

Schedule A- City of Kelowna Sign Bylaw, Bylaw No. 11530 Text Amendments

Proposed text changes are indicated in *italic bold*

No.	Section	Existing Text	Proposed Text	Rationale
1	Section 4.4 Entrance Feature Sign Section 4.4.2 Regulations	<p><b>4.4 Entrance Feature Sign</b></p> <p>4.4.1. 'Entrance Feature <b>Sign</b>' means a <b>sign</b> that displays the name of a residential neighbourhood, manufactured home park, commercial or industrial subdivision and that is located at the primary entrance to the subdivision, and may include associated landscaping.</p> <p>4.4.2. Regulations:</p> <p>(a) Shall not be permitted over utility rights-of-way or easements.</p> <p>(b) <b>Copy</b> shall be limited to the name of the neighbourhood or subdivision.</p> <p>(c) Shall not be backlit.</p> <p>(d) Applicant must identify proposed ownership of each <b>sign</b> and provide determined arrangements for future maintenance and upkeep.</p> <p>(e) The maximum size of Entrance Feature <b>Signs</b> is:</p> <p>1. <b>Sign area:</b></p> <p>i. The maximum <b>sign area</b> is 10.0 m<sup>2</sup>.</p> <p>2. <b>Height:</b></p> <p>i. The maximum <b>height</b> is 4.0 m.</p>	<p><b>4.4 Entrance Feature Sign</b></p> <p>4.4.1. 'Entrance Feature <b>Sign</b>' means a <b>sign</b> that displays the name of a residential neighbourhood, manufactured home park, commercial or industrial subdivision and that is located at the primary entrance to the subdivision, and may include associated landscaping.</p> <p>4.4.2. Regulations:</p> <p><b><i>(a) Shall not be located closer than 1.5 m to a lot line</i></b></p> <p>(b) Shall not be permitted over utility rights-of-way or easements.</p> <p>(c) <b>Copy</b> shall be limited to the name of the neighbourhood or subdivision.</p> <p>(d) Shall not be backlit.</p> <p>(e) Applicant must identify proposed ownership of each <b>sign</b> and provide determined arrangements for future maintenance and upkeep.</p> <p>(f) The maximum size of Entrance Feature <b>Signs</b> is:</p> <p>1. <b>Sign area:</b></p> <p>i. The maximum <b>sign area</b> is 10.0 m<sup>2</sup>.</p> <p>2. <b>Height:</b></p>	<p>The intent of the amendment is to set back signage away from lot lines.</p>

			i. The maximum <b>height</b> is 4.0 m.	
2	Section 4.12 Wall Sign	<p><b>4.12 Wall Sign</b></p> <p>4.12.1. 'Wall <b>Sign</b>' means a <b>sign</b>, painted mural or architectural feature that consists of a logo, the name of the building, street address or tenant name attached to any wall of a principal building or structure on a property, including retaining walls, free-standing walls and walls enclosing the perimeter of a property.</p>	<p><b>4.12 Wall Sign</b></p> <p>4.12.1. 'Wall <b>Sign</b>' means a <b>sign</b>, painted mural or architectural feature that consists of a logo, the name of the building, street address or tenant name attached to any wall of a principal building or structure on a property, including retaining walls, <b>fences</b>, free-standing walls and walls enclosing the perimeter of a property.</p>	The intent of the amendment is to clarify that wall signs are permitted on fences.
3	Section 7.4	<p><b>7.4 Zone Specific Regulations</b></p> <p>(a) Businesses in the RM6 <b>zone</b> may have up to one (1) <b>sign</b> per business, from the following:</p> <p>a. <b>Awning, Canopy</b> or Fascia <b>Sign</b></p> <p>b. Directory <b>Sign</b></p> <p>c. Wall <b>Sign</b></p> <p>d. Window <b>Sign</b></p>	<p><b>7.4 Zone Specific Regulations</b></p> <p>(a) Businesses in the RM6 <b>zone</b> may have up to one (1) <b>sign</b> per business, from the following:</p> <p>a. <b>Awning, Canopy</b> or Fascia <b>Sign</b></p> <p>b. Directory <b>Sign</b></p> <p>c. Wall <b>Sign</b></p> <p>d. Window <b>Sign</b></p> <p><b>e. Freestanding Sign</b></p>	The intent of the amendment is to allow a freestanding sign as an option for businesses in the RM6 zone.
4	Section 9.3 (b) Urban Commercial Zones- Maximum number of permanent signs	<p>(a) Maximum number of permanent <b>signs</b>:</p> <p>a. Up to two (2) <b>signs</b> per business from the following:</p> <p>i. <b>Awning, Canopy</b>, non-illuminated Fascia, Projecting,</p>	<p>(a) Maximum number of permanent <b>signs</b>:</p> <p>a. Up to two (2) <b>signs</b> per business from the following:</p> <p>i. <b>Awning, Canopy</b>, non-illuminated Fascia, Projecting,</p>	The intent of the amendment is to improve visibility of signage for businesses with double frontage by allowing a sign on each frontage.

