



Transit Service Expansion Recommendation

September, 2019



Purpose

To inform Council of the recommended service plan proposed for implementation in September 2019 following public engagement on the various service options presented to Council in January.

Key Issues facing the System

- ▶ Managing demand on route 8 University
- ▶ Meeting demand between UBCO and Academy Way student residences
- ▶ Optimizing service on community bus routes

Budget

TIPS MOU – 2019/20 Expansion Initiatives – Endorsed by Council August, 2018

PROPOSED EXPANSION INITIATIVES						
AOA Period	In Service Date	Annual Hours	Vehicle Requirements	Estimated Annual Revenue	Estimated Annual Total Costs	Estimated Annual Net Municipal Share
2019/20	Sep-19	1,300	1	\$26,662	\$185,265	\$89,108
		Description	Based on results from the Transit Future Action Plan: Improvements to the core network.			
2019/20	Sep-19	500	0	\$10,255	\$57,247	\$20,264
		Description	Improved transit connections and service reliability to the Rutland Town Centre and potential for additional Academy Way service.			
2020/21	Sep-20	5,000	3	\$82,463	\$713,641	\$350,526
		Description	These resources will be used for the Rutland route realignment project that will be finalized as part of the Transit Future Action Plan process. In addition, on-time performance will also be improved on Core Transit services.			

Initial Service Options – September 2019

- ▶ Route 8 University weekday & Sunday service expansion
- ▶ Local transit service for Academy Way
- ▶ Service optimization on Routes 13 and 15
- ▶ 4 UBCO/Pandosy Express via Rutland

Public Engagement

- ▶ Online survey conducted between February 11th and February 23rd
- ▶ Supported by a comprehensive marketing and communications strategy.
- ▶ 715 of survey respondents, the majority Kelowna residents who primarily take transit for work and school trips.

Route 8 Service Expansion Proposal

Proposal:

Increase weekday mid-day service frequency (9am to 2pm) to every 20 minutes.

Increase Sunday afternoon service frequency (currently 55 minutes).

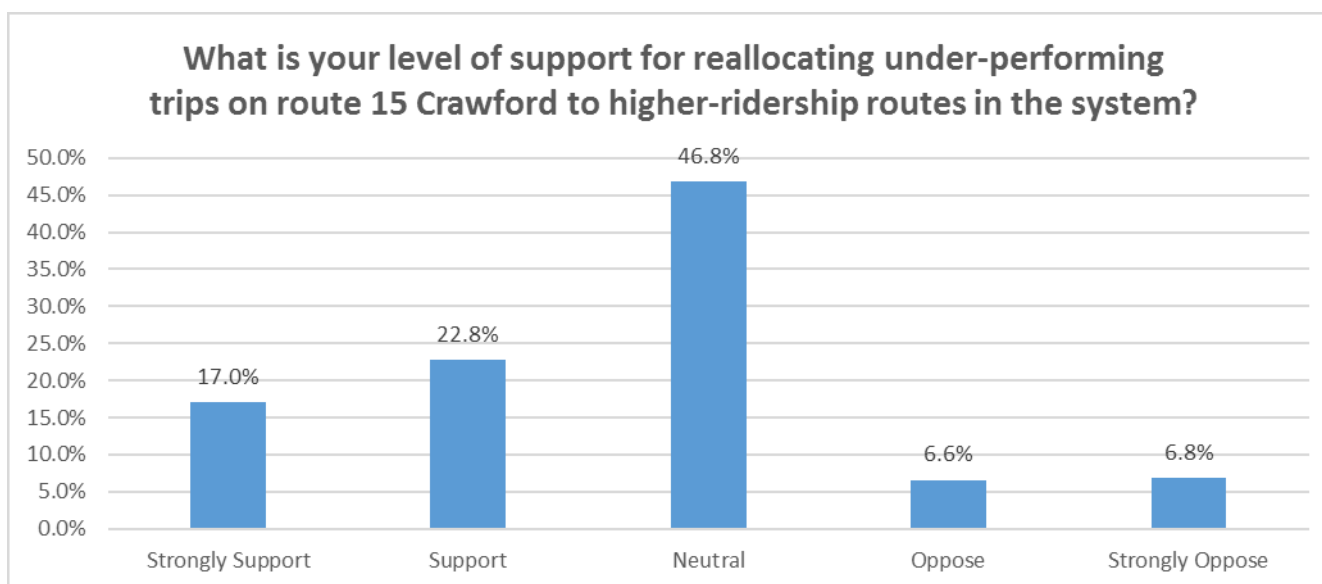
Strongly supported by the majority of respondents with many expressing support for further improvements to route 8.

Service Optimization - 15 Crawford

Proposal:

Reallocate underperforming trips to higher ridership routes in the system.

