Kelowna 2040: Growth Strategy

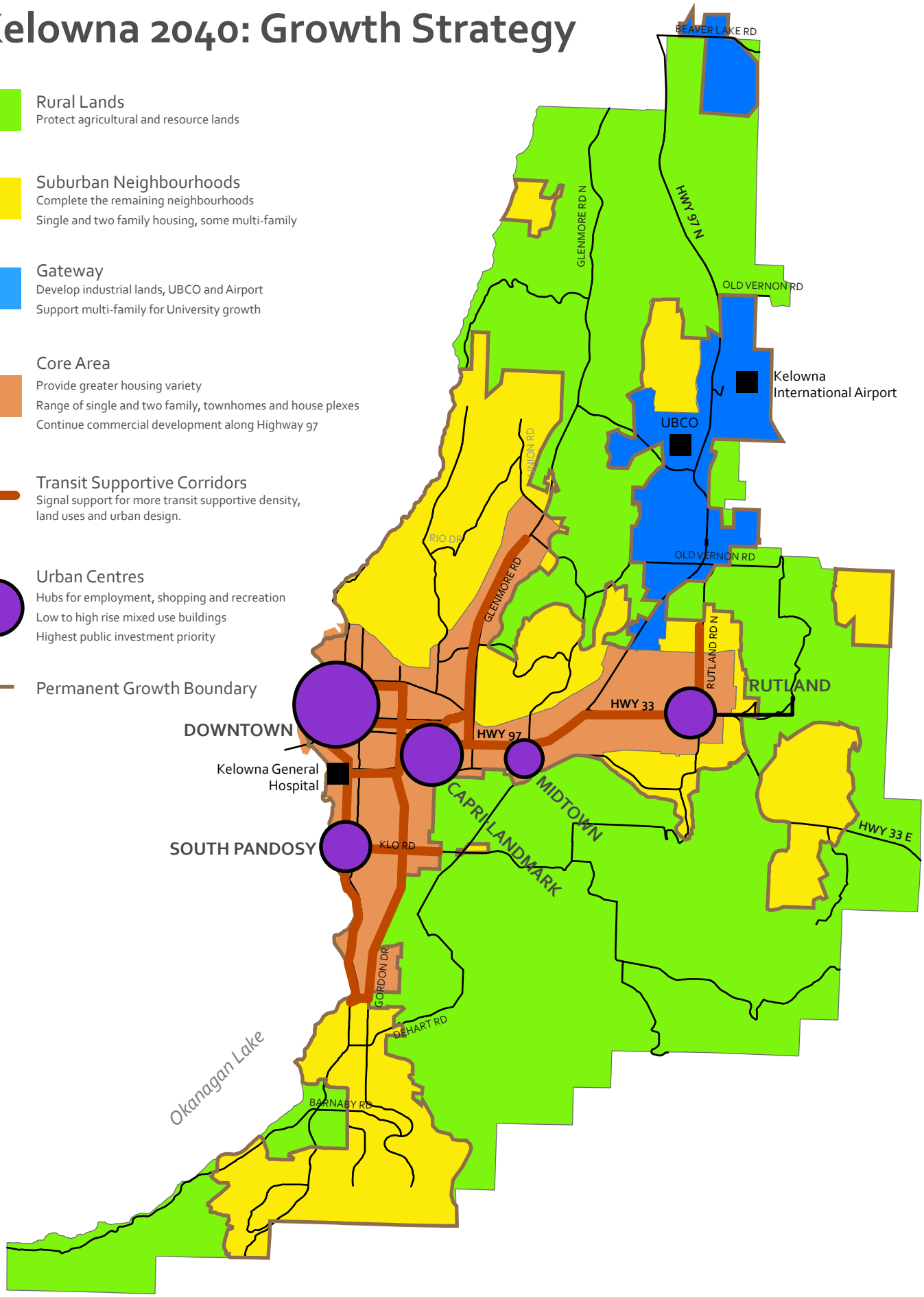
Rural Lands
Protect agricultural and resource lands

Suburban Neighbourhoods
Complete the remaining neighbourhoods
Single and two family housing, some multi-family

Gateway
Develop industrial lands, UBCO and Airport
Support multi-family for University growth

Core Area
Provide greater housing variety
Range of single and two family, townhomes and house plexes
Continue commercial development along Highway 97

Transit Supportive Corridors
Signal support for more transit supportive density, land uses and urban design.

Urban Centres
Hubs for employment, shopping and recreation
Low to high rise mixed use buildings
Highest public investment priority

Permanent Growth Boundary