

CRIME REDUCTION STRATEGY

May 2nd, 2016



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Kelowna RCMP

Crime Reduction Strategy

GOAL #1

TAKING A PROACTIVE APPROACH TO CRIME

GOAL #2

TO WORK WITH PARTNER AGENCIES FOR MORE EFFECTIVE POLICING

GOAL #3

TO MAXIMIZE THE EFFECTIVENESS OF RESOURCES USING AN INTELLIGENCE-LED MODEL

GOAL #4

LEVERAGING EFFECTIVE COMMUNICATIONS

GOAL #1

TAKING A PROACTIVE APPROACH TO CRIME

- ❖ RCMP resource levels to match the growth of the community:
 - ❖ Resource Utilization Methodology

- ❖ Community Policing programs to match the needs of the City, including:
 - ❖ Citizen's Patrol
 - ❖ Crime Stoppers
 - ❖ Block Watch
 - ❖ Auxiliary Constable Program

GOAL #1

TAKING A PROACTIVE APPROACH TO CRIME

- ❖ **Downtown Enforcement Unit**
 - ❖ Continue the effort of the Unit in conjunction with the DKA, Bylaw, Kelowna Parking, BC Transit , etc.
- ❖ **City Watch Program**
 - ❖ City staff trained to observe and report crimes to the police
- ❖ **Target**
 - ❖ Reduce crime by 5% by 2019
 - ❖ Maintain over 9300 volunteer hours per year

GOAL #2

TO WORK WITH PARTNER AGENCIES FOR MORE EFFECTIVE POLICING

- ❖ **A.C.T.**
- ❖ **Nuisance Property Program**
- ❖ **Partners for a Healthy Downtown**
- ❖ **RCMP/KGH/IHA Committee**
- ❖ **Partnership with MHSU for on-call mental health responses**
- ❖ **Strong Neighbourhood Strategies (COK Active Living and Culture Department)**
- ❖ **Municipal bylaws to assist in crime reduction**

GOAL #2

TO WORK WITH PARTNER AGENCIES FOR MORE EFFECTIVE POLICING

- ❖ **School District Liaison Program**
- ❖ **Central Okanagan Restorative Justice Program**
- ❖ **Crown Counsel Partnership**
- ❖ **Partnered Harm Reduction Strategies**
- ❖ **Domestic Violence Unit**
 - ❖ **RCMP, MCFD, Community and Police-Based Victim Services**

- ❖ **Target**
 - ❖ **Reduce mental health calls**
 - ❖ **Review and update nuisance bylaws with City of Kelowna Bylaw Department over 2016 and 2017**

GOAL #3

TO MAXIMIZE THE EFFECTIVENESS OF RESOURCES USING AN INTELLIGENCE-LED MODEL

Strategic Goals:

- ❖ **Zone Policing**
 - ❖ Resources deployed based on geographic division of the City.

- ❖ **CompStat**
 - ❖ Crime analysis to better understand prolific offenders, crime hot spots, and crime causation.

GOAL #3

TO MAXIMIZE THE EFFECTIVENESS OF RESOURCES USING AN INTELLIGENCE-LED MODEL

- ❖ Target
 - ❖ 7/10/25/2
 - ❖ 7 minute response time to Priority 1 Calls for Service
 - ❖ 10 minute response time to Priority 2 Calls for Service
 - ❖ 25% proactive time
 - ❖ 2 Units available at all times for Community and Officer safety

GOAL #4

LEVERAGING EFFECTIVE COMMUNICATIONS

- ❖ **Quarterly Reporting in March and September in public, and June and December in camera.**
 - ❖ **Performance Measures**
 - ❖ **Crime Reduction Strategy Progress**
 - ❖ **Standardized Template**
- ❖ **Online Crime Reporting**
- ❖ **Social Media**
- ❖ **RCMP/Bylaw Services Communication**
- ❖ **Crime statistics to influence messaging – breaking down the perception of crime.**

GOAL #4

LEVERAGING EFFECTIVE COMMUNICATIONS

- ❖ Target
 - ❖ Report quarterly to the public and council
 - ❖ Perception of community safety in Kelowna remains or improves from level of 94% measured in 2015

Crime Reduction Strategy

Recent Successes:

Implementation of CompStat:

- ❖ **Bi-weekly, intelligence-led, issue-focused meetings**
- ❖ **Comparative statistics**
- ❖ **Immediate implementation of strategies to address increasing levels of certain crimes**
- ❖ **Operational units to provide updates**

