



**2016 Annual Report**



The background image is a grayscale photograph of a modern building with a distinctive architectural style, featuring a series of angled, rib-like structures. A large sculpture of a person in a dynamic pose is mounted on a high, thin beam. The text is overlaid on this image.

# **Mission Statement**

To celebrate, nurture, and promote  
the Arts through diversity,  
entertainment, and education.

## **Vision Statement**

To be the heart of Kelowna's Arts &  
Cultural experience.

# 2015-2016 Season



Embodiment II



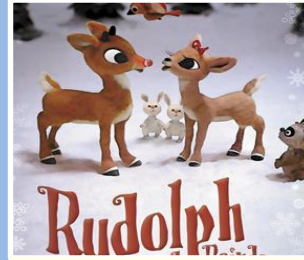
The Comic Strippers



Arbolé



Dancers of Damelahamid



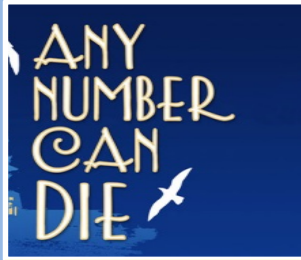
Rudolph The Red-Nosed Reindeer



Sugar Skull Strut



Huff



Any Number Can Die



The Full Monty



Mardi Gras

86 performers • 55 local performers • 7,433 in attendance • 323% increase over previous season



# Community Programs



heART Fit



Drum Circle



Jazz Jam



Salsa Thursdays



First Thursdays



School of Blues

# Collaborating with Community Groups



UBC Okanagan



Creative Aging



Pride Launch Party with  
Okanagan Pride Society



For the Love of Art Almighty with Potters Addict  
30+ Artisans

# Resident Artists





# One of our Success Stories

*Brandy Masch*



“Having my own studio gives me a dedicated space to create, enough space to take on bigger projects & exhibit my work. I can have open studio tours, culture crawls, art classes & a professional place to meet with gallery owners & clients.”



“It is also less isolating. I have the opportunity to network & socialize with other artists, meet people who may not have seen my art & potentially sell work.”