		<p style="text-align: center;">Suspended <b>Signs</b></p> <ul style="list-style-type: none"> <li>ii. Directory <b>Sign</b></li> <li>iii. Wall <b>Sign</b></li> <li>iv. Window <b>Sign</b></li> </ul> <ul style="list-style-type: none"> <li>b. Two (2) Banner <b>Signs</b> – Permanent per <b>lot</b></li> <li>c. Two (2) Directional <b>Signs</b> per <b>lot</b></li> <li>d. Two (2) Entrance Feature <b>Signs</b> per <b>lot</b></li> <li>e. One (1) Free-Standing <b>Sign</b> per <b>frontage</b> (Maximum of one (1) per <b>lot</b> on corner <b>lots</b>)</li> <li>f. One (1) Home Based Business <b>Sign</b> per business</li> <li>g. One (1) Identification <b>Sign</b> per building</li> <li>h. One (1) Illuminated <b>Fascia Sign</b> per business</li> <li>i. One (1) Menu Box per food primary business</li> </ul>	<p style="text-align: center;">Suspended <b>Signs</b></p> <ul style="list-style-type: none"> <li>ii. Directory <b>Sign</b></li> <li>iii. Wall <b>Sign</b></li> <li>iv. Window <b>Sign</b></li> </ul> <ul style="list-style-type: none"> <li>b. Two (2) Banner <b>Signs</b> – Permanent per <b>lot</b></li> <li>c. Two (2) Directional <b>Signs</b> per <b>lot</b></li> <li>d. Two (2) Entrance Feature <b>Signs</b> per <b>lot</b></li> <li>e. One (1) Free-Standing <b>Sign</b> per <b>frontage</b> (Maximum of one (1) per <b>lot</b> on corner <b>lots</b>)</li> <li>f. One (1) Home Based Business <b>Sign</b> per business</li> <li>g. One (1) Identification <b>Sign</b> per building</li> <li>h. One (1) Illuminated <b>Fascia Sign</b> per business. <i><b>If a business has double frontage, a maximum of two (2) illuminated Fascia Signs per business.</b></i></li> <li>i. One (1) Menu Box per food primary business</li> </ul>	
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5	Section 10.3 (b) Major Commercial Zones- Maximum number of permanent signs	<p>(a) Maximum number of permanent <b>signs</b>:</p> <ul style="list-style-type: none"> <li>a. Up to two (2) <b>signs</b> per business from the following: <ul style="list-style-type: none"> <li>i. <b>Awning, Canopy, non-illuminated Fascia, Projecting, Suspended Signs</b></li> <li>ii. <b>Directory Sign</b></li> <li>iii. <b>Wall Sign</b></li> <li>iv. <b>Window Sign</b></li> </ul> </li> <li>b. Two (2) <b>Banner Signs – Permanent per lot</b></li> <li>c. Two (2) <b>Directional Signs per lot</b></li> <li>d. Two (2) <b>Entrance Feature Signs per lot</b></li> <li>e. One (1) <b>Free-Standing Sign per frontage</b> (Maximum of one (1) per <b>lot</b> on corner <b>lots</b>)</li> <li>f. One (1) <b>Identification Sign per building</b></li> <li>g. One (1) <b>Illuminated Fascia Sign.</b></li> <li>h. One (1) <b>Home Based Business Sign per business</b></li> <li>i. One (1) <b>Menu Box per food primary business</b></li> </ul>	<p>(b) Maximum number of permanent <b>signs</b>:</p> <ul style="list-style-type: none"> <li>a. Up to two (2) <b>signs</b> per business from the following: <ul style="list-style-type: none"> <li>i. <b>Awning, Canopy, non-illuminated Fascia, Projecting, Suspended Signs</b></li> <li>ii. <b>Directory Sign</b></li> <li>iii. <b>Wall Sign</b></li> <li>iv. <b>Window Sign</b></li> </ul> </li> <li>b. Two (2) <b>Banner Signs – Permanent per lot</b></li> <li>c. Two (2) <b>Directional Signs per lot</b></li> <li>d. Two (2) <b>Entrance Feature Signs per lot</b></li> <li>e. One (1) <b>Free-Standing Sign per frontage</b> (Maximum of one (1) per <b>lot</b> on corner <b>lots</b>)</li> <li>f. One (1) <b>Identification Sign per building</b></li> <li><b>g.