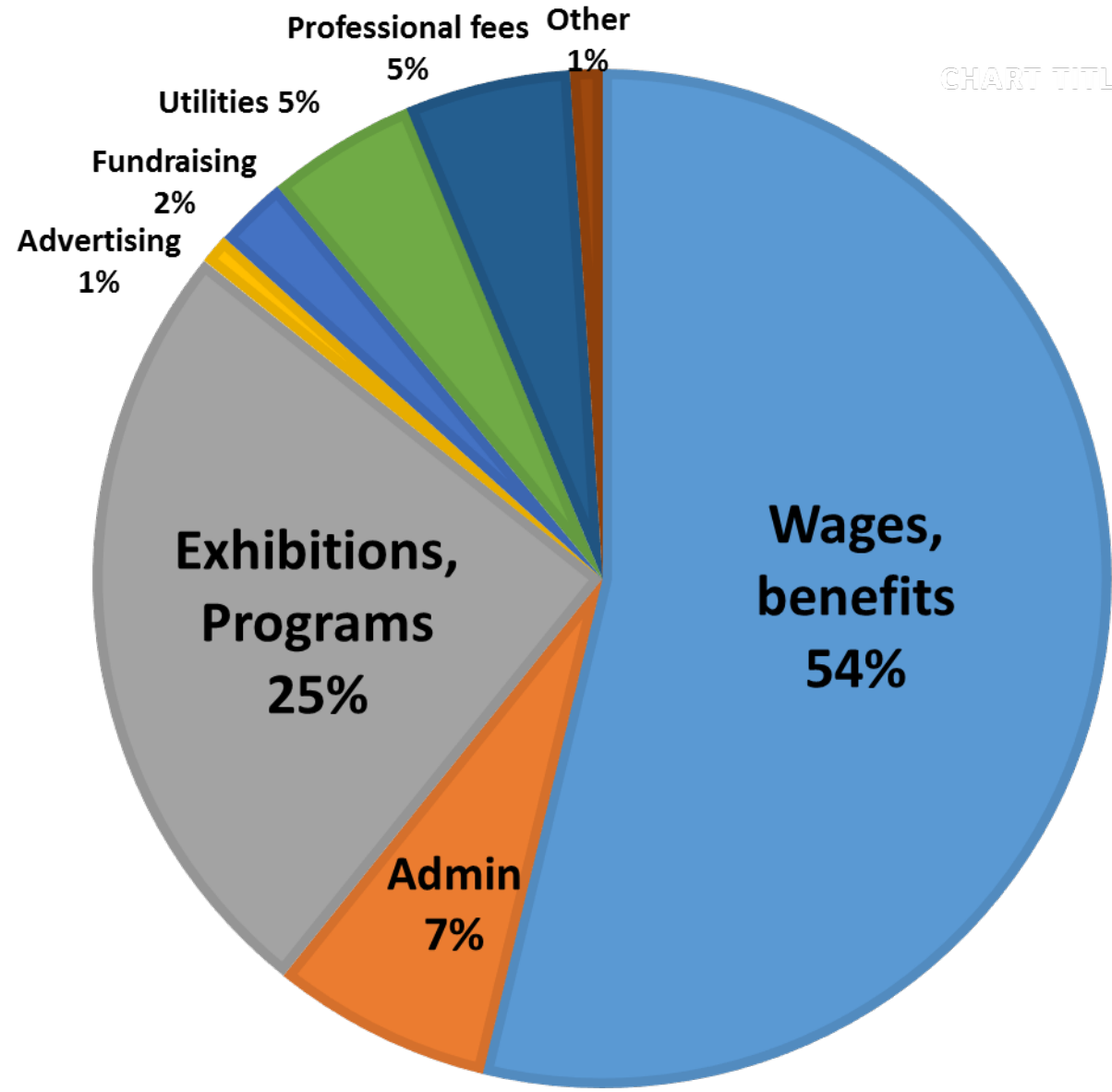
# Volunteers

- School tour (docents) 880 volunteer hours.
- Events 266 volunteer hours.
- Family Sundays 138 high school volunteer hours.
- Board and Committee 238 volunteer hours
- TOTAL 1,482 volunteer hours

