

# Community Inclusion Team: Update

Coordinated Approach to Planning for the Integration of Supportive Housing to Local Neighbourhoods



# Community Inclusion Team: Update

- City convened and established Team
- Mandate further defined / Terms of Reference formalized
- ▶ Two Sub-Committees formed
  - Community Safety
  - ► Communications & Public Engagement
- Community Safety: abridged model implemented for Fuller Bridge Housing





# Communications & Public Engagement

▶ Convened the partners – Journey Home Society, BC Housing, Interior Health, Operators, Strong Neighbourhoods

► Three common goals

1.

Address knowledge gaps and increase understanding

2.

Create a communications and public engagement approach for future projects

3

Identify specific tactics for Samuel Place and Stephen Village

# Addressing awareness and information gaps Relow

- ▶ Journey Home collaborative campaign
  - ► Create awareness and empathy around the social issues facing Kelowna
  - ► Supports and enhances individual organizations' campaigns
  - Campaign will roll out in phases as funding is secured
  - ▶ Includes media outreach, content development and digital campaign
- ► Interior Health anti-stigma campaign and has launched a new storytelling site
- ► Resident Association meetings focused on community safety



# Creating a framework for future projects

- ▶ Best practices and cross-jurisdictional research completed
- ▶ Defining roles and responsibilities for each partner
- ► Standards emerging for engagement:
  - ▶ Pre-announcement activities with partners
  - ▶ Development Permit Application public notification process
  - ► Lead up to opening and first six months of operations
  - Community Advisory Committees



# Community Advisory Committees

- ▶ Build positive relationships amongst the community, the building operators and the program partners
- ► Facilitate information sharing and dialogue
- ► Identify and resolve any issues, opportunities and concerns related to building operations
- Support the success of the housing with supports building in the neighbourhood
- ► Identify community building opportunities through the established Strong Neighbourhoods Program



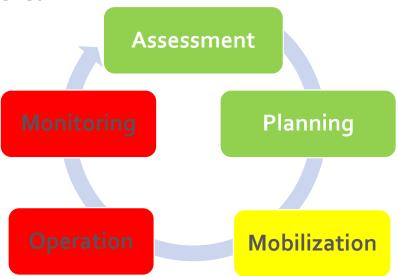
# Samuel Place and Stephen Village

- ► Led by BC Housing and John Howard Society
- ► Engagement and information sharing with neighbourhoods
  - ► Establish the Community Advisory Committee
  - ▶ Neighbourhood outreach by John Howard Society and BC Housing
  - ► Tours of the facility



### Samuel Place: Community Safety

- Crime Prevention Through Environmental Design (Audit) complete
- ▶ 19 Recommendations: assessed and prioritized with viable improvements underway
- Community Safety Department Liaison established for Operator
- Rutland Residence Association presentation (March 11)
- ► Fire Services working with operator
- ▶ Proactive "security" plan determined for enhanced and responsive enforcement, as needed
  - ▶ Benchmark data established





#### Questions?

For more information, visit kelowna.ca.