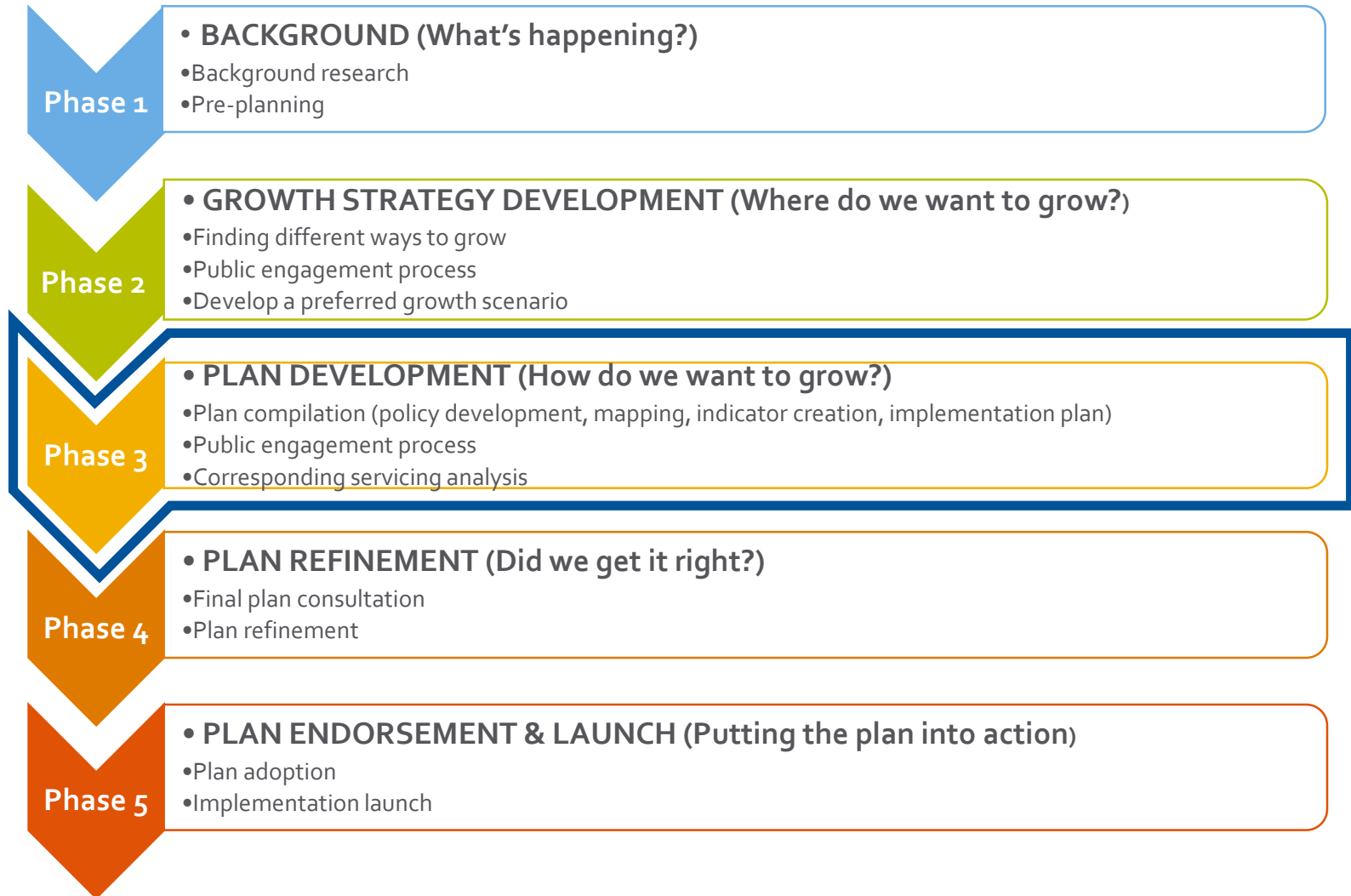




# Official Community Plan 2040



# Project Timeline



# OCP 2040 Engagement Process

Imagine Kelowna

Phase 2 Engagement

- Pick Your Path
- Stakeholder Workshops

Phase 3 Engagement

- Neighbourhood Expos
- Stakeholder Workshops

Phase 4 Engagement (to follow  
draft OCP)