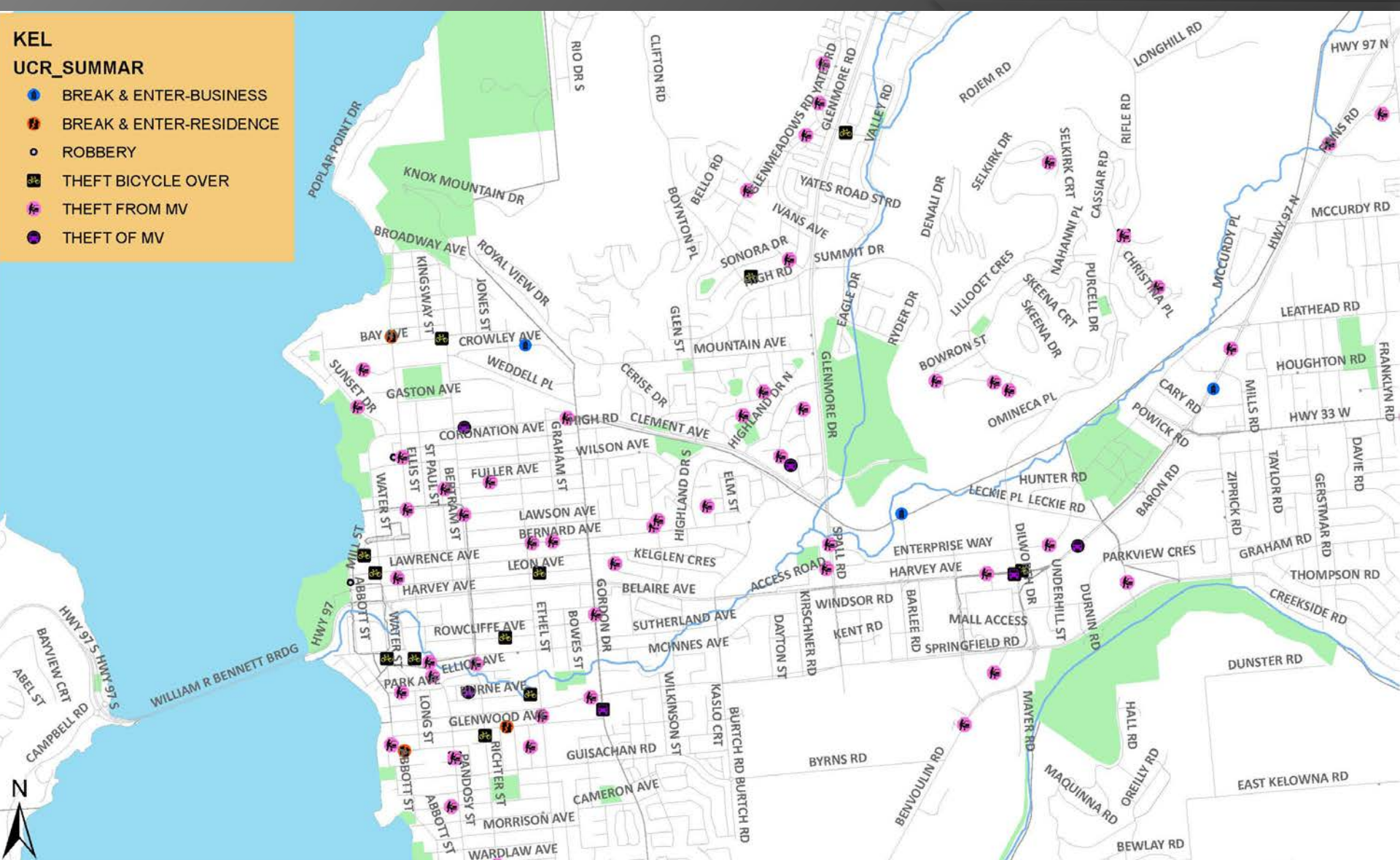
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CompStat Example

KELOWNA DETACHMENT PROPERTY CRIME (KELOWNA, LAKE COUNTRY & WEST KELOWNA)	Avg. Prev. 2 wks	02/10- 02/16	02/17- 02/23	Avg. Weekly Range	YTD 2013	YTD 2014	% Chg
B&E – Business	11	6	4	10-13	80	76	-5%
B&E – Residence	8	7	8	9-18	59	55	-7%
Theft of Vehicle	4	15	6	8-15	49	48	-2%
Theft from Vehicle	27	54	41	30-33	197	258	31%
Theft of Bike	3	3	2	1-4	14	23	64%
EMERGING ISSUES	Avg. Prev. 2 wks	02/10- 02/16	02/17- 02/23	Avg. Range	YTD 2013	YTD 2014	% Chg
Robberies	4	3	5	2-3	8	16	100%
Fraud and Counterfeit Currency Files	24	21	22	13-18	111	153	38%