Level of support:

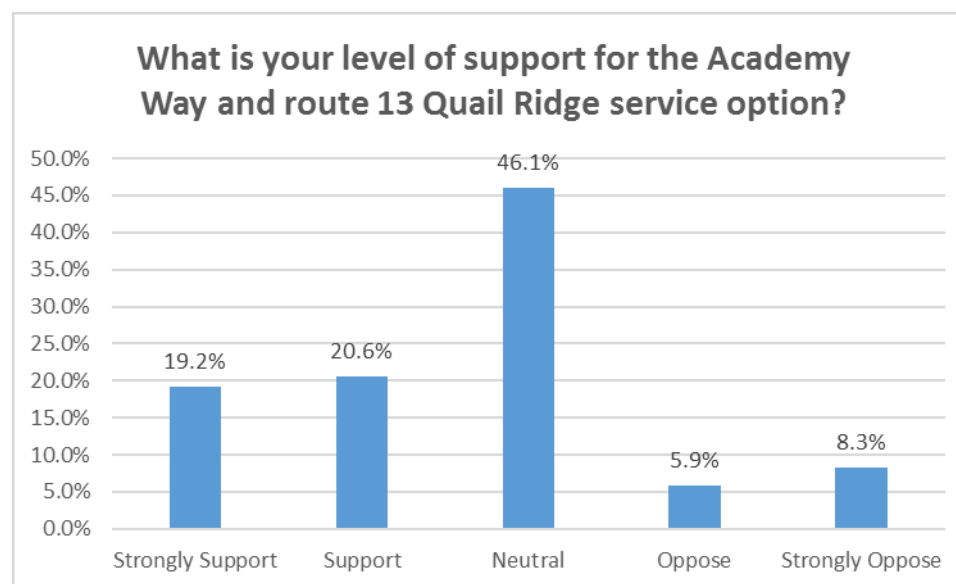


Academy Way, Quail Ridge Service Optimization

Proposal:

New local route via Academy to Reid's Corner support route 4 during peak periods facilitated by reduced service frequency on route 13 Quail Ridge.

Level of support:



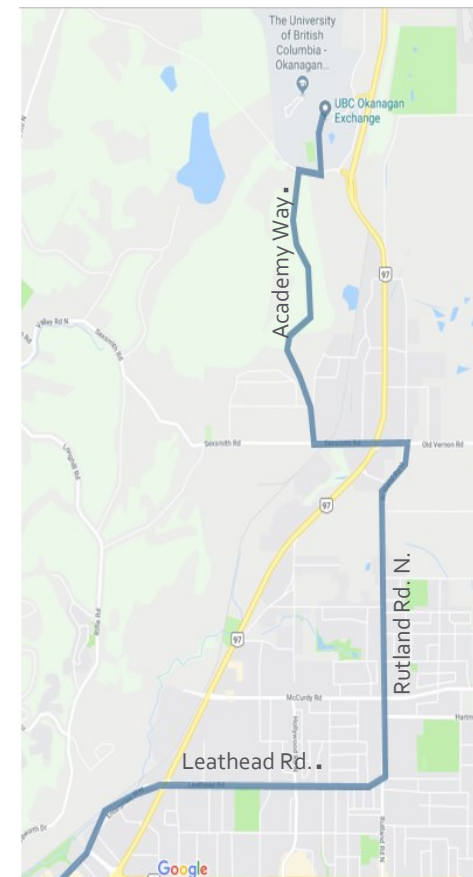
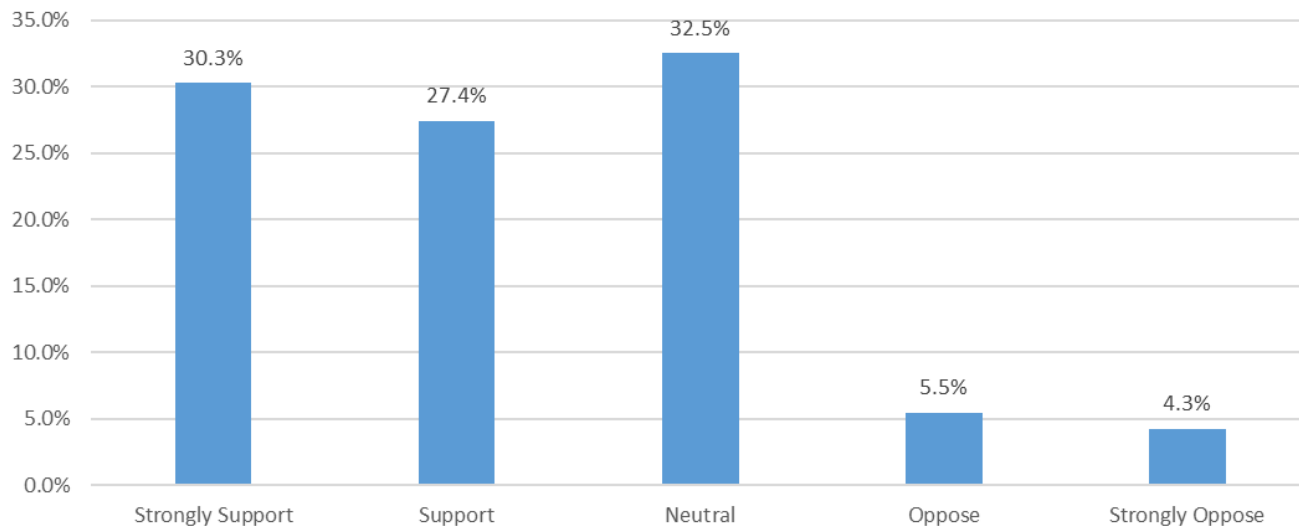
4 Pandosy/UBCO via Rutland

Proposal:

Shifting route 4 off Highway 97 into Rutland to increase service coverage and support route 8.

Level of Support:

What is your level of support for the proposal to change route 4 Pandosy/UBCO Express routing to operate through Rutland?



Recommendation

THAT the 1,800 new service hours and estimated 550 hours savings from route #15 optimization be applied to increasing weekday mid-day service on route #8 University.

AND THAT excess Saturday service capacity on route 8 be reallocated to Sunday afternoons to better balance resources to demand.

THAT Council direct staff and BC Transit to proceed with detailed service design and implementation.