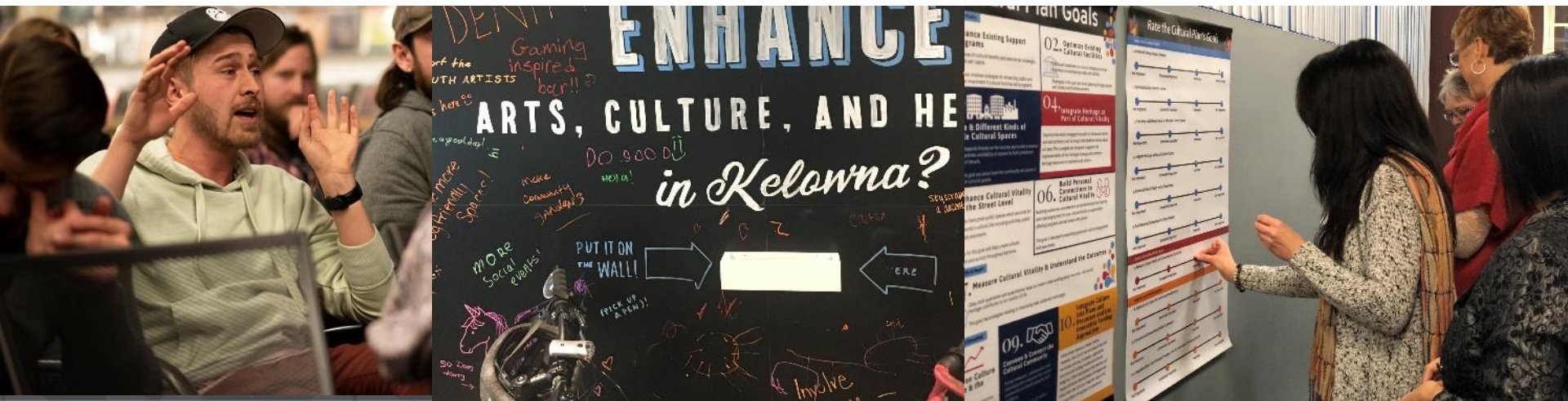


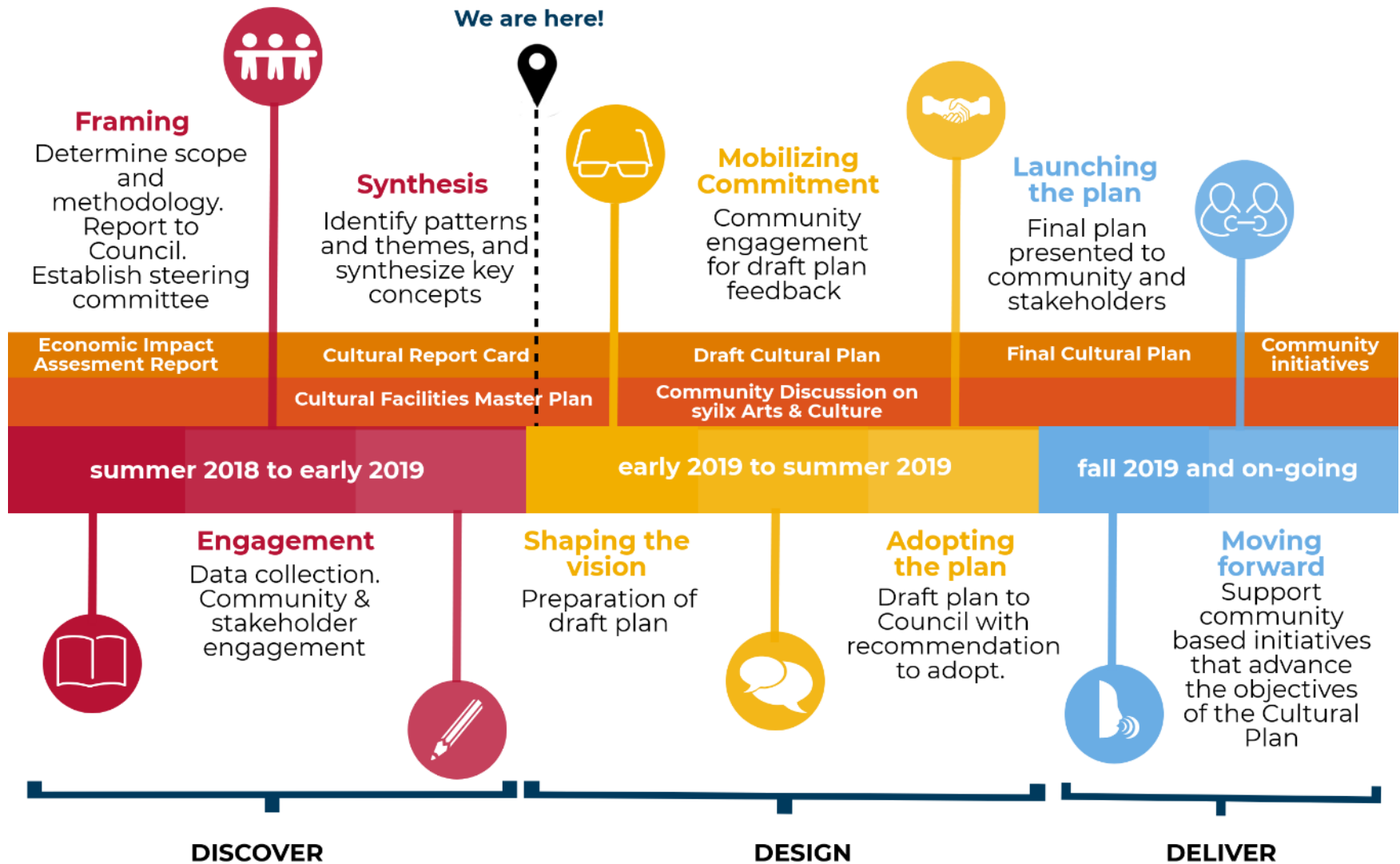


# Cultural Plan Update – Council Workshop

May 27, 2019



# Cultural Plan Update - Timeline



# In Progress: Advisory Groups

- ▶ 16 hours of committee workshops for both the internal and external advisory groups
- ▶ Discussion on additional gaps and omissions
- ▶ Future workshop to review draft





# In Progress: Capstone Project

- ▶ Use data science techniques to clean and analyze the text data
- ▶ Visualize trends, patterns and other insights
- ▶ Interactive map with ongoing data collection



# In Progress: Community Discussion and Report on syilx Arts and Culture

- ▶ Building the foundation
- ▶ Gathering the pieces
- ▶ Indigenizing municipal cultural planning
- ▶ Recommendations for improving relationships and representation
- ▶ Creating reciprocal relationships



# Structure of the Cultural Plan





# DRAFT Vision

## We see a community which...



embraces and celebrates **human diversity**  
and is **open** and **welcoming** to all

fosters innovation, attracts and  
retains people in its **workforce**



**supports and invests**  
in infrastructure,  
artists and non-profit  
organizations

is a **leader** in building collaborations  
and increasing quality of life for future  
generations



is recognized as  
a **four-season**  
**destination** with  
a rich variety of  
festivals, events and  
**high-quality arts,**  
**culture and heritage**  
**experiences**



has **meaningful and ongoing**  
**consultation** with our First  
Nation hosts and provides new  
opportunities for **Indigenous**  
**voice and expression**

encourages  
and nurtures  
**discovery and**  
**new experiences**  
for its community



is **proactive**  
in welcoming  
new  
experiences  
and art forms

invests in  
culture as a way  
to add character  
and identity to  
**creative spaces**


**showcases its**  
**histories** through  
its people, activities,  
buildings, landscapes,  
sites and stories

has **distinct town centres** which understand their  
histories and promote their **uniqueness** while  
encouraging flow between each one



tackles challenges critically and  
creatively with an open spirit

# DRAFT Guiding Principles

- 
- ▶ Accessibility, diversity and inclusion
  - ▶ Accountability and fiscal responsibility