KEL
UCR_SUMMAR

-  BREAK & ENTER-BUSINESS
-  BREAK & ENTER-RESIDENCE
-  ROBBERY
-  THEFT BICYCLE OVER
-  THEFT FROM MV
-  THEFT OF MV

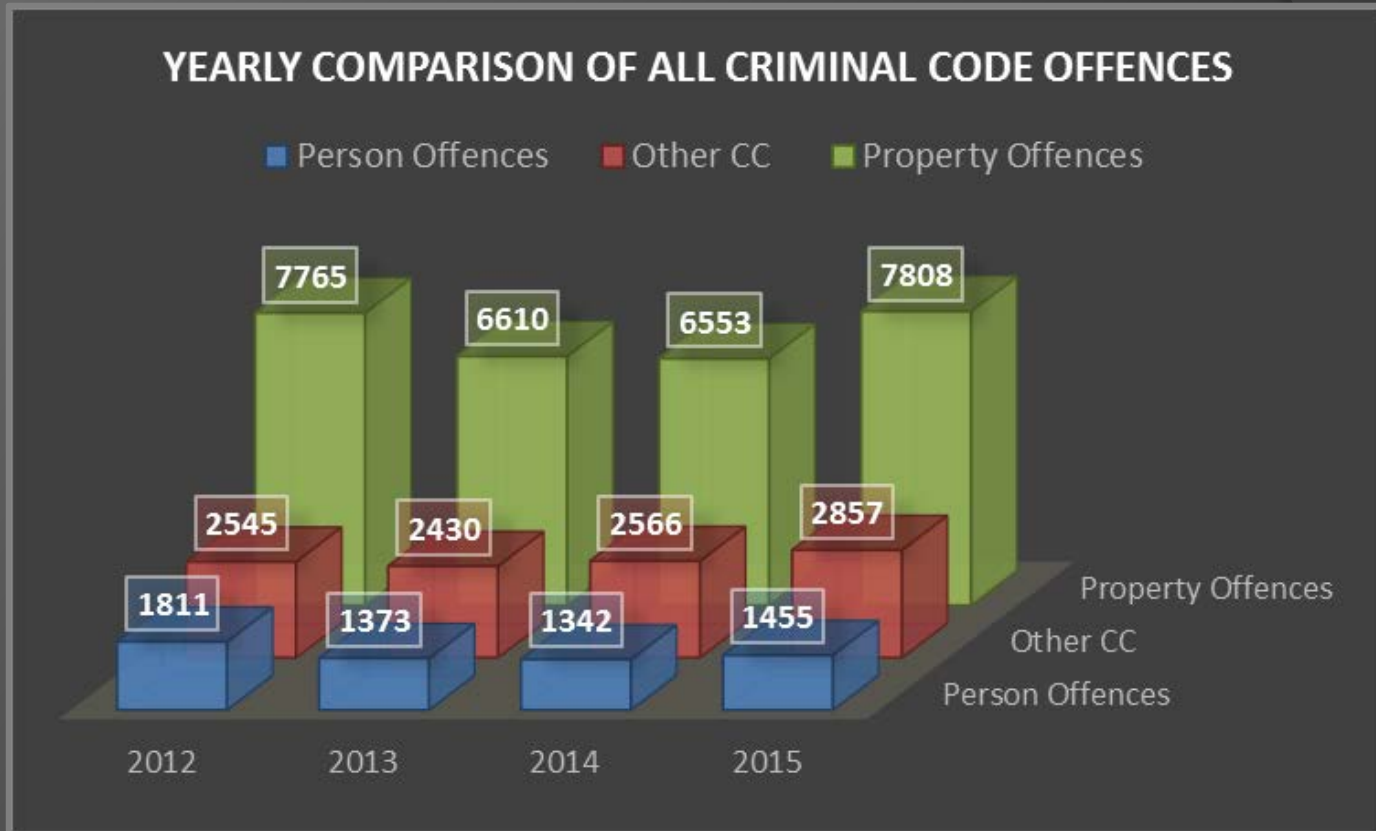


Crime Reduction Strategy

Uniqueness of Kelowna's Population:

- ❖ Kelowna's crime rate remains competitive with like jurisdictions despite a substantial increase in population during the summer months.
- ❖ According to Tourism Kelowna, the City of Kelowna receives approximately 1.5 million visitors throughout the year, with the majority between May and September.
- ❖ The tourism population is not captured in census data yet places a significant strain on police resources.

