



Background

- The annual awards program recognizes volunteers, artists, athletes, individuals and businesses for their contributions to the city of Kelowna
- The program includes 17 awards and up to 51 finalists



Post Event Debrief



- Make the categories more inclusive by establishing gender neutral categories for civic volunteer categories
- Streamline and simplify the award categories to eliminate confusion and to combine categories where nomination numbers are limited

Research & Comparison

- Varying award programs within different municipalities
- Finalists
- Gender neutral categories – civic volunteer awards
- Event format

Proposed Category Updates



CURRENT CATEGORY	# of Awards	PROPOSED CATEGORY	# of Awards
Young Volunteer of the Year - Male and Female	2	Young Citizen of the Year	1
Fred Macklin Memorial Man of the Year and Sarah Donalda Treadgold Memorial Woman of the Year	2	Fred Macklin and Sarah Donalda Treadgold Memorial Citizen of the Year	1
Champion for the Environment - Individual and Business	2	Champion for the Environment	1
Corporate Community of the Year - Small and Medium/Large Business	2	Corporate Community of the Year	1
TOTAL	8 Awards	TOTAL	4 Awards

Remaining Categories

CURRENT CATEGORIES TO REMAIN THE SAME	# OF AWARDS
Honour in the Arts - Teen and Adult	2
Augie Ciancone Memorial - Male and Female High School Athlete	2
Athlete of the Year - Male and Female	2
Bob Giordano Memorial – Coach of the Year	1
Bryan Couling Memorial – Athletic Team of the Year	1
Volunteer Organization of the Year	1
TOTAL	13 Awards + Anita Tozer Memorial

The above changes will result in a revised number of finalists from 51 maximum to 39 maximum.

Framework for Council Policy



Development of a Council Policy would establish:

- Award categories with general description of the award's intent
- The process to amend award categories
- General program guidelines
- Terms of Reference for the Steering Committee to manage the award program

Example Program Guidelines

- Up to three finalists will be recognized in each category
- Nominees cannot be a current elected official
- Nominees can be nominated in more than one category
- Award recipients can be nominated for the same award in consecutive years



2019 Award Season Key Dates

- Opening of the nomination period - Monday December 9th, 2019
- Mayor's Reception (location TBC) - Sunday May 24th, 2020
- 45th Annual Civic & Community Awards Night at the Kelowna Community Theatre - Wednesday June 3rd, 2020



Comments and Feedback