</b> One (1) <b>Illuminated Fascia Sign. <i>If a business has double frontage, maximum of two (2)</i></b></li> </ul>	<p>The intent of the amendment is to improve visibility of signage for businesses with double frontage by allowing a sign on each frontage.</p>
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6	Section 12.3 (b) Public and Institutional Zones- Maximum number of permanent signs	<p>(a) Maximum number of permanent <b>signs</b>:</p> <ul style="list-style-type: none"> <li>a. Up to three (3) <b>signs</b> per business from the following: <ul style="list-style-type: none"> <li>i. <b>Awning, Canopy, non-illuminated Fascia, Projecting, Suspended Signs</b></li> <li>ii. <b>Wall Sign</b></li> <li>iii. <b>Window Sign</b></li> </ul> </li> <li>b. Two (2) <b>Banner Signs – Permanent per lot</b></li> <li>c. Two (2) <b>Directional Signs per lot</b></li> <li>d. Two (2) <b>Directory Signs per building</b></li> <li>e. One (1) <b>Electronic Message Centre Sign per lot</b></li> <li>f. Two (2) <b>Entrance Feature Signs per lot</b></li> </ul>	<p>(b) Maximum number of permanent <b>signs</b>:</p> <ul style="list-style-type: none"> <li>a. Up to three (3) <b>signs</b> per business from the following: <ul style="list-style-type: none"> <li>i. <b>Awning, Canopy, non-illuminated Fascia, Projecting, Suspended Signs</b></li> <li>ii. <b>Wall Sign</b></li> <li>iii. <b>Window Sign</b></li> </ul> </li> <li>b. Two (2) <b>Banner Signs – Permanent per lot</b></li> <li>c. Two (2) <b>Directional Signs per lot</b></li> <li>d. Two (2) <b>Directory Signs per building</b></li> <li>e. One (1) <b>Electronic Message Centre Sign per lot</b></li> <li>f. Two (2) <b>Entrance Feature Signs per lot</b></li> </ul>	The intent of the amendment is to improve visibility of signage for businesses with double frontage by allowing a sign on each frontage.

		<ul style="list-style-type: none"> <li>g. One (1) Free-Standing <b>Sign per frontage</b> (Maximum of one (1) per <b>lot</b> on corner <b>lots</b>)</li> <li>h. Two (2) Identification <b>Signs</b> per building</li> <li>i. One (1) Illuminated Fascia <b>Sign.</b></li> <li>j. One (1) Menu Box per food primary business</li> </ul>	<ul style="list-style-type: none"> <li>g. One (1) Free-Standing <b>Sign per frontage</b> (Maximum of one (1) per <b>lot</b> on corner <b>lots</b>)</li> <li>h. Two (2) Identification <b>Signs</b> per building</li> <li><i>i. One (1) Illuminated Fascia <b>Sign. If a business has double frontage, a maximum of two (2) illuminated Fascia Signs per business</b></i></li> <li>j. One (1) Menu Box per food primary business</li> </ul>	
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