  - ▶ Innovation
  - ▶ Partnerships and cooperation





# DRAFT Key Themes



# DRAFT Themes and Goals

<b>STRATEGIC INVESTMENTS</b> <i>fostering deliberate investments of time, money and people into evidence-based outcome</i>	<b>Goal 1: Increase contribution of resources</b> Develop a variety of approaches that provide additional support to spaces, capacity, vitality and connections		<b>Goal 2: Understand the outcomes</b> Demonstrate the value that culture contributes to the community	
<b>SPACES</b> <i>utilizing new and traditional approaches for enhancing availability, affordability and accessibility of space for culture</i>	<b>Goal 3: Optimize existing spaces</b> Encourage better utilization of existing space and allow for alternative solutions to meeting community needs		<b>Goal 4: Establish commitment to new facilities</b> Actively plan and seek opportunities for the advancement of new facilities	
<b>VITALITY</b> <i>animating the community with a blend of programs, services, events and festivals that promote artistic excellence and share Kelowna's history</i>	<b>Goal 5: Learn from our past</b> Engage the public in the area's human and natural history and bring to the forefront stories about our past		<b>Goal 6: Boost vitality at the street level</b> Create excitement and activity throughout Kelowna	
<b>CAPACITY</b> <i>Build on the abilities of the creative sector to be responsive to changing demands and new opportunities</i>	<b>Goal 7: Support a sustainable future</b> Enhance administrative, financial, management and governance systems that create a strong foundation			
<b>CONNECTIONS</b> <i>Creating opportunities that support a unified vision for the future</i>	<b>Goal 8: Tell our story</b> Share local activities, initiative and success with the broader community	<b>Goal 9: Broaden the reach</b> Incorporate culture within other sectors as an integral piece of community growth	<b>Goal 10: Convene and connect the community</b> Bring the community together for dialogue, exchange and action	

# Strategy Development

**COMING SOON**





# Mobilizing Commitment

Through the Summer of 2019:

- ▶ Online discussion forum
- ▶ Stakeholder engagement
- ▶ Open House Events





*Questions?*

For more information, visit [kelowna.ca/culture](http://kelowna.ca/culture).