

# Report to Council



**Date:** May 16, 2016

**File:** 0610-50

**To:** City Manager

**From:** Rafael Villarreal, Regional Planning Manager (Project Manager for Strategic Visioning Project)  
Kari O' Rourke, Community Engagement Consultant  
James Moore, Acting Department Manager, Policy & Planning  
Eric Carr, Department Manager, Corporate Strategy & Performance

**Subject:** Strategic Community Visioning - Imagine Kelowna Workshop No. 2

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## **Recommendation:**

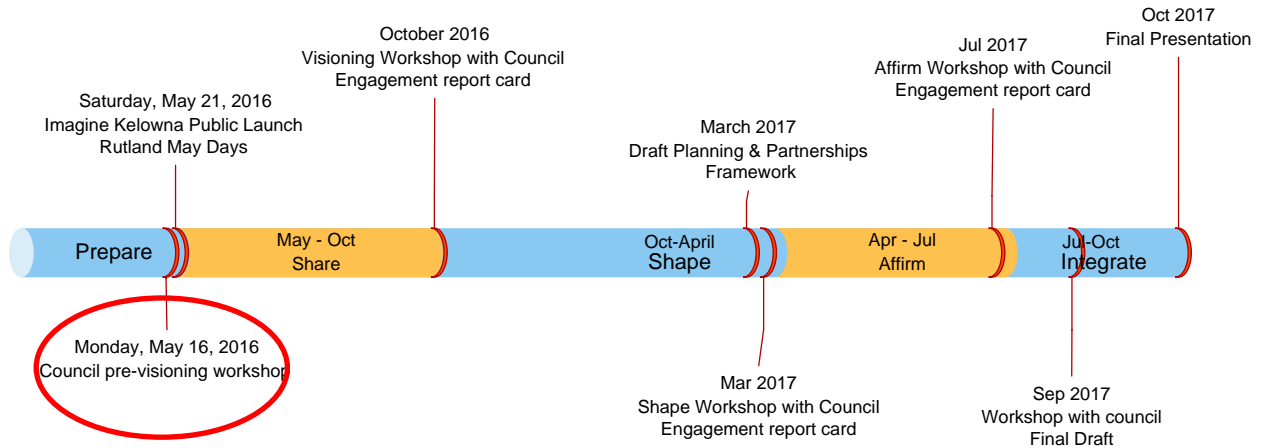
THAT Council receives, for information, a facilitated session regarding the Strategic Community Visioning process, Imagine Kelowna dated May 16<sup>th</sup>, 2016.

## **Purpose:**

To review the questions and influencers that will be presented to the community in the Share Phase of engagement.

## **Background:**

In establishing a foundation for this community visioning exercise, Council will provide insight into values, opportunities, challenges and influences to establish a course of direction for the Imagine Kelowna project. An introduction to the project was given to at a morning workshop to Council on April 25<sup>th</sup>. Several additional workshops will be held over the next 18 months. In this workshop Council will begin to consider future influences (e.g. technology, resources, community trends) impacting cities. Also Council will be asked to share values and identify key organizations, partnerships and individuals to help achieve this community vision that is exp. In the subsequent workshops Council will be briefed at each milestone of the project.



Workshop No. 2 will be a facilitated by Mr. Allan Neilson. Council will be asked to review and discuss the following questions:

**Current state, value and principles:**

1. What do you love about living in Kelowna?
2. What challenges are facing the community?
3. As a community, how can we respond to these challenges?

**Contemplating the future (25-year horizon):**

1. What will shape and influence the future of Kelowna?
2. Who are the key people, organizations, agencies, partnerships or industries to achieve a resilient and prosperous Kelowna?

**Pre-identified influencers:**

**1. Technology and Innovation**

*How will technology and innovation influence Kelowna's future?*

Examples:

- Smart city and the internet of things
- Self-driving cars
- Shared-economy
- Connected world
- Educational and research institutions

**2. Resources and Climate Change**

*How do you think resource needs (e.g. water, energy, food) and climate change will influence Kelowna's future?*

Examples:

- Water requirements
- Energy requirements
- Natural resources
- Economic prosperity

### **3. Citizen's Role**

*How do you see citizen's role in the community evolving?*

Examples:

- Expectations
- Digital citizens
- Citizen's level of engagement
- Virtual Services

### **4. People**

*How do you see population and demographic changes (e.g. age, skills, diversity) influencing Kelowna's future?*

Examples:

- Cultural diversity
- Skill sets (talent)
- Immigration - Emigration
- Age and generational changes

#### **Next steps:**

- Official public launch of Imagine Kelowna, Phase 1 (Share) May 21
- Guest Council speakers during the summer
- Report card Share Phase, October 2016
- Imagine workshop No. 2, October 2016

#### **Internal Circulation:**

Divisional Director, Infrastructure  
Divisional Director, Community Planning & Real Estate  
Divisional Director, Divisional Director, Communications & Information Services

#### **Considerations not applicable to this report:**

Legal/Statutory Authority  
Legal/Statutory Procedural Requirements  
Existing Policy

Financial/Budgetary Considerations  
Personnel Implications  
External Agency/Public Comments  
Communications Comments  
Alternate Recommendation

Submitted by:

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Approved for inclusion:



A. Newcombe, Divisional Director, Infrastructure

Attachments: Introduction Presentation

cc: Divisional Director, Community Planning & Real Estate  
Divisional Director, Divisional Director, Communications & Information Services  
Divisional Director, Human Resources & Corporate Performance  
Divisional Director, Civic Operations  
Divisional Director, Active Living & Culture  
Divisional Director, Corporate & Protective Services  
Director, Business and Entrepreneurial Development