

# DOWNTOWN KELOWNA

May 20, 2020

Parking Services Manager  
City of Kelowna  
1435 Water Street  
Kelowna, B.C. V1Y 1J4

Dear Dave Duncan,

Thank you for listening to concerns regarding parking charges during the COVID-19 pandemic. Free parking in Downtown Kelowna for the last 2 months has been extremely helpful to our members. Also, the introduction of the temporary parking signage program for curbside pickup was welcomed and appreciated by all who continue to benefit from this initiative. The continuation of this program is important for Downtown businesses and welcomed.

The Downtown Kelowna Association realizes that free parking will come to an end and paid parking will be reinstated on June 1<sup>st</sup>. It is appreciated that this will only be in effect for Zone A while Zones B & C will remain free until June 15<sup>th</sup>. While we would like to see free parking continue for longer, I understand the challenges currently faced as Zone A parking, particularly along Bernard Avenue, is not seeing an acceptable turnover of parked vehicles during the day. This is not helpful to our businesses who rely on turnover to bring more customers to their business.

I am also incredibly pleased with the parking promotion that is being proposed. The idea of promoting the use of the Pay-By-Phone app to pay for parking during the current health crisis is perfect. The fact that users will get the first 30 minutes of parking at no charge will help this initiative greatly.

I am happy to support your proposed changes to parking in Downtown Kelowna.

Sincerely,



Mark Burley  
Executive Director, Downtown Kelowna Association