

# Report to Council



**Date:** April 8, 2019  
**File:** 0160-20  
**To:** City Manager  
**From:** Sandra Kochan, Partnership Manager  
**Subject:** Active Living and Culture Grant Policy Review

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## **Recommendation:**

THAT Council receives for information the report from the Partnership Manager dated April 8, 2019 regarding proposed changes to Active Living & Culture grant policies and programs.

AND THAT Council endorses the proposed frameworks for community grants and event support as presented in the report from the Partnership Manager dated April 8, 2019, as a basis for new policies to be prepared for Council approval.

## **Purpose:**

To provide Council with an overview of a policy review and proposed policy frameworks for grant programs within the Active Living & Culture Division.

## **Background:**

A previous workshop in 2018 introduced information about a proposed new policy framework for Community Grants.

The rationale for, and benefits of, the policy review and proposed new Community Grants framework are motivated by improvements in service delivery. Some of the anticipated benefits of the new approach are:

- establishing values and standards for good practices in the creation and administration of grant programs;
- clarifying and simplifying procedures and processes for both program administrators and grantees; and
- enabling consistent monitoring, evaluation and reporting regarding the benefit and impact of Active Living & Culture grant programs.

The Community Grant framework, including a Council Policy and Administrative Guidelines, encompasses four focus areas for the City's support of community organizations, through a range of programs administered by the Active Living & Culture Division:

- Community and Social Development
- Arts, Culture and Heritage
- Capacity Building
- Community Sport Delivery

The second workshop is focused on proposed changes to the policy and program framework for the City's support of, and investment in, events.

A range of sport, culture and entertainment festivals and events in Kelowna will:

- Enhance the vibrancy and quality of life in Kelowna;
- Provide athletic, recreational and creative activities for both residents and visitors;
- Foster community development, inclusion and cohesion;
- Generate a positive impact in the local economy, including tourism and hospitality; and
- Contribute to the attraction of businesses and workers.

Through a proposed new framework for providing service and financial support to festivals and events, the City can enable attraction, retention and sustainability of high-quality events which deliver the benefits listed above, and stimulate additional funding from other private and public sources.

After receiving Council's feedback on the proposed framework(s), staff will, in the coming weeks, prepare a report for Council consideration of new and revised policies, and related changes.

**Internal Circulation:**

Communications Advisor  
Deputy City Clerk  
Active Living & Culture Management Team  
Payroll & Internal Controls Manager

**Considerations not applicable to this report:**

Legal/Statutory Authority  
Legal/Statutory Procedural Requirements  
Existing Policy  
Financial/Budgetary Considerations  
Personnel Implications  
External Agency/Public Comments  
Communications Comments  
Alternate Recommendation

Submitted by:

S. Kochan, Partnership Manager

**Approved for inclusion:** Jim Gabriel, Division Director, Active Living & Culture

cc:

Communications Advisor  
Deputy City Clerk  
Active Living & Culture Management Team  
Payroll & Internal Controls Manager