

Attachment 4 – Parks Revenues

Park revenues were investigated as another potential income source. Sources include property leases, rental revenue, parking revenue, concessions, and cell tower revenues. The results below show potential approximate revenues. Some of these would mean redirection of revenues that are currently directed towards general revenue and would have a general revenue impact. Some are expected to increase soon, such as cell towers. Other rates, such as parking, are low compared to market rates and have potential to increase.

Table A4.1 – Park Revenue Net Revenues

Property Management	Leases, Rental Revenues & Concession	(489,411)	Identified locations net revenue
		270,271	% of overall project expenditures
		(219,140)	Net Potential revenues
Parking - Downtown	Parking Revenues	(223,382)	Identified locations net revenue
		64,441	% of overall project expenditures
		(158,941)	Net Potential revenues
Parking - South Pandosy Town Center	Parking Revenues	(90,405)	Identified locations net revenue
		34,826	% of overall project expenditures
		(55,579)	Net Potential revenues
Cell Towers	Cell Tower Revenue	(25,000)	Identified locations net revenue
		5,000	% of overall project expenditures
		(20,000)	Net Potential revenues
		(833,198)	
		369,538	
	TOTAL	(453,660)	

Table A4.2 – Cook Road Boat Launch Net Revenues

Cook Road Boat Launch	Parking Revenues	(69,167)	Identified locations net revenue
		26,644	% of overall project expenditures
		(42,522)	Net Potential revenues