

# DOWNTOWN KELOWNA

June 3, 2019

Mr. Dave Duncan  
Parking Services Manager  
City of Kelowna  
1435 Water Street  
Kelowna, B.C. V1Y 1J4

Dear Dave,

The Downtown Kelowna Association (DKA) represents businesses and commercial property owners in the Downtown core of our City. The DKA acts in the best interests of our members to promote Downtown Kelowna as a thriving place to work, live and play. The Board of Directors and staff have reviewed the proposed new Downtown Area Parking Plan.

Along with the Board of Directors and staff, I would like to thank you and your team for involving the DKA in the process taken to arrive at a finalized plan for parking Downtown. Opinions, questions and concerns from the Stakeholders Meetings were addressed and considered realistically. For example, the concern over hours of operation in parkades was addressed promptly with the information that all vehicles can leave the facilities at any hour, 7 days a week. This was of concern for our Downtown employees who work late in restaurants and bars.

The Downtown Kelowna Association supports and believes the new Parking Plan will make positive changes for parking through:

- Better turnover of parking spots in the busiest corridors to provide more retail traffic
- Lower priced locations within short walking distances of the busiest streets
- The promotion of parkade use by Downtown employees to open on-street parking for people to use our Downtown businesses
- Increased use of the Pay-By-Phone app through the elimination of coin meters.

Innovative projects like the Downtown Area Parking Plan contribute to making Downtown Kelowna a thriving place to work, live and play.

Sincerely,



Mark Burley EXECUTIVE DIRECTOR

200 – 287 Bernard Avenue  
Kelowna, British Columbia V1Y 6N2  
downtownkelowna.com  
mark@downtownkelowna.com  
T. 250.862.3515