

# Report to Council



**Date:** November 4, 2019

**To:** Council

**From:** City Manager

**Subject:** Complimentary Saturday On-Street Parking in December 2019

**Department:** Parking Services

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## **Recommendation:**

THAT Council receives, for information, the report from the Manager, Parking Services dated November 4, 2019 with respect to Complimentary Saturday On-Street Parking in December 2019;

AND THAT Council approves waiving on-street parking fees in the Downtown area on the four (4) Saturdays in December 2019.

## **Purpose:**

To obtain approval from Council to provide complimentary on-street parking in the downtown area on Saturdays for the month of December 2019.

## **Background:**

For the past twenty-four (24) years, the City of Kelowna has provided complimentary on-street Saturday parking during the month of December in the Downtown area. This has been done as a Christmas promotion, at the request of the Downtown Kelowna Association ("DKA").

## **Discussion:**

Off-street parking in most downtown area, City-owned lots and parkades is currently no-charge on Saturdays in December, except for the Water Street boat launch, Police Services and City Hall parking lots and during special events (that generally occur in the evening).

## **Conclusion:**

As per the attached letter, the DKA has requested the City's approval for complimentary parking for December of 2019. Staff support DKAs request as it aligns with council's priorities of creating vibrant neighborhoods and increasing the economic resiliency of our community.

**Considerations applicable to this report:**

***Financial/Budgetary Considerations:***

The total estimated loss of parking revenue as a result of the proposed 4-day complimentary parking promotion on the downtown parking reserve is +/- \$22,000<sup>1</sup>.

***External Agency/Public Comments:***

Request letter received from the Executive Director, Downtown Kelowna.

***Communications Comments:***

Press release will be issued to notify the public.

**Considerations not applicable to this report:**

Internal Circulation

Legal/Statutory Authority

Legal/Statutory Procedural Requirements

Existing Policy

**Submitted by:** D. Duncan, Manager, Parking Services

**Approved for inclusion:** J. Säufferer, Department Manager, Real Estate

Attachments: 1. Letter – Downtown Kelowna Association

cc: T. Wilson, Manager, Media Relations  
D. Gazley, Manager, Bylaw Services

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<sup>1</sup> Average downtown on-street parking revenues between January 1st and August 31<sup>st</sup>, 2019 were approximately \$5,500 per day