# Growth Strategy

Urban Centres grow as the hubs for shopping, employment, and residential living

Transit oriented urban corridors between Urban Centres and other key destinations

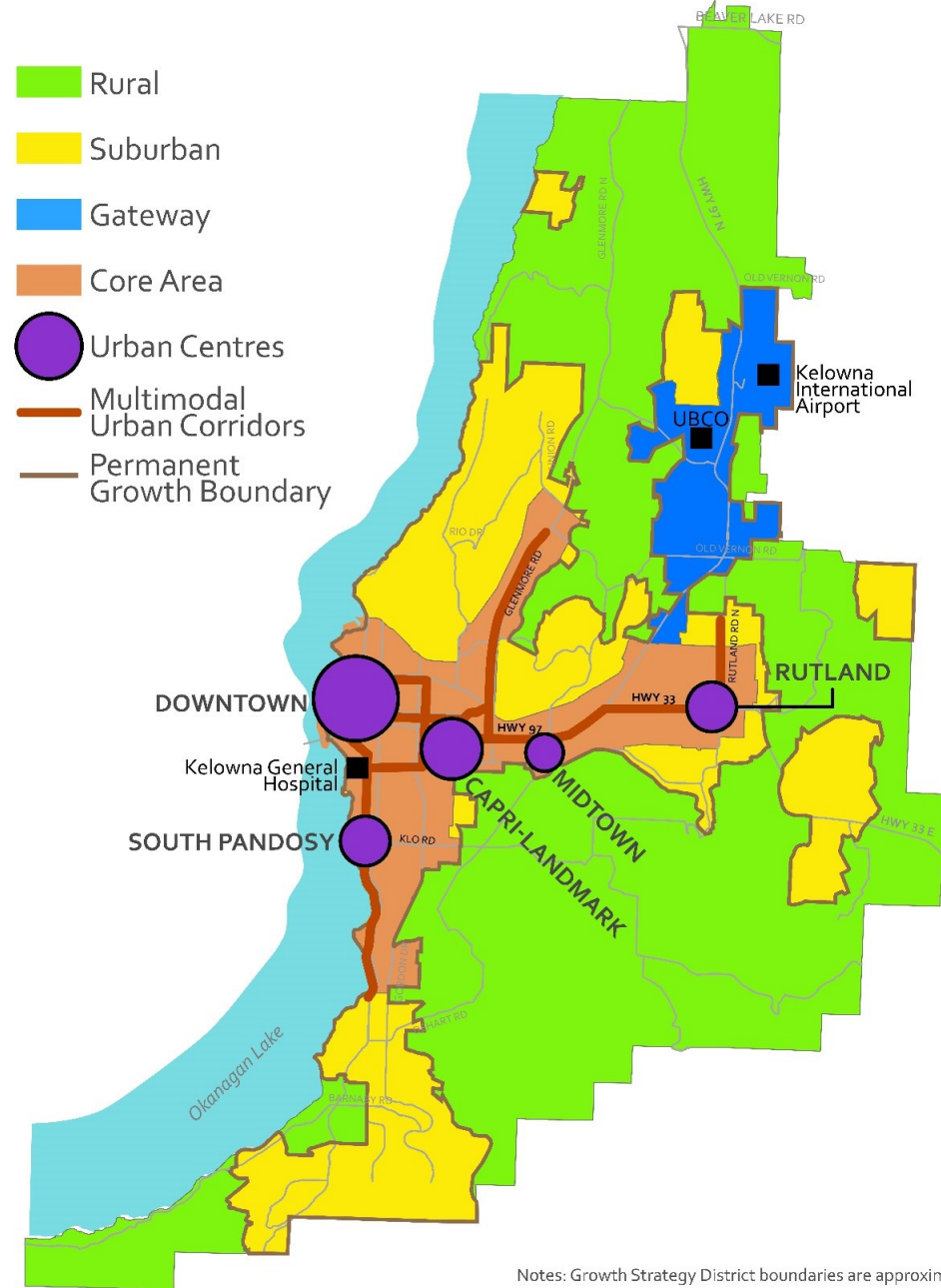
More housing variety signaled in the Core Area

