



Neighbourhood Grant Program Renewal

March 25, 2019

Strong Neighbourhoods

- ▶ Program has three main objectives
 - ▶ To empower residents
 - ▶ To inspire leaders
 - ▶ To foster neighbourliness
- ▶ Supported with various programs
 - ▶ Events
 - ▶ Grants
 - ▶ Recognition & Resources



Strong Neighbourhoods Success

▶ Events

- ▶ 58 Neighbourhood Events connecting 4,660 residents
- ▶ 176 Park & Play events involving 18,000 residents

▶ Grants

- ▶ 44 Neighbourhood Grant projects connecting 4,600 residents
- ▶ 6 Youth Grants projects connecting 570 residents

▶ Recognition & Resources

- ▶ 29 Neighbour Day events
- ▶ 18 outstanding neighbours recognized



Neighbourhood Grants

- ▶ Partnered with the Central Okanagan Foundation to offer matching micro-grant funds to support locally driven projects
- ▶ Purpose of program:
 - ▶ Inspire residents to connect with their neighbours and engage in neighbourhood based activities
 - ▶ Stimulate resident initiated neighbourhood enhancement projects
 - ▶ Encourage resident involvement in making their neighbourhoods even better places to live



Program Benefits

- ▶ Bottom-up approach to community development
- ▶ Empowers residents to respond to neighbourhood needs
- ▶ Inspires a culture of connection and engagement
- ▶ Improved sense of safety, wellbeing, and sense of belonging
- ▶ Community identity and resiliency



Program Benefits

\$36,173

Total Neighbourhood Grant Funding

93%

Got to know their neighbour better

456 residents volunteered over **4540** hours of time

\$20,000

Worth of in-kind goods and services donated

\$36,000

Contributed by residents towards projects

622

Number of new neighbours met or talk to for the first time



Neighbourhood Grant Framework



Total Grant Amount	<ul style="list-style-type: none"> • \$15,000 annually • 3 intakes per year – first Friday of March, June, and November
Maximum Grant	<ul style="list-style-type: none"> • \$1,500 per project • Matching requirement from the applicant
Criteria	<ul style="list-style-type: none"> • Impact neighbourhood quality of life • Enhance one or more drivers of neighbourhood attachment <ul style="list-style-type: none"> ▪ aesthetics, leadership, safety, social offerings or relationships • Foster neighbourhood participation
Uses of funds	<ul style="list-style-type: none"> • Purchase of equipment and materials • Contract services • Promotional material and translation services • Equipment rental • Permits and liability insurance
Approval Process	<ul style="list-style-type: none"> • Application submitted to the City of Kelowna’s Strong Neighbourhoods Team • Internal staff evaluation and approval based on criteria

MOU

- ▶ The following are key principles outlined in the MOU:
 - ▶ The Central Okanagan Foundation will provide up to \$15,000 in funding per year to the Neighbourhood Grant.
 - ▶ 1 year term with option to renew for 3 additional years,
 - ▶ The City is responsible for all the advertising, administration and management of the grant.
 - ▶ The City will provide recognition of the funding support from the COF





Questions?