# Everyone Plays Here!



230,000 visits



+2% increase over last year



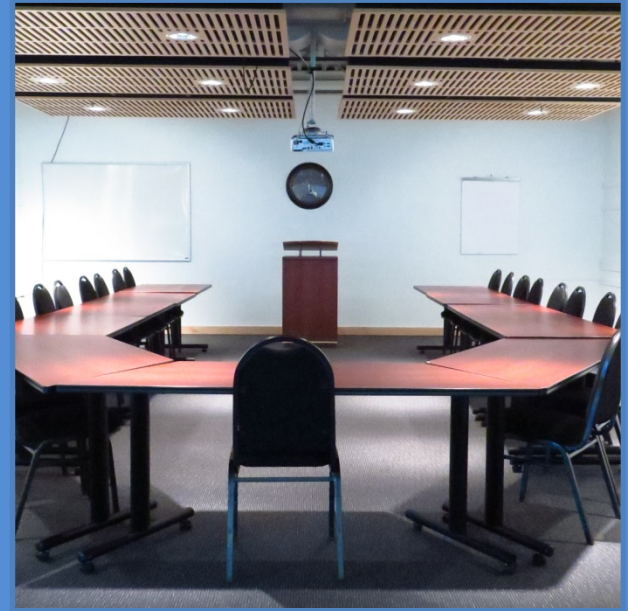
20,000 tickets sold



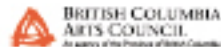
+11% increase over last year



# 2,450 Rentals & 16,867 Rental Hours



# Our Partners



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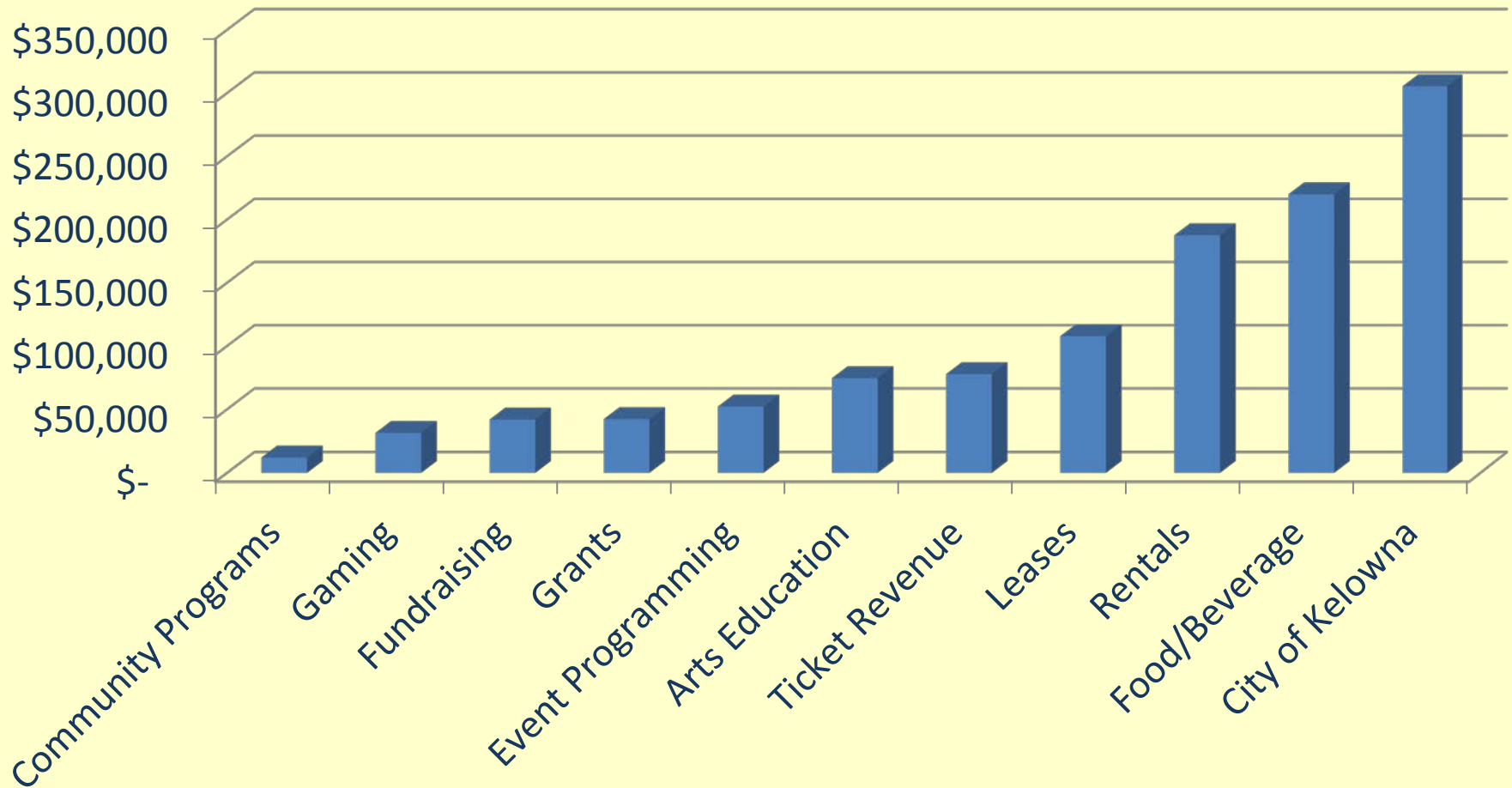
## FACILITY PARTNER

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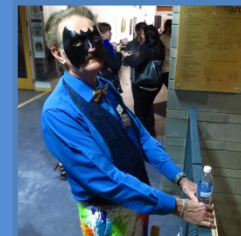


## Annual Revenue



Annual Revenue \$1,153,050 • 26% from City of Kelowna

80 Volunteers & 10 Board Members  
3,276 volunteer hours = \$45,000+





# R C A S T A F F



10 Full-Time Employees



16 Part-Time  
Employees



22 Contract Instructors



\$617,100 Payroll

*Movie Nights downtown...coming Fall 2016!*







**Thank you!**