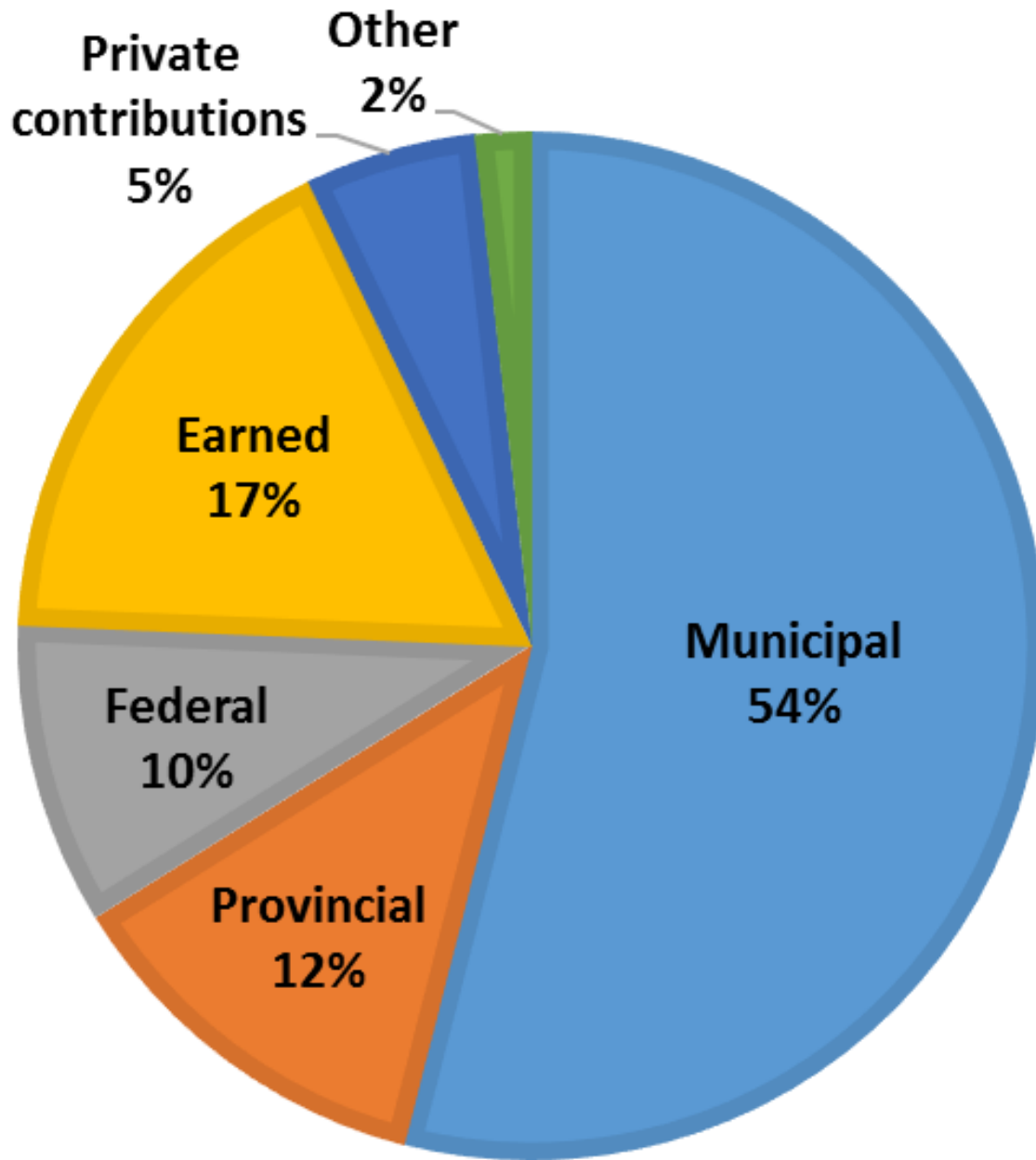


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## 2015 Expenses



Wages and benefits	511,271
General administration	66,445
Exhibitions and programs	237,145
<i>Artist fees</i>	<i>53,781</i>
Advertising and promotion	9,003
Fundraising	21,995
Utilities and repairs	45,255
Professional fees and consulting	49,871
Other	9,672
<b>TOTAL</b>	<b>\$950,656</b>



## 2015 Revenues

Municipal	508,369
Provincial	114,365
Federal	89,516
Earned	162,005
Private contributions	50,698
Other	16,513
<b>TOTAL</b>	<b>\$941,466</b>

# Building and Preserving a Permanent Collection

- 814 works currently
- Now fully digitized
- Collection on-line in 2016
- Storage expansion required



# 2015 Indicators



- Attendance increased by 6.1 %  
16,538 visitors.
- Membership increased by 20.4%  
with 525 annual members.
- Cultural Access Pass (for new  
Canadians) 280 passes awarded  
at KAG since 2012.
- 340 articles/features appeared  
in the media.

# Milestones and the Future

**1977** founded as a not-for-profit charity.

**1997** opened city-owned, purpose-built, public art gallery.

**2016** Art in Action celebrating 30<sup>th</sup> year of partnering with School District 23 to showcase works created by middle and high school students.

**2017** 40th anniversary of incorporation.



# Future Planning

- Celebrating Canada's 150 with Kelowna Collects.
- Celebrating the Art Gallery's 40<sup>th</sup> anniversary.
- Lauren Harris Exhibition from the Vancouver Art Gallery.
- Continue to work with community collaborators to increase accessibility, visitors and community engagement.



# Collaborating Partners

Accelerate Okanagan

Alliance for Equality for  
Blind Canadians

The Alternator Centre for  
Contemporary Art

CARFAC BC

Community Living BC

Ballet Kelowna

Bumbershoot Children's Theatre

CAGE conference

Canadian Mental Health  
Association

Kelowna Chamber of Commerce

Central Okanagan Women's  
Resource & Education Centre

Creative Aging

Arts Council of the Central  
Okanagan

Culture Days

Delta Grand Okanagan Resort

Hart House, University of  
Toronto

Kelowna Museums

Kelowna Community Music School  
(KCMS)

Miscellaneous Productions

Opera Kelowna

Rotary Centre for the Arts

School District #23

UBC Okanagan

Vancouver Art Gallery

West Bank First Nations

# Sponsors and Funders



The City of Kelowna

The Canada Council for the Arts

The Province of British Columbia

British Columbia Arts Council

Central Okanagan Foundation

Central Okanagan School District #23

Regional District of Central Okanagan

Special project support provided by  
the Audain Foundation

Telus Community Fund

Vancouver Foundation

Meiklejohn Architects Inc.

Mission Hill Family Estate

Okanagan Spirits

Showtime Event & Display

Source Office Furnishings

Stroma Signs

The Daily Courier

Tree Brewing Co.

Walker Real Estate

New Horizons Productions



thank you!