

Active Living & Culture Grant Policies

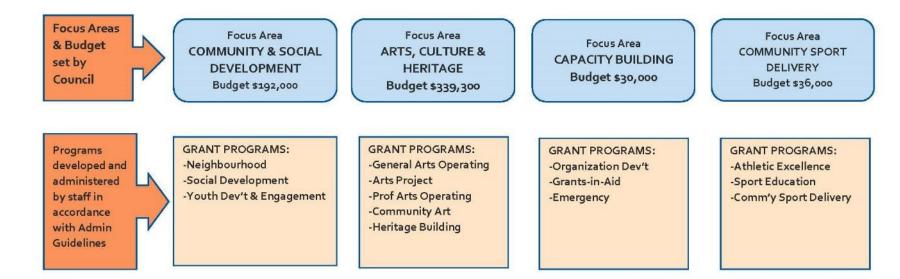
June 10, 2019



COMMUNITY GRANT POLICY FRAMEWORK*

Council Policy will be accompanied by Administrative and Program Guidelines

Budget is current ALC base budget re-allocated between Focus Areas



 $^{{\}tt **Budget}\ excludes\ carry overs, reserves\ and\ programs\ funded\ by\ other\ agencies\ or\ departments {\tt **}$

Community Grant Policy

- ▶ Definitions
- ► Focus areas & budget set by Council
- Grant programs administered by staff
- Unspent budget carries over
- ► Admin guidelines for staff & contractors
- ► Program guidelines for applicants

EVENT SUPPORT POLICY FRAMEWORK*

Council Policy will be accompanied by Administrative and Program Guidelines

**Budget is current ALC base budget re-allocated between Focus Areas, and excludes carryovers, reserves and

programs funded by other agencies or departments**

Focus Areas & Budget set by Council

Strategic Focus:
ATTRACT AND ASSIST
Budget \$110,000

Strategic Focus:

SUSTAIN AND RETAIN

Budget \$50,000

Strategic Focus:
AUTHENTIC LOCAL

LEGACY

Programs
developed and
administered
by staff in
accordance
with Admin
Guidelines

MAJOR EVENTS PROGRAM

Objective:

Foster a dynamic event environment through the identification and procurement of significant participant-based or spectator events.

Description:

Two-tiered program and process to support bid preparation, bid fees and hosting costs.

EVENT HOSTING PROGRAM

Objective:

Provide an incentive for event organizers to host events in Kelowna.

Description:

Application-based program to provide support for event hosting costs, which may include an offset of City-related expenses.

(future phase)

CIVIC EVENT PROGRAM

Objective:

Recognize and support local events which have become community traditions and are broadly representative of the community at large.

(future phase)

SIGNATURE EVENT PROGRAM

Objective:

Recognize and/or create events that are uniquely associated with Kelowna and reflect who we are as a community.

Event Support Policy

- ▶ Definitions
- ► Focus areas & budget set by Council
- ► Council approval for:
 - grants of \$25,000+ in Major Events Program Tier 1
 - (future) establishment of programs and budget in Authentic Local Legacy Focus Area
- Unspent budget carries over
- ► Admin guidelines for staff & contractors
- ► Program guidelines for applicants

Policies to be rescinded

Community

Policies replaced by new guidelines; programs remain:

- Policy 218
- Policy 333
- Policy 349

Event Support

Policy replaced by new program and new quidelines:

Policy 298

Reporting – in transition

- Comprehensive report to Council and community
- Covers activity in all ALC grant programs
- May also include other funded partnerships
- ► Frequency and format TBC





Questions?

For more information, visit **kelowna.ca**.