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Crime Reduction Strategy

2015 - Year in Review

- ❖ Based on a Statistics Canada estimate, the greater Kelowna area grew in population by 3% from June 2014 to June 2015.
- ❖ The Kelowna metropolitan area includes Peachland, West Kelowna, and Lake Country.



Crime Reduction Strategy

2015 - Year in Review

- ❖ From the estimate of a 3% increase in population, the early projection for the 2015 population for the city of Kelowna is 124,676*
- ❖ Using the projected population, an early estimate for the crime rate for 2015:

97.20 CC violations per 1,000*

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Crime Rate (per 1,000):

2012: 102.44

2013: 87.22

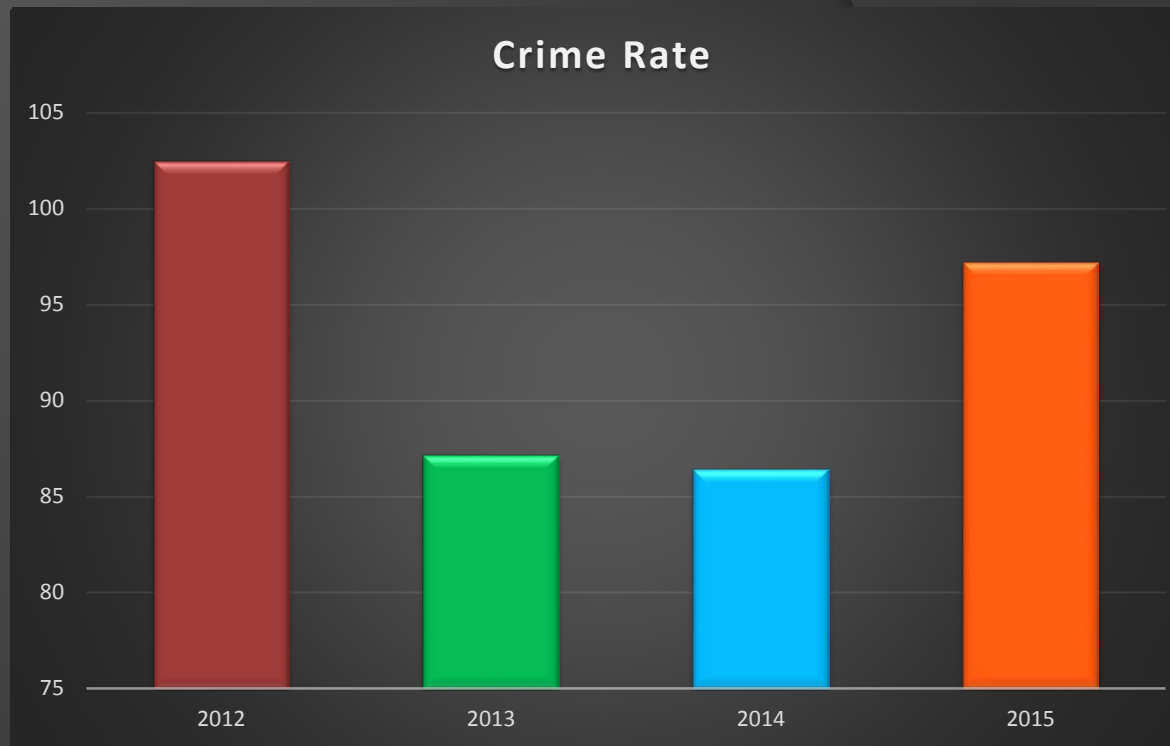
(14.85% reduction from 2012)

2014: 86.23

(1.14% reduction from 2013)

2015: 97.20*

(11.29% gain from 2014)



Crime Reduction Strategy

2015 - Year in Review

Possible drivers for the increase:

- ❖ Unemployment in Kelowna may have played a factor in the crime rate increase in 2015.
 - ❖ 3% unemployment rate in January of 2015.
 - ❖ 8.1% unemployment rate in February of 2016.

