

DOWNTOWN PLAN ANNUAL UPDATE



BACKGROUND

- ▶ February 27, 2012, Council endorsed the Downtown Plan - *My Downtown*



PLAN GOALS

1. Attract people to downtown
2. Increase sense of safety
3. Attract private sector investment



INITIATIVES

- ▶ Reviewed initiatives from 2014 and 2015
 - ▶ Majority of the initiatives - complete or in progress
 - ▶ Capital Plan Review

INITIATIVES CONT.

2014/15 (complete or in progress)

- ▶ Queensway Transit Exchange (2015)
- ▶ Ellis Street Truck Route (2014)
- ▶ Stuart Park Phase 2 (2015)
- ▶ Okanagan Centre for Innovation (in progress)

INITIATIVES CONT.

2016 Initiatives:

- ▶ Kerry Park Concept Plan Update
- ▶ Art Walk
- ▶ Downtown Parking Management Plan

INDICATORS

- ▶ Indicators selected to represent a balance between the 3 goals
- ▶ Indicators needed to be meaningful with data readily available on an annual basis
- ▶ Indicators refined in 2015

INDICATORS

- ▶ Goal 1 - *Attract People to Downtown*
- ▶ Goal 2 - *Increase Sense of Safety*
- ▶ Goal 3 - *Attract Private Sector Investment*



OTHER SUCCESSES IN 2014 / 2015

- ▶ Central Green
- ▶ Residential projects
- ▶ Interior Health Administration
- ▶ Civic Block Plan

MOVING FORWARD / NEXT STEPS

- ▶ Continue to collect indicator data annually
- ▶ Report to Council annually