Approved suburban neighbourhoods continue to grow

Protect agricultural and rural lands with the Permanent Growth Boundary

Protect industrial lands and grow other key employment hubs













Prioritize parks and public space

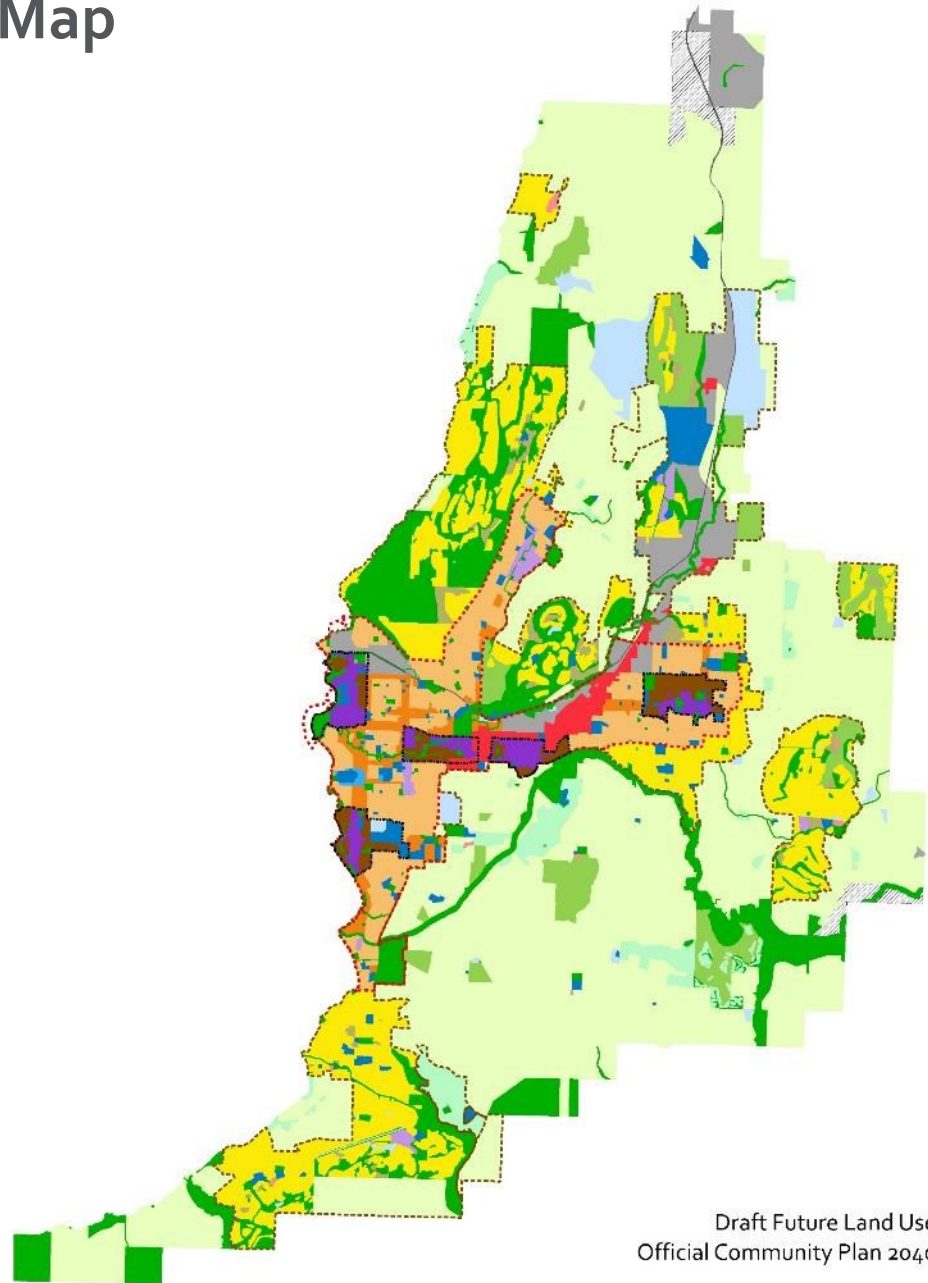



Notes: Growth Strategy District boundaries are approximate.



# Draft Future Land Use Map

-  Urban Centre
  -  Core Area
  -  Permanent Growth Boundary
- Future Land Use**
-  Core Area - Corridor (C-COR)
  -  Core Area - Health District (C-HTH)
  -  Core Area - Residential (C-RES)
  -  Educational/Institutional (EDINST)
  -  First Nations Reserve (FNR)
  -  Future Urban Reserve (FUR)
  -  Industrial (IND)
  -  Neighbourhood Commercial (NCOM)
  -  Parks and Open Space (PARK)
  -  Public Services/Utilities (PSU)
  -  Rural - Agriculture and Resource (R-AGR)
  -  Rural - Residential (R-RES)
  -  Regional Commercial (RCOM)
  -  Private Recreational (REC)
  -  Suburban - Multiple Unit (S-MU)
  -  Suburban - Residential (S-RES)
  -  Transportation Corridor (TC)
  -  Urban Centre - Mixed Use (U-MX)
  -  Urban Centre - Residential (U-RES)
  -  Village Centre (VCT)



A photograph of an outdoor patio area. In the foreground, there are several large, light-colored patio umbrellas. A person is visible sitting at a table on the patio. The background shows a brick building with large windows and a blue sky with scattered white clouds.

# Phase 3 Engagement Objectives

- ▶ Feedback on the draft Future Land Use Map
- ▶ Directions for policy development
- ▶ Directions for parks acquisition priorities
- ▶ Ideas for the Transportation Master Plan
- ▶ Inform about the 20 Year Servicing Plan



# Phase 3 Engagement

- ▶ 4 Neighbourhood Expos:
  - ▶ Downtown
  - ▶ Midtown
  - ▶ South Pandosy/Mission
  - ▶ Rutland
- ▶ Online Expo:
  - ▶ September 16 – October 4, 2019
- ▶ Stakeholder Workshops
  - ▶ Infill strategy
  - ▶ Urban design guidelines
  - ▶ OCP/TMP Stakeholder Group
- ▶ Indigenous Engagement
  - ▶ Underway

# Engagement Results



4

public  
neighbourhood expos



6

stakeholder  
workshops

~740

in-person &  
online public  
participants



~720

free-form public  
comments received

142

survey  
responses



# What have we heard?



Support for density in Urban Centres and Core Area.



Protection of agricultural lands.



More frequent transit desired.



More active transportation options desired.

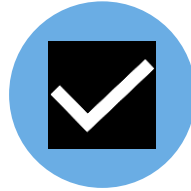


Support for more infill housing that supports affordability and shops and services.



More park spaces are needed closer to where people live.

# Next Steps



CONTINUED LAND USE  
MAP REFINEMENT



NEW PARK LOCATIONS



OCP POLICIES AND  
DEVELOPMENT PERMIT  
AREA GUIDELINES



CONTINUING  
ENGAGEMENT



DETAILED  
INFRASTRUCTURE  
IMPACT ANALYSIS



*Questions?*



# Our Kelowna 2040