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2015 - Year in Review

Possible drivers for the increase:

- ❖ Industry related to oil and natural gas is suffering, and potentially driving those unemployed in Alberta and Saskatchewan into British Columbia.
- ❖ Intangible population growth of impermanent residents.

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2015 - Year in Review

Possible drivers for the increase:

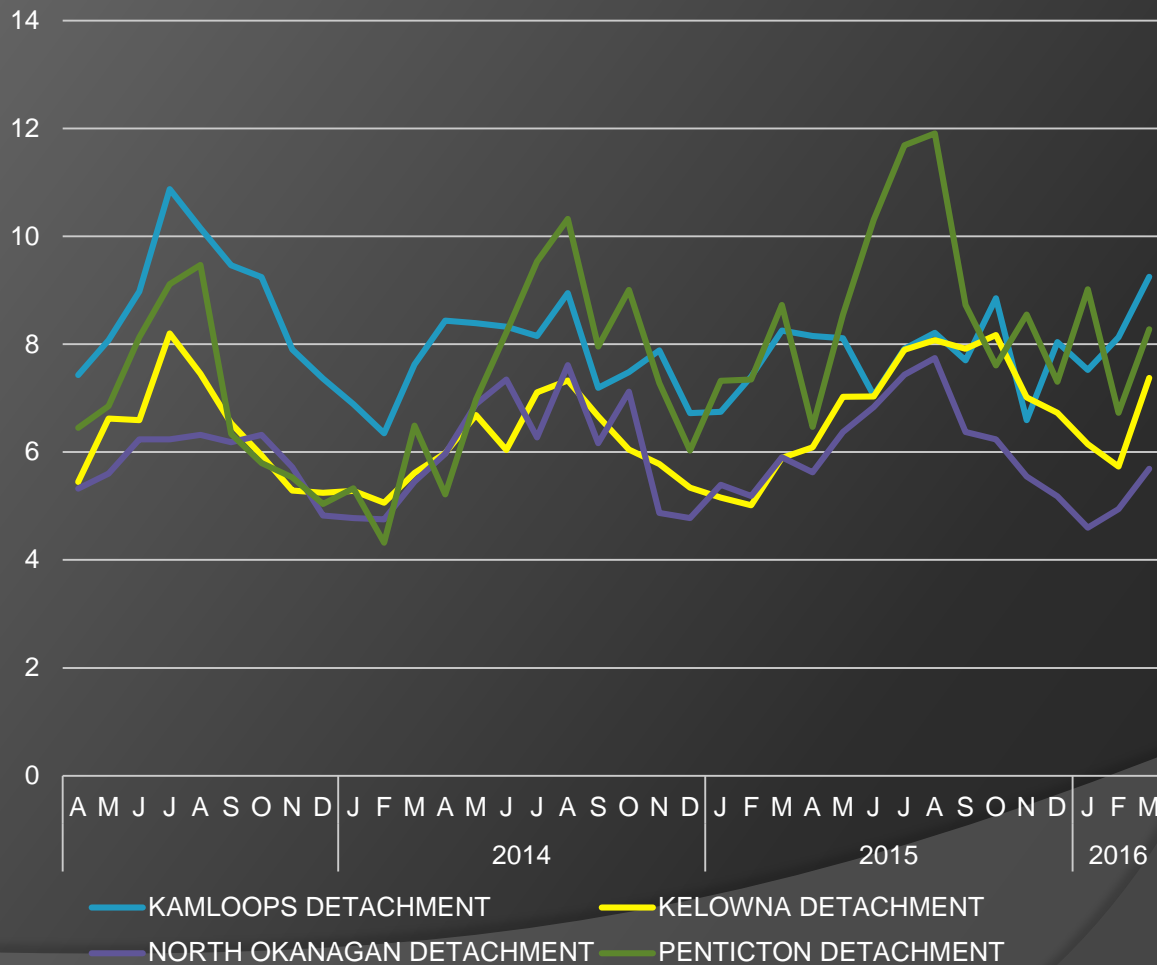
❖ 1892 thefts from motor vehicles

- ❖ 43.55% increase from 2014.
- ❖ 24.23% of all property crime in 2015.
- ❖ Roughly 40% of instances involved an unlocked vehicle.
- ❖ Multiple efforts in public outreach, including 'Don't Be A Target' media campaign.
- ❖ 16 of 30 RCMP detachments in the Southeast District of BC reported an increase in the third quarter of 2015; the most significant impact of any one property crime type in the district.



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Jurisdictional Comparison – Criminal Code Offences Rate per 1,000



QUESTIONS?