

Kelowna 2040: Growth Strategy

Rural
 Protect agricultural and resource lands
 Develop North Kelowna industrial lands

Suburban
 Complete the remaining neighbourhoods
 Single and two family housing, some multi-family

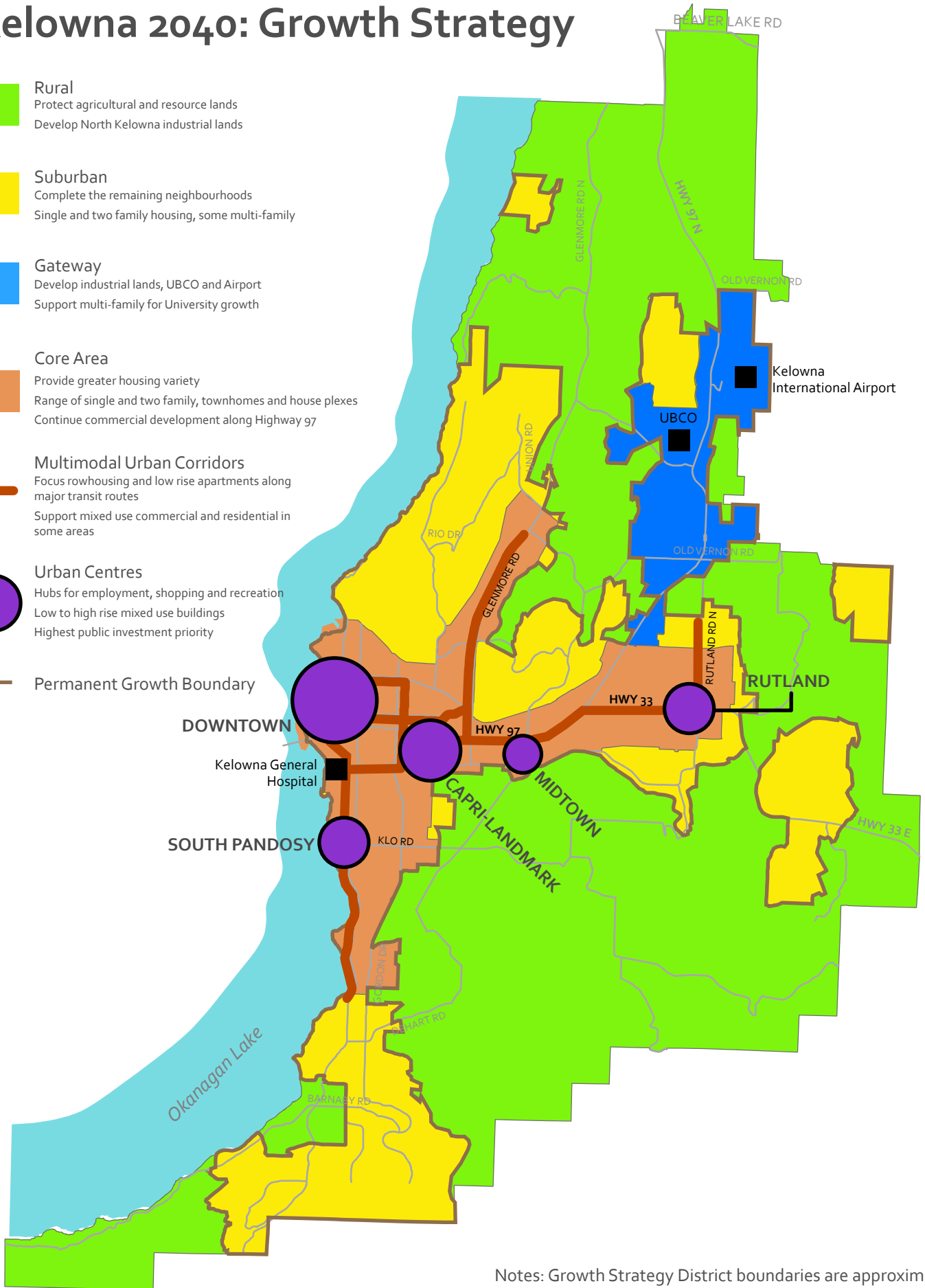
Gateway
 Develop industrial lands, UBCO and Airport
 Support multi-family for University growth

Core Area
 Provide greater housing variety
 Range of single and two family, townhomes and house plexes
 Continue commercial development along Highway 97

Multimodal Urban Corridors
 Focus rowhousing and low rise apartments along major transit routes
 Support mixed use commercial and residential in some areas

Urban Centres
 Hubs for employment, shopping and recreation
 Low to high rise mixed use buildings
 Highest public investment priority

Permanent Growth Boundary



Notes: Growth Strategy District boundaries are approximate.