

November 15, 2019

Municipal Regional District Tax Program  
Destination British Columbia  
12<sup>th</sup> Floor, 510 Burrard Street  
Vancouver, BC, V6C 3A8

**RE: Application by the City of Kelowna to use Online Accommodation Platform Revenue for Affordable Housing in 2020**

As designated recipient of 3% MRDT revenues, the City of Kelowna has confirmed that for the second year in a row they will apply to use revenues from Online Accommodation Platforms (OAP) for affordable housing initiatives in 2020.

Over the past year the Tourism Kelowna Board of Directors has met with City of Kelowna staff to discuss alternative uses for these funds that would more directly benefit Kelowna's tourism industry. However, the City has confirmed they will be submitting an Affordable Housing MRDT Plan (OAP revenues only) for 2020. As a result, Tourism Kelowna has not designated other uses for OAP revenues in its 2020 tactical plan.

We need to acknowledge that Tourism Kelowna represents a wide variety of stakeholders, many of whom would prefer these funds remain allocated to destination marketing. For this reason, we appreciate our current and ongoing consultation process with the City of Kelowna, especially the exploration of a joint tourism employer housing needs assessment study.

I hope you find this to be sufficient indication of Tourism Kelowna's awareness of the City of Kelowna's submission. Please feel free to contact me directly at (250) 212-6407 if more information is needed.

Sincerely,



Lianne Ballantyne  
President & CEO, Tourism Kelowna

cc. Thom Killingsworth, Chair, Tourism Kelowna